



# TN : WHIRLPOL Sales Performance 17/04/2026 9:05 AM

MTD Sales  
1,076.98 L

Brand Share %  
5.18 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	397.84	22.84 %
Air-Cond	351.01	2.02 %
Wash-Mac	328.14	19.67 %
<b>Total</b>	<b>1,076.98</b>	<b>5.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	160.96	4.87 %
SOUTH-03	153.96	5.75 %
CHENNAI-01	141.66	4.94 %
TRICHY-01	123.67	4.41 %
WEST-01	120.53	6.90 %
CHENNAI-02	118.88	5.08 %
WEST-02	112.97	5.39 %
NORTH ARCOT	77.58	5.12 %
SOUTH ARCOT	66.77	4.59 %
<b>Total</b>	<b>1,076.98</b>	<b>5.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	59.68	20.95 %
Air-Cond	54.49	1.97 %
Wash-Mac	46.79	18.03 %
<b>Total</b>	<b>160.96</b>	<b>4.87 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	17.79	5.04 %
TVL1	8.89	2.19 %
TUT2	6.36	3.87 %
RND1	5.57	4.59 %
KVT1	5.32	3.58 %
TKS2	5.17	3.57 %
MAR1	4.77	4.27 %
TCN1	4.53	5.07 %
NGR1	3.95	1.82 %
VLY1	2.27	2.08 %
SNL1	1.90	4.47 %
PKD1	1.55	1.93 %
COL1	1.11	3.34 %
TKY1	1.03	2.84 %
KGL1	0.91	1.56 %
S2SD	0.78	1.47 %
SGT1	0.14	0.85 %
<b>Total</b>	<b>160.96</b>	<b>4.87 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	61.87	25.47 %
Air-Cond	47.56	2.15 %
Wash-Mac	44.53	19.92 %
<b>Total</b>	<b>153.96</b>	<b>5.75 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	16.93	4.84 %
MDU3	4.69	5.03 %
MPA1	4.60	3.67 %
MDU6	4.07	2.86 %
MDU4	3.47	5.08 %
KRR1	2.43	1.54 %
KKD3	2.38	2.13 %
TEN1	1.98	4.73 %
PNV2	1.33	3.61 %
MNM1	1.29	4.13 %
NKI1	1.03	3.69 %
KYK1	0.74	2.25 %
PVI1	0.65	1.43 %
ODM1	0.56	1.77 %
KPT1	0.29	1.00 %
BTU1	0.22	0.84 %
CMR1	0.09	0.25 %
<b>Total</b>	<b>153.96</b>	<b>5.75 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	66.57	25.16 %
Wash-Mac	44.02	18.33 %
Air-Cond	31.07	1.31 %
<b>Total</b>	<b>141.66</b>	<b>4.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	9.54	4.79 %
CH16	6.59	4.07 %
CH48	5.79	5.06 %
CH19	5.35	4.16 %
CH07	4.56	3.46 %
CH22	4.03	5.11 %
CH30	3.98	3.37 %
CH38	3.54	4.82 %
GUD1	3.31	2.71 %
CH25	3.12	2.77 %
CZWH	1.75	4.11 %
CH39	1.36	2.70 %
AVD1	1.30	1.70 %
TKM1	1.09	2.94 %
CGL1	1.06	1.89 %
KNR1	0.84	1.81 %
CH26	0.77	3.47 %
CH42	0.65	0.54 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>141.66</b>	<b>4.94 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	56.18	2.32 %
Wash-Mac	35.42	18.41 %
Fridge	32.07	16.66 %
<b>Total</b>	<b>123.67</b>	<b>4.41 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	21.09	3.28 %
TNJ1	6.54	4.63 %
TRY3	6.14	4.82 %
MVM1	5.43	3.45 %
TVR2	5.11	3.73 %
MDI1	3.97	4.60 %
KIK1	3.84	4.98 %
TRY2	3.72	4.78 %
TNJ2	3.22	2.68 %
AYR1	2.97	4.88 %
KUM1	2.88	1.90 %
PTK1	2.77	2.68 %
TTP1	2.51	4.98 %
TVR1	1.97	3.57 %
PBR1	1.57	2.48 %
KRN1	1.57	3.58 %
NCK1	0.76	2.45 %
NGT1	0.44	0.64 %
<b>Total</b>	<b>123.67</b>	<b>4.41 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.58	3.19 %
Fridge	37.73	26.14 %
Wash-Mac	36.23	25.23 %
<b>Total</b>	<b>120.53</b>	<b>6.90 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	3.73	3.27 %
AVI1	2.93	4.81 %
PLI1	2.79	3.58 %
UMP1	2.40	4.94 %
TPR3	1.78	4.87 %
PDM1	1.18	3.07 %
CBE6	0.87	1.19 %
TPR4	0.65	2.68 %
ANR1	0.61	3.28 %
WHCB	-1.10	4.55 %
<b>Total</b>	<b>120.53</b>	<b>6.90 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	45.55	24.24 %
Fridge	45.33	24.02 %
Air-Cond	28.01	1.43 %
Total	118.88	5.08 %

Branch *	MTD Sales L	Brand Share %
CH15	9.59	4.35 %
CH50	4.95	5.04 %
CH41	4.91	5.00 %
CH21	4.69	3.39 %
CH12	3.47	2.57 %
CH20	2.97	2.57 %
CH23	1.25	2.27 %
CH24	1.18	0.97 %
GPD1	1.11	2.32 %
UKI1	1.07	2.53 %
CH34	0.91	1.08 %
CH36	0.73	1.76 %
MC06	0.20	1.70 %
CH01		0.00 %
CH32		0.00 %
Total	118.88	5.08 %

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.12	2.64 %
Fridge	36.58	18.75 %
Wash-Mac	31.26	15.94 %
Total	112.97	5.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.20	4.08 %
SLM1	6.16	3.08 %
SLM3	4.18	4.66 %
HSR1	3.76	5.17 %
ATU1	2.96	3.64 %
SLM2	2.92	3.46 %
TCG1	2.78	5.02 %
KRI1	2.56	3.24 %
ERD2	2.46	1.18 %
EPI1	1.84	4.42 %
OML1	1.75	3.78 %
MCR1	1.64	4.02 %
NKL2	1.60	1.46 %
PMP1	1.27	3.62 %
WHKP	0.72	2.78 %
DPR1	0.49	1.47 %
SGI1	0.23	1.03 %
SGG1	0.20	1.02 %
VKL1	0.17	0.73 %
DPR2	-0.07	-0.19 %
Total	112.97	5.39 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.74	26.82 %
Wash-Mac	25.04	21.24 %
Air-Cond	24.80	1.92 %
<b>Total</b>	<b>77.58</b>	<b>5.12 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.74	3.95 %
TRR1	4.22	3.93 %
SBR1	4.02	4.26 %
VEL1	3.47	3.94 %
AKM1	3.29	4.05 %
VSI1	2.45	4.06 %
ABR1	1.50	1.78 %
SLG1	1.15	3.34 %
TRT1	1.07	1.89 %
VNB1	0.94	1.60 %
KPM1	0.79	1.55 %
PLR1	0.41	1.33 %
UGI1	0.33	2.16 %
CGM1	0.19	0.69 %
BGR1	0.11	0.41 %
PTU1	0.09	1.04 %
<b>Total</b>	<b>77.58</b>	<b>5.12 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.28	24.15 %
Wash-Mac	19.31	18.07 %
Air-Cond	17.19	1.41 %
<b>Total</b>	<b>66.77</b>	<b>4.59 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	6.70	4.45 %
CUD1	6.02	4.16 %
NVL2	2.82	3.29 %
SJI2	2.61	3.33 %
PRT1	2.23	3.15 %
MKM1	1.73	4.54 %
TRK1	1.45	2.10 %
KKI2	0.84	0.96 %
VCM1	0.84	2.54 %
VPM2	0.70	0.76 %
VPM1	0.13	0.71 %
TVM2		0.00 %
<b>Total</b>	<b>66.77</b>	<b>4.59 %</b>