

MTD Sales
811.83 L

Brand Share %
13.64 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	432.09	21.96 %
Wash-Mac	370.30	19.47 %
Air-Cond	9.44	0.45 %
Total	811.83	13.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	142.72	16.75 %
SOUTH-01	119.89	11.47 %
TRICHY-01	105.51	14.52 %
WEST-02	103.33	16.46 %
WEST-01	89.51	18.04 %
CHENNAI-01	77.28	9.49 %
CHENNAI-02	71.03	11.82 %
SOUTH ARCOT	49.60	11.91 %
NORTH ARCOT	48.12	14.85 %
KL-SOUTH	4.84	10.33 %
Total	811.83	13.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	78.72	24.98 %
Wash-Mac	63.00	21.93 %
Air-Cond	1.00	0.40 %
Total	142.72	16.75 %

Branch *	MTD Sales L	Brand Share %
MDU2	6.76	9.79 %
CBM1	3.59	13.59 %
MDU3	3.10	11.53 %
TEN1	3.09	13.17 %
MPA1	3.09	13.57 %
SVG1	3.02	11.32 %
TEN2	2.04	9.96 %
KYK1	1.19	12.75 %
PNI1	0.95	12.50 %
TDI1	0.94	9.97 %
NKI1	0.92	5.96 %
KPT1	0.49	7.00 %
ODM1	0.45	4.93 %
PVI1	0.31	2.12 %
PNV1	0.27	2.66 %
CMR1	0.21	3.11 %
MNM1	0.11	0.93 %
BTU1	0.09	0.93 %
Total	142.72	16.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	67.18	21.00 %
Wash-Mac	51.52	16.83 %
Air-Cond	1.19	0.28 %
Total	119.89	11.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.17	12.17 %
RPM1	7.98	12.17 %
NGR1	6.31	9.64 %
TUT2	5.31	11.07 %
PKD1	4.48	10.77 %
TCN1	4.05	13.56 %
TVL1	3.35	3.72 %
TKS1	2.55	7.03 %
RND1	2.26	6.39 %
APK2	2.16	11.31 %
TKS2	1.94	4.56 %
MAR1	1.79	10.24 %
TYI1	1.71	13.50 %
SNL1	1.62	10.11 %
SDI1	1.19	8.34 %
ASM1	1.08	8.72 %
ARM1	0.99	5.85 %
SKD1	0.98	8.90 %
TKY1	0.63	3.38 %
VLY1	0.58	3.10 %
TVL2	0.24	2.05 %
KGL1	0.11	1.55 %
SGT1		0.00 %
Total	119.89	11.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	63.20	27.33 %
Wash-Mac	38.44	19.73 %
Air-Cond	3.87	1.29 %
Total	105.51	14.52 %

Branch *	MTD Sales L	Brand Share %
TNJ1	6.00	11.64 %
TVR2	4.35	13.25 %
MVM1	3.71	9.57 %
TRY4	3.59	11.49 %
KUM1	3.07	7.17 %
PBR2	2.94	6.75 %
PTK1	2.92	9.98 %
AYR1	2.17	12.63 %
TTP1	1.28	13.27 %
PBR1	1.03	5.89 %
NMM1	0.91	10.93 %
NGT1	0.90	4.30 %
KRN1	0.44	4.77 %
Total	105.51	14.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	53.32	21.25 %
Wash-Mac	48.57	18.30 %
Air-Cond	1.44	1.29 %
Total	103.33	16.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.32	13.17 %
ERD1	6.48	13.46 %
HSR2	4.50	12.17 %
HSR1	1.26	8.08 %
NKL2	0.94	2.49 %
KRI1	0.94	12.27 %
HRR1	0.77	8.16 %
KMM1	0.70	6.90 %
VKL1	0.64	7.31 %
SGI1	0.60	3.84 %
CMI1	0.55	5.65 %
SGG1	0.45	4.30 %
DPR1	0.12	1.41 %
MCR1		0.00 %
Total	103.33	16.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	49.97	24.13 %
Fridge	38.95	20.66 %
Air-Cond	0.59	0.59 %
Total	89.51	18.04 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.45	11.96 %
GBM1	1.81	12.08 %
SNR1	1.26	9.07 %
GDR1	1.03	11.78 %
PPI1	0.87	8.49 %
CBE6	0.58	2.56 %
CNR1	0.53	10.23 %
TPR4	0.47	7.00 %
ANR1	0.46	11.20 %
DPM2	0.38	2.69 %
PDM1	0.22	2.55 %
Total	89.51	18.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	39.32	17.45 %
Wash-Mac	37.73	16.82 %
Air-Cond	0.24	0.06 %
Total	77.28	9.49 %

Branch *	MTD Sales L	Brand Share %
CH16	6.98	11.28 %
CH42	5.37	10.63 %
CH05	4.96	10.61 %
CH14	4.21	7.91 %
CH08	4.20	6.90 %
CH19	3.36	5.82 %
SKL1	3.12	12.93 %
CH28	3.05	7.30 %
CH22	2.80	10.30 %
CH07	2.20	6.20 %
CH30	2.13	6.76 %
AVD1	2.12	5.01 %
KNR1	1.87	9.29 %
GUD1	1.73	6.69 %
CH39	1.73	11.01 %
CZWH	1.56	7.93 %
MRM1	1.21	6.27 %
CGL1	1.16	7.68 %
TKM1	0.86	8.39 %
CH48	0.82	2.82 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	77.28	9.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	36.59	20.90 %
Fridge	34.17	20.03 %
Air-Cond	0.26	0.10 %
Total	71.03	11.82 %

Branch *	MTD Sales L	Brand Share %
CH15	8.79	10.86 %
CH03	7.35	11.19 %
CH18	4.28	12.12 %
CH43	4.03	10.74 %
CH20	2.17	9.85 %
CH24	2.13	7.65 %
CH44	1.95	9.75 %
CH46	1.80	11.65 %
CH21	1.75	5.28 %
CH09	1.24	5.29 %
CH34	0.84	3.33 %
CH23	0.54	5.01 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	71.03	11.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.67	20.88 %
Wash-Mac	19.93	16.11 %
Total	49.60	11.91 %

Branch *	MTD Sales L	Brand Share %
POY1	6.22	11.30 %
CUD1	4.26	10.53 %
NVL2	3.70	12.75 %
SJI2	3.03	10.05 %
VPM2	2.70	12.68 %
KKI2	2.00	8.18 %
TRK1	1.95	9.18 %
PRT1	1.00	8.12 %
VPM1	0.75	11.15 %
KML1	0.70	6.26 %
POY2	0.65	1.37 %
VCM1	0.30	5.01 %
TVM2	0.10	1.89 %
SJI1		0.00 %
Total	49.60	11.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.98	23.31 %
Wash-Mac	22.29	20.38 %
Air-Cond	0.85	0.79 %
Total	48.12	14.85 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.10	12.49 %
VEL1	2.46	12.87 %
TRR1	2.30	12.72 %
KPM2	1.95	9.44 %
KPM1	1.85	11.72 %
SBR1	1.71	8.88 %
TRT1	1.62	6.98 %
PLR1	0.53	7.59 %
PTU1	0.15	5.27 %
BGR1	0.14	2.59 %
UGI1	0.11	1.36 %
CGM1		0.00 %
VNB1		0.00 %
Total	48.12	14.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.58	15.39 %
Wash-Mac	2.26	25.11 %
Total	4.84	10.33 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.89	12.19 %
KLR1		0.00 %
Total	4.84	10.33 %