

MTD Sales
692.85 L

Brand Share %
10.39 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	380.83	22.42 %
Wash-Mac	282.78	18.51 %
Air-Cond	28.84	0.86 %
Dishwash	0.40	0.52 %
Total	692.85	10.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	107.70	9.09 %
TRICHY-01	99.05	10.81 %
CHENNAI-01	91.99	8.68 %
SOUTH-03	88.91	11.47 %
CHENNAI-02	85.01	10.27 %
NORTH ARCOT	54.87	10.24 %
WEST-02	50.26	13.34 %
SOUTH ARCOT	49.15	10.50 %
WEST-01	36.50	14.06 %
WEST-03	29.42	11.03 %
Total	692.85	10.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	62.51	22.45 %
Wash-Mac	42.25	17.06 %
Air-Cond	2.94	0.46 %
Total	107.70	9.09 %

Branch *	MTD Sales L	Brand Share %
RPM1	5.57	9.10 %
TUT2	5.55	9.73 %
KVT1	4.05	6.03 %
RND2	3.57	9.76 %
TKS2	2.77	5.95 %
TYI1	2.20	9.22 %
TVL1	2.15	1.68 %
NGR1	2.12	3.47 %
SDI1	1.72	6.30 %
VLY1	1.59	3.87 %
MAR1	1.46	5.07 %
RND1	1.27	3.42 %
ASM1	1.25	5.92 %
STU2	1.13	7.55 %
KGL1	0.65	4.90 %
TKY1	0.15	1.19 %
SGT1		0.00 %
S2SD	-0.32	-5.24 %
Total	107.70	9.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	61.65	27.98 %
Wash-Mac	33.16	21.32 %
Air-Cond	4.24	0.79 %
Total	99.05	10.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.41	8.03 %
MVM1	5.51	9.04 %
PBR2	3.78	8.44 %
KUM1	3.37	6.24 %
PTK1	2.88	7.07 %
TVR2	2.88	6.05 %
TNJ2	2.84	8.42 %
TRY3	2.61	8.19 %
NGT1	2.49	7.27 %
AYR1	2.07	10.09 %
PBR1	1.37	6.45 %
KUM2	1.02	4.39 %
KRN1	0.82	8.69 %
WTRZ	-0.92	10.23 %
Total	99.05	10.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	49.53	19.55 %
Wash-Mac	38.93	17.49 %
Air-Cond	3.54	0.63 %
Total	91.99	8.68 %

Branch *	MTD Sales L	Brand Share %
CH47	7.07	9.73 %
CH05	6.68	9.23 %
CH14	5.20	8.81 %
CH28	4.54	9.44 %
GUD1	4.11	10.26 %
CH25	4.06	10.12 %
AVD1	3.19	7.49 %
CH48	3.14	6.57 %
CH08	2.99	8.40 %
CH30	2.91	6.48 %
CH19	2.35	4.03 %
CH38	2.33	10.11 %
KNR1	2.01	9.74 %
CGL1	1.79	7.52 %
CH42	1.19	2.36 %
CH07	0.94	2.18 %
MRM1	0.67	2.91 %
CH39	0.61	3.07 %
CZWH	0.29	1.10 %
MC09	0.26	3.66 %
CH29	0.15	4.14 %
Total	91.99	8.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	47.31	22.87 %
Wash-Mac	36.67	20.54 %
Air-Cond	4.54	1.18 %
Dishwash	0.40	7.41 %
Total	88.91	11.47 %

Branch *	MTD Sales L	Brand Share %
MDU2	4.56	8.48 %
KRR1	2.82	9.38 %
MPA1	2.39	10.03 %
MDU7	2.27	9.90 %
PVI1	2.19	5.78 %
ATG1	2.09	7.08 %
MDU4	1.46	6.78 %
DGL2	1.37	6.94 %
TMM1	1.28	6.41 %
NKI1	1.21	8.25 %
TEN2	0.79	6.72 %
KYK1	0.58	7.64 %
MLR1	0.52	3.66 %
PNV2	0.50	4.77 %
KPT1	0.46	6.97 %
BNR1	0.45	3.81 %
CMR1	0.32	5.88 %
BTU1	0.19	2.05 %
MNM1	0.15	1.84 %
SZSD	0.07	4.38 %
ODM1		0.00 %
WHMD		0.00 %
Total	88.91	11.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	42.43	21.41 %
Wash-Mac	37.75	20.31 %
Air-Cond	4.83	1.11 %
Total	85.01	10.27 %

Branch *	MTD Sales L	Brand Share %
CH18	5.38	9.89 %
WHC3	3.86	-44.37 %
CH33	2.88	10.33 %
CH12	2.48	5.54 %
CH21	2.47	4.45 %
CH20	2.38	6.74 %
CH34	2.27	7.28 %
CH06	2.26	6.70 %
CH44	2.14	7.67 %
CH51	1.85	4.63 %
CH43	1.36	6.41 %
UKI1	1.33	8.44 %
GPD1	1.06	6.73 %
CH24	1.01	2.35 %
CH01	0.20	7.75 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
WCHN	-2.02	7.65 %
Total	85.01	10.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.55	22.88 %
Wash-Mac	21.76	17.27 %
Air-Cond	1.56	0.59 %
Total	54.87	10.24 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.90	9.64 %
TRR1	2.27	7.67 %
ABR1	2.05	8.39 %
SBR1	1.72	4.31 %
TRT1	1.34	8.99 %
VEL4	1.11	2.32 %
VSI1	1.00	6.19 %
VEL3	0.95	2.59 %
CYR1	0.78	7.38 %
VNB1	0.42	3.19 %
ARC2	0.35	2.96 %
BGR1	0.34	3.27 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	54.87	10.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	25.80	20.66 %
Wash-Mac	23.50	18.79 %
Air-Cond	0.97	0.77 %
Total	50.26	13.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.32	9.59 %
ATU1	2.56	10.25 %
SLM2	1.81	7.59 %
DPR1	1.04	10.06 %
MCR1	0.81	4.35 %
HRR1	0.49	6.41 %
WZWH	0.36	7.21 %
PNG1	0.24	3.13 %
KAM1	0.17	1.87 %
SGI1		0.00 %
WHKP	-0.15	8.62 %
Total	50.26	13.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	28.02	22.39 %
Wash-Mac	20.81	18.51 %
Air-Cond	0.32	0.14 %
Total	49.15	10.50 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.51	9.80 %
VPM2	2.45	8.41 %
PRT1	2.19	9.41 %
SJI2	1.83	6.10 %
POY2	1.35	4.52 %
NVL2	1.32	5.35 %
KKI2	1.18	6.03 %
MKM1	1.11	9.69 %
TVM1	1.02	8.61 %
TVM2	0.22	1.49 %
VCM1		0.00 %
VCM2		0.00 %
WHUT	-0.31	5.37 %
Total	49.15	10.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	17.39	20.34 %
Wash-Mac	17.21	18.27 %
Air-Cond	1.89	2.55 %
Total	36.50	14.06 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.24	7.89 %
SNR1	1.03	5.94 %
SUL1	0.36	3.49 %
PDM1	0.16	4.07 %
CNR1	0.12	2.92 %
WHCB	-0.76	8.97 %
Total	36.50	14.06 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	14.65	21.55 %
Wash-Mac	10.75	13.48 %
Air-Cond	4.02	3.44 %
Total	29.42	11.03 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.44	9.95 %
ERD2	2.28	5.29 %
TPR2	1.54	8.48 %
NKL2	1.47	5.29 %
AVI1	1.21	8.77 %
KMM1	0.88	9.99 %
SYM2	0.33	3.71 %
VKL1	0.17	3.41 %
TPR4	0.17	4.87 %
W3SD		0.00 %
Total	29.42	11.03 %