

MTD Sales
562.90 L

Brand Share %
10.81 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	312.88	18.47 %
Wash-Mac	237.45	15.13 %
Air-Cond	12.57	0.65 %
Total	562.90	10.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	92.25	14.70 %
SOUTH-01	84.21	10.39 %
TRICHY-01	83.45	11.78 %
CHENNAI-01	61.89	7.54 %
WEST-02	58.05	11.82 %
WEST-01	56.70	13.84 %
CHENNAI-02	53.80	9.12 %
NORTH ARCOT	37.46	11.32 %
SOUTH ARCOT	30.20	7.94 %
KL-SOUTH	4.89	13.06 %
Total	562.90	10.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	47.70	21.33 %
Wash-Mac	42.46	20.71 %
Air-Cond	2.08	1.05 %
Total	92.25	14.70 %

Branch *	MTD Sales L	Brand Share %
MDU6	3.21	9.21 %
ATG1	2.41	9.05 %
SGP1	1.89	10.72 %
MDU3	1.77	7.75 %
CBM1	1.45	8.15 %
SVG1	1.26	7.57 %
TEN2	1.03	7.78 %
PNV1	0.45	3.86 %
MNM1	0.40	5.80 %
CMR1	0.37	7.78 %
BTU1	0.27	4.71 %
NKI1	0.15	1.79 %
ODM1	0.09	1.43 %
KPT1		0.00 %
WHMD		0.00 %
PVI1	-0.12	-0.87 %
Total	92.25	14.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	49.18	18.95 %
Wash-Mac	32.11	13.38 %
Air-Cond	2.93	0.94 %
Total	84.21	10.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.66	10.11 %
TVL1	3.10	3.75 %
SKD1	2.29	6.65 %
TKS2	1.97	6.40 %
MAR1	1.87	9.49 %
NGR1	1.79	5.21 %
TUT2	1.69	4.86 %
PKD1	1.69	6.67 %
RND1	1.46	4.58 %
TYI1	1.30	9.66 %
ASM1	1.30	8.94 %
SDI1	0.84	7.25 %
VL1	0.81	3.37 %
TVL2	0.54	4.64 %
TKY1	0.19	1.61 %
KGL1	0.16	2.63 %
COL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	84.21	10.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	52.80	22.01 %
Wash-Mac	28.15	16.22 %
Air-Cond	2.50	0.85 %
Total	83.45	11.78 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.56	7.41 %
KUM1	3.39	6.85 %
TNJ2	3.09	7.72 %
PTK1	2.93	9.12 %
TRY3	2.56	10.65 %
MDI1	2.40	8.56 %
TVR2	1.81	5.69 %
TTP1	1.55	8.75 %
NGT1	1.23	4.69 %
PBR1	1.04	9.63 %
AYR1	0.84	6.07 %
KRN1	0.39	4.51 %
APM1	0.35	2.60 %
NMM1		0.00 %
WTRZ		0.00 %
Total	83.45	11.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	33.36	16.23 %
Wash-Mac	27.95	14.92 %
Air-Cond	0.57	0.13 %
Total	61.89	7.54 %

Branch *	MTD Sales L	Brand Share %
CH16	4.79	7.78 %
CH05	4.30	7.49 %
CH42	4.25	9.94 %
CH11	3.22	5.63 %
CH14	3.16	6.23 %
CH28	2.99	9.66 %
CH08	2.37	3.81 %
CH48	1.89	4.53 %
CH19	1.88	3.63 %
CH22	1.70	5.69 %
AVD1	1.45	5.01 %
CH07	1.38	4.21 %
GUD1	1.22	3.92 %
MRM1	0.99	4.99 %
CH30	0.94	5.08 %
TKM1	0.79	7.80 %
CH26	0.49	7.22 %
CZWH	0.15	3.74 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	61.89	7.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	34.02	17.67 %
Wash-Mac	23.16	12.09 %
Air-Cond	0.87	0.81 %
Total	58.05	11.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.91	9.60 %
HSR2	2.49	8.53 %
HSR1	1.88	8.65 %
ATU1	1.85	7.91 %
KRI1	0.99	6.45 %
TRM1	0.88	8.01 %
NKL2	0.70	3.22 %
HRR1	0.62	9.01 %
VKL1	0.32	4.93 %
MCR1	0.31	1.95 %
KMM1	0.29	4.68 %
SGG1	0.28	6.56 %
APN1	0.22	2.82 %
DPR1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	58.05	11.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	28.24	17.77 %
Wash-Mac	26.61	13.90 %
Air-Cond	1.85	3.12 %
Total	56.70	13.84 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.36	10.23 %
CBE4	1.43	6.75 %
UMP1	0.88	9.09 %
UAM1	0.79	7.13 %
CBE3	0.57	8.60 %
PPI1	0.50	5.83 %
SYM2	0.48	5.96 %
GBM1	0.45	5.16 %
PDM1	0.29	2.87 %
GDR1	0.19	4.57 %
SNR1	0.19	1.53 %
DPM2	0.09	0.69 %
TPR4		0.00 %
WHCB		0.00 %
Total	56.70	13.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.20	19.18 %
Fridge	22.09	14.51 %
Air-Cond	1.51	0.54 %
Total	53.80	9.12 %

Branch *	MTD Sales L	Brand Share %
CH15	5.02	7.49 %
CH12	3.47	9.10 %
CH18	3.25	8.99 %
CH33	2.47	10.04 %
CH21	2.19	6.73 %
CH06	2.07	6.53 %
CH20	1.81	7.38 %
CH44	1.48	8.07 %
CH27	1.08	9.90 %
CH09	1.08	4.94 %
CH43	0.68	3.30 %
CH24	0.53	2.40 %
CH23	0.38	4.75 %
CH32	0.23	5.33 %
CH34	0.20	0.70 %
CH36	0.12	1.29 %
CH01		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	53.80	9.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.30	20.01 %
Wash-Mac	13.90	14.08 %
Air-Cond	0.26	0.23 %
Total	37.46	11.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.33	8.56 %
VEL2	2.23	9.55 %
AKM1	2.02	10.47 %
TRR1	1.91	8.20 %
VSI1	1.06	7.80 %
ARC2	0.84	4.87 %
TRT1	0.48	3.15 %
SLG1	0.47	9.37 %
UGI1	0.20	4.24 %
PTU1	0.17	5.04 %
CGM1	0.14	1.23 %
BGR1		0.00 %
PLR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	37.46	11.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	19.62	15.17 %
Wash-Mac	10.58	9.34 %
Total	30.20	7.94 %

Branch *	MTD Sales L	Brand Share %
POY1	3.73	7.71 %
CUD1	3.44	8.68 %
KKI2	2.51	9.86 %
CDM1	1.85	7.24 %
KML1	1.54	8.08 %
TRK1	1.16	4.96 %
SJI1	0.90	6.95 %
POY2	0.62	3.88 %
STP1	0.49	5.51 %
NVL2	0.39	2.08 %
TDM1	0.34	1.78 %
VCM1	0.25	1.74 %
VPM2	0.16	0.65 %
WHNV		0.00 %
WHUT		0.00 %
Total	30.20	7.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.56	16.16 %
Wash-Mac	2.33	21.18 %
Total	4.89	13.06 %

Branch *	MTD Sales L	Brand Share %
Total	4.89	13.06 %