

MTD Sales
578.75 L

Brand Share %
10.48 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	317.86	22.36 %
Wash-Mac	233.90	18.56 %
Air-Cond	27.00	0.95 %
Total	578.75	10.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	87.93	9.20 %
TRICHY-01	82.97	10.41 %
CHENNAI-01	77.42	8.97 %
SOUTH-03	76.89	11.32 %
CHENNAI-02	68.14	10.67 %
NORTH ARCOT	45.49	10.35 %
WEST-02	42.84	13.71 %
SOUTH ARCOT	41.18	10.54 %
WEST-01	31.38	14.22 %
WEST-03	24.51	10.79 %
Total	578.75	10.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	52.61	22.95 %
Wash-Mac	31.72	16.15 %
Air-Cond	3.60	0.68 %
Total	87.93	9.20 %

Branch *	MTD Sales L	Brand Share %
RPM1	4.49	9.05 %
KVT1	3.48	6.22 %
RND2	2.72	9.48 %
TKS2	2.23	6.03 %
TVL1	1.77	1.64 %
SDI1	1.49	6.10 %
MAR1	1.46	5.99 %
VLY1	1.45	3.99 %
NGR1	1.42	2.84 %
RND1	1.15	3.96 %
STU2	1.13	8.41 %
ASM1	0.80	4.98 %
KSM1	0.67	10.07 %
S2SD	0.29	4.95 %
KGL1	0.10	1.17 %
SGT1		0.00 %
TKY1		0.00 %
Total	87.93	9.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	51.58	26.78 %
Wash-Mac	28.12	21.24 %
Air-Cond	3.27	0.69 %
Total	82.97	10.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.30	7.22 %
MVM1	4.53	8.68 %
KUM1	2.96	6.29 %
PBR2	2.80	7.56 %
TVR1	2.45	10.42 %
TVR2	2.39	5.96 %
TRY3	2.13	7.51 %
PTK1	2.04	6.18 %
NGT1	2.03	7.02 %
TNJ2	2.03	7.07 %
AYR1	1.80	10.25 %
PBR1	1.08	5.64 %
TRY2	1.05	9.78 %
TZSD	0.71	-87.69 %
KRN1	0.69	9.99 %
KUM2	0.35	1.78 %
Total	82.97	10.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	41.76	19.51 %
Wash-Mac	32.36	17.39 %
Air-Cond	3.30	0.71 %
Total	77.42	8.97 %

Branch *	MTD Sales L	Brand Share %
CH05	5.91	10.24 %
CH47	5.23	8.81 %
CH28	3.75	9.45 %
AVD1	3.09	9.10 %
CH08	2.79	8.42 %
CH30	2.76	7.95 %
CH22	2.34	10.32 %
CH48	2.17	5.77 %
CH19	1.95	4.47 %
CH38	1.82	9.61 %
CGL1	1.38	6.93 %
CH42	0.81	1.97 %
CH07	0.80	2.20 %
CH39	0.61	3.48 %
MRM1	0.44	2.45 %
CZWH	0.29	1.10 %
MC09	0.26	4.43 %
CH29	0.15	5.72 %
CH40		0.00 %
Total	77.42	8.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	39.63	22.26 %
Wash-Mac	33.04	21.28 %
Air-Cond	4.22	1.22 %
Total	76.89	11.32 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.89	9.17 %
KKD3	2.97	10.31 %
KRR1	2.67	10.10 %
MDU3	2.15	10.12 %
ATG1	2.09	8.03 %
PVI1	2.05	5.78 %
MDU7	1.83	9.16 %
DGL2	1.37	8.06 %
MDU4	1.32	7.67 %
NKI1	1.21	9.38 %
TMM1	1.13	5.79 %
TEN2	0.66	6.78 %
PNV2	0.50	5.05 %
BNR1	0.45	4.12 %
KYK1	0.45	6.97 %
CMR1	0.32	6.78 %
KPT1	0.31	5.98 %
MLR1	0.20	1.61 %
BTU1	0.19	2.15 %
MNM1	0.15	1.96 %
ODM1		0.00 %
WHMD		0.00 %
Total	76.89	11.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	32.70	22.12 %
Wash-Mac	30.61	20.98 %
Air-Cond	4.83	1.40 %
Total	68.14	10.67 %

Branch *	MTD Sales L	Brand Share %
WHC3	3.86	-44.37 %
CH12	2.31	6.14 %
CH20	2.26	7.30 %
CH21	2.22	5.00 %
CH34	1.72	7.93 %
CH06	1.64	6.32 %
CH44	1.41	6.90 %
CH51	1.39	4.87 %
UKI1	1.20	10.26 %
GPD1	1.06	7.14 %
CH43	1.00	5.49 %
CH24	0.71	1.91 %
CH01	0.20	7.75 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
WCHN	-1.93	8.13 %
Total	68.14	10.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.31	23.61 %
Wash-Mac	16.63	16.46 %
Air-Cond	1.56	0.70 %
Total	45.49	10.35 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.67	6.86 %
ABR1	1.66	7.86 %
SBR1	1.39	3.92 %
TRT1	1.11	10.20 %
VEL3	0.78	2.81 %
VSI1	0.70	5.44 %
VEL4	0.68	1.66 %
CYR1	0.45	4.56 %
ARC2	0.35	3.29 %
VNB1	0.30	3.05 %
BGR1	0.14	1.63 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	45.49	10.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	21.17	20.39 %
Wash-Mac	20.70	20.15 %
Air-Cond	0.97	0.91 %
Total	42.84	13.71 %

Branch *	MTD Sales L	Brand Share %
SLM3	2.00	10.02 %
SLM2	1.43	7.08 %
MCR1	0.67	4.17 %
WZWH	0.50	9.10 %
HRR1	0.36	6.73 %
PNG1	0.24	3.25 %
KAM1	0.17	2.33 %
SGI1		0.00 %
WHKP	-0.15	10.14 %
Total	42.84	13.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.12	22.61 %
Wash-Mac	16.73	18.22 %
Air-Cond	0.32	0.17 %
Total	41.18	10.54 %

Branch *	MTD Sales L	Brand Share %
TRK1	2.34	10.36 %
PRT1	1.78	9.27 %
VPM2	1.67	7.16 %
SJI2	1.60	7.16 %
POY2	1.35	5.16 %
KKI2	1.18	7.21 %
NVL2	1.16	5.25 %
MKM1	1.11	10.42 %
STP1	0.69	10.39 %
TVM2	0.22	1.72 %
VCM1		0.00 %
VCM2		0.00 %
WHUT	-0.31	6.14 %
Total	41.18	10.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.14	18.53 %
Fridge	14.67	19.62 %
Air-Cond	1.57	2.45 %
Total	31.38	14.22 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.24	9.27 %
SNR1	0.56	3.68 %
PDM1	0.16	4.39 %
SUL1	0.14	1.65 %
CNR1	0.12	2.92 %
WHCB	-0.76	9.64 %
Total	31.38	14.22 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	12.30	20.83 %
Wash-Mac	8.84	13.25 %
Air-Cond	3.37	3.33 %
Total	24.51	10.79 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.04	8.96 %
ERD2	1.99	5.32 %
TPR2	1.54	9.41 %
NKL2	1.17	5.11 %
KMM1	0.72	8.42 %
SYM2	0.33	4.09 %
VKL1	0.17	3.41 %
TPR4	0.17	4.87 %
W3SD		0.00 %
Total	24.51	10.79 %