



# TN : WHIRLPOL Sales Performance 14/05/2026 9:05 AM

MTD Sales  
805.99 L

Brand Share %  
6.80 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	323.68	23.33 %
Wash-Mac	243.94	20.40 %
Air-Cond	238.38	2.57 %
<b>Total</b>	<b>805.99</b>	<b>6.80 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	128.29	7.42 %
SOUTH-03	125.50	8.42 %
TRICHY-01	114.29	6.52 %
CHENNAI-01	94.22	5.02 %
CHENNAI-02	88.61	5.47 %
WEST-02	80.27	8.22 %
WEST-01	70.71	10.49 %
NORTH ARCOT	60.50	7.05 %
SOUTH ARCOT	43.61	4.95 %
<b>Total</b>	<b>805.99</b>	<b>6.80 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	53.84	24.02 %
Wash-Mac	40.15	19.17 %
Air-Cond	34.30	2.65 %
<b>Total</b>	<b>128.29</b>	<b>7.42 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	5.10	2.66 %
RND1	4.77	6.30 %
VLY1	3.53	4.55 %
TUT2	3.42	3.94 %
NGR1	3.32	3.24 %
MAR1	2.50	5.40 %
TKS2	2.30	3.74 %
VNR1	1.14	4.46 %
ARM1	1.00	3.79 %
TKY1	0.88	4.62 %
KGL1	0.46	2.09 %
COL1	0.45	4.98 %
S2SD	0.43	2.45 %
SGT1	0.22	2.88 %
<b>Total</b>	<b>128.29</b>	<b>7.42 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	49.53	26.91 %
Air-Cond	40.19	3.50 %
Wash-Mac	35.78	22.69 %
<b>Total</b>	<b>125.50</b>	<b>8.42 %</b>

Branch *	MTD Sales L	Brand Share %
MDU7	3.78	6.69 %
KKD3	3.55	4.19 %
KRR1	3.52	5.37 %
DGL2	2.48	6.42 %
ATG1	2.26	3.74 %
MDU3	2.10	4.39 %
PNV2	1.53	6.21 %
TEN1	1.49	6.29 %
PNI1	1.03	5.09 %
MNM1	0.93	6.63 %
NKI1	0.82	5.57 %
TEN2	0.70	3.77 %
PVI1	0.60	2.14 %
KYK1	0.35	1.73 %
ODM1	0.13	0.75 %
CMR1	0.10	0.26 %
BTU1		0.00 %
<b>Total</b>	<b>125.50</b>	<b>8.42 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	46.07	3.14 %
Fridge	42.09	26.39 %
Wash-Mac	26.13	20.59 %
<b>Total</b>	<b>114.29</b>	<b>6.52 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	7.01	6.77 %
TVR2	4.64	4.79 %
MVM1	4.59	4.45 %
PTK1	2.82	3.66 %
TNJ2	2.77	3.05 %
TRY4	2.76	5.32 %
MSI1	2.07	6.76 %
KUM2	1.84	4.72 %
TRY2	1.59	4.89 %
PBR1	1.44	3.42 %
AYR1	1.27	3.01 %
KUM1	1.18	1.29 %
TTP1	0.92	2.83 %
NGT1	0.51	1.07 %
<b>Total</b>	<b>114.29</b>	<b>6.52 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	39.45	19.49 %
Wash-Mac	30.59	18.55 %
Air-Cond	24.18	1.60 %
<b>Total</b>	<b>94.22</b>	<b>5.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	7.36	6.68 %
CH16	5.78	6.03 %
CH49	4.65	6.15 %
CH08	3.61	3.60 %
CH30	3.44	5.11 %
CH25	3.23	4.91 %
CH35	3.23	6.77 %
CH22	3.02	5.30 %
CH38	2.66	6.50 %
CH07	2.65	3.31 %
CH19	2.57	2.70 %
CH48	2.39	3.23 %
GUD1	2.29	3.88 %
CH39	2.03	5.69 %
MRM1	1.59	2.91 %
CH42	0.99	1.17 %
CZWH	0.97	1.13 %
CGL1	0.70	1.63 %
AVD1	0.64	1.25 %
TKM1	0.62	3.13 %
KNR1	0.21	0.58 %
CH40	0.16	2.73 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.03	5.21 %
<b>Total</b>	<b>94.22</b>	<b>5.02 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	32.94	20.09 %
Wash-Mac	32.05	25.54 %
Air-Cond	23.62	1.77 %
<b>Total</b>	<b>88.61</b>	<b>5.47 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	7.82	4.85 %
CH18	4.15	5.28 %
CH06	4.08	5.87 %
CH50	3.69	5.85 %
CH44	2.89	5.71 %
CH41	2.86	5.03 %
CH21	2.59	2.31 %
CH51	2.39	4.26 %
CH20	2.26	3.78 %
CH12	2.15	1.89 %
CH24	1.79	1.87 %
GPD1	1.22	4.15 %
CH34	0.92	1.79 %
CH36	0.55	1.66 %
CH23	0.52	1.42 %
MC06	0.29	5.10 %
CH01	0.13	3.30 %
CH32	0.10	1.11 %
<b>Total</b>	<b>88.61</b>	<b>5.47 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Fridge	34.76	23.91 %
Wash-Mac	25.30	18.12 %
Air-Cond	20.21	2.92 %
<b>Total</b>	<b>80.27</b>	<b>8.22 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	3.70	4.01 %
ERD2	3.64	3.65 %
SLM3	2.78	4.85 %
RSP1	1.48	5.30 %
KMM1	1.02	6.22 %
DPR2	0.88	5.79 %
NKL2	0.81	1.73 %
DPR1	0.53	3.80 %
SGI1	0.27	4.04 %
WHKP	-0.17	2.96 %
<b>Total</b>	<b>80.27</b>	<b>8.22 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Fridge	26.61	23.33 %
Wash-Mac	24.06	21.65 %
Air-Cond	20.04	4.46 %
<b>Total</b>	<b>70.71</b>	<b>10.49 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.78	5.58 %
TPR4	0.88	5.40 %
DPM2	0.54	3.63 %
GDR1	0.47	6.48 %
SYM2	0.46	3.97 %
PDM1	0.46	3.36 %
CBE6	0.35	1.18 %
TPR3	0.29	1.92 %
CBE4	0.25	0.69 %
WZSD		0.00 %
<b>Total</b>	<b>70.71</b>	<b>10.49 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.33	22.59 %
Air-Cond	20.43	3.03 %
Wash-Mac	16.74	20.47 %
Total	60.50	7.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.96	4.68 %
SBR1	3.17	4.91 %
TRR1	3.14	6.16 %
VEL1	3.03	4.94 %
AKM1	2.39	4.92 %
SLG1	1.23	6.01 %
VNB1	0.60	2.46 %
CGM1	0.42	3.44 %
TRT1	0.34	0.94 %
KPM1	0.29	0.84 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	60.50	7.05 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	21.13	23.38 %
Wash-Mac	13.14	16.66 %
Air-Cond	9.34	1.31 %
Total	43.61	4.95 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.04	4.36 %
POY1	3.97	4.27 %
ULP1	2.37	5.97 %
PRT1	1.84	5.03 %
KML1	1.83	4.08 %
TRK1	1.82	3.91 %
POY2	1.70	2.86 %
TVM1	1.51	5.84 %
TDM1	1.45	5.71 %
SJ2	1.41	3.80 %
NVL2	0.96	1.97 %
KKI2	0.22	0.37 %
VPM2	0.20	0.41 %
TVM2	0.13	0.67 %
VCM1		0.00 %
WHUT	-0.85	6.09 %
Total	43.61	4.95 %