

MTD Sales
635.23 L

Brand Share %
13.29 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	339.27	21.69 %
Wash-Mac	289.22	18.98 %
Air-Cond	6.74	0.40 %
Total	635.23	13.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	107.33	16.02 %
SOUTH-01	88.74	10.79 %
WEST-02	82.79	16.41 %
TRICHY-01	79.40	14.30 %
WEST-01	72.99	18.30 %
CHENNAI-01	63.57	9.50 %
CHENNAI-02	59.75	11.72 %
NORTH ARCOT	38.99	14.15 %
SOUTH ARCOT	37.43	11.06 %
KL-SOUTH	4.25	11.18 %
Total	635.23	13.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	59.82	24.62 %
Wash-Mac	46.75	20.89 %
Air-Cond	0.76	0.37 %
Total	107.33	16.02 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.56	10.07 %
KRR1	2.67	13.19 %
SVG1	2.62	11.94 %
MDU3	2.55	11.42 %
CBM1	2.19	11.47 %
TEN1	1.91	10.35 %
TEN2	1.55	8.96 %
TDI1	0.83	10.54 %
KYK1	0.82	11.96 %
NKI1	0.63	5.46 %
ODM1	0.45	6.48 %
PVI1	0.31	2.48 %
CMR1	0.21	3.89 %
KPT1	0.14	3.18 %
MNM1	0.11	1.20 %
PNV1	0.09	1.07 %
BTU1		0.00 %
Total	107.33	16.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	50.06	20.16 %
Wash-Mac	37.75	15.82 %
Air-Cond	0.92	0.28 %
Total	88.74	10.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.03	11.70 %
RPM1	5.99	11.39 %
NGR1	4.57	8.67 %
TUT2	3.67	10.20 %
TVL1	3.35	4.32 %
PKD1	2.57	7.73 %
TKS1	1.76	5.93 %
APK2	1.49	9.82 %
RND1	1.37	4.78 %
SNL1	1.22	9.06 %
MAR1	1.08	8.34 %
TKS2	1.05	3.19 %
STU2	0.97	12.32 %
ASM1	0.94	9.15 %
SDI1	0.88	7.83 %
VLY1	0.58	3.84 %
SKD1	0.56	8.38 %
ARM1	0.35	4.39 %
TKY1	0.29	1.86 %
KGL1	0.11	2.24 %
TVL2	0.11	1.16 %
SGT1		0.00 %
Total	88.74	10.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	42.81	21.58 %
Wash-Mac	38.83	18.07 %
Air-Cond	1.14	1.25 %
Total	82.79	16.41 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.73	13.09 %
HSR2	3.02	10.66 %
ATU1	2.36	12.86 %
TCG1	1.52	13.19 %
HSR1	0.79	5.95 %
HRR1	0.77	9.80 %
NKL2	0.70	2.29 %
CMI1	0.55	6.42 %
DPR2	0.48	11.55 %
SGG1	0.45	5.14 %
KMM1	0.43	5.50 %
VKL1	0.39	5.97 %
SGI1	0.17	1.35 %
DPR1		0.00 %
MCR1		0.00 %
Total	82.79	16.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	47.21	26.87 %
Wash-Mac	29.43	20.08 %
Air-Cond	2.76	1.18 %
Total	79.40	14.30 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.21	12.83 %
TNJ1	5.11	11.71 %
TRY3	3.78	12.92 %
TVR2	3.35	13.19 %
PBR2	2.70	8.38 %
MDI1	2.63	11.73 %
KUM1	2.62	7.48 %
MVM1	2.59	8.27 %
PTK1	2.12	9.84 %
AYR1	1.30	9.82 %
PBR1	1.03	8.01 %
TTP1	0.93	12.11 %
TVR1	0.71	7.89 %
NGT1	0.68	4.04 %
NMM1	0.54	8.56 %
KRN1	0.30	4.10 %
Total	79.40	14.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.29	24.48 %
Fridge	32.40	21.02 %
Air-Cond	0.30	0.37 %
Total	72.99	18.30 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.69	13.11 %
TPR3	2.14	10.98 %
GBM1	1.32	9.58 %
CBE5	0.90	12.69 %
PPI1	0.87	10.18 %
GDR1	0.67	10.25 %
SNR1	0.56	6.66 %
CNR1	0.53	10.68 %
TPR4	0.47	8.21 %
CBE6	0.43	2.46 %
ANR1	0.38	9.58 %
DPM2	0.18	1.64 %
PDM1	0.10	1.43 %
Total	72.99	18.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	32.78	17.91 %
Wash-Mac	30.79	16.31 %
Total	63.57	9.50 %

Branch *	MTD Sales L	Brand Share %
CH16	5.59	11.37 %
CH42	4.75	11.46 %
CH05	4.66	11.85 %
CH14	3.76	8.07 %
CH19	3.20	6.39 %
CH28	3.08	8.51 %
CH08	2.94	5.78 %
CH45	2.37	11.68 %
SKL1	2.34	11.37 %
CH07	2.01	6.76 %
KNR1	1.71	11.01 %
CH22	1.64	7.95 %
CH30	1.55	5.74 %
GUD1	1.48	7.02 %
AVD1	1.47	6.62 %
CH39	1.24	8.76 %
CZWH	1.17	7.57 %
CGL1	1.16	9.87 %
MRM1	0.85	4.87 %
CH48	0.74	3.19 %
TKM1	0.65	7.09 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	63.57	9.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.04	20.17 %
Fridge	29.44	20.16 %
Air-Cond	0.26	0.12 %
Total	59.75	11.72 %

Branch *	MTD Sales L	Brand Share %
CH15	6.87	9.52 %
CH03	6.02	10.92 %
CH18	4.19	13.14 %
CH43	3.17	11.00 %
CH24	1.93	8.25 %
CH20	1.70	9.30 %
CH44	1.63	9.13 %
CH46	1.52	10.30 %
CH21	1.36	5.08 %
CH09	0.90	4.68 %
CH34	0.55	2.75 %
CH23	0.28	3.16 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	59.75	11.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.24	22.70 %
Wash-Mac	18.16	19.67 %
Air-Cond	0.60	0.63 %
Total	38.99	14.15 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.93	13.27 %
VEL1	2.13	13.00 %
KPM2	1.78	9.19 %
KPM1	1.76	12.28 %
AKM1	1.73	10.71 %
SBR1	1.50	9.97 %
TRT1	1.47	7.53 %
PLR1	0.53	8.20 %
PTU1	0.15	5.27 %
BGR1	0.14	2.97 %
CGM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	38.99	14.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	22.31	19.63 %
Wash-Mac	15.12	15.52 %
Total	37.43	11.06 %

Branch *	MTD Sales L	Brand Share %
POY1	5.18	11.36 %
CUD1	3.61	10.43 %
NVL2	2.66	11.24 %
SJI2	2.51	9.19 %
CDM1	2.14	12.79 %
VPM2	2.08	11.43 %
TRK1	1.52	8.62 %
KKI2	1.23	6.57 %
POY2	0.65	1.53 %
PRT1	0.64	5.85 %
KML1	0.60	6.68 %
VPM1	0.46	8.14 %
VCM1	0.30	6.00 %
TVM2	0.10	2.33 %
SJI1		0.00 %
Total	37.43	11.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.19	17.03 %
Wash-Mac	2.06	27.57 %
Total	4.25	11.18 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.29	12.35 %
KLR1		0.00 %
Total	4.25	11.18 %