

MTD Sales
441.64 L

Brand Share %
10.26 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	238.45	22.02 %
Wash-Mac	181.56	18.66 %
Air-Cond	21.63	0.96 %
Total	441.64	10.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.80	9.03 %
TRICHY-01	63.02	10.35 %
CHENNAI-01	59.41	8.57 %
SOUTH-03	58.74	11.27 %
CHENNAI-02	55.93	11.18 %
SOUTH ARCOT	33.66	10.50 %
NORTH ARCOT	33.17	9.76 %
WEST-02	26.98	12.51 %
WEST-01	23.32	13.57 %
WEST-03	18.62	10.81 %
Total	441.64	10.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	40.01	22.16 %
Wash-Mac	25.19	16.34 %
Air-Cond	3.60	0.84 %
Total	68.80	9.03 %

Branch *	MTD Sales L	Brand Share %
RPM1	2.99	8.84 %
KVT1	2.82	8.23 %
TKS2	1.73	5.69 %
STU2	1.13	10.18 %
MAR1	1.05	4.99 %
TVL1	1.04	1.28 %
NGR1	0.96	2.18 %
VLY1	0.96	3.43 %
MMT1	0.94	8.32 %
RND1	0.93	3.76 %
VNR1	0.69	9.89 %
ASM1	0.66	5.05 %
SDI1	0.44	2.81 %
S2SD	0.29	5.13 %
KGL1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	68.80	9.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	38.15	26.79 %
Wash-Mac	22.56	21.67 %
Air-Cond	2.30	0.64 %
Total	63.02	10.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.27	7.32 %
MVM1	3.14	7.49 %
PBR2	2.67	8.71 %
KUM1	2.43	6.71 %
TRY3	1.77	7.55 %
PTK1	1.74	6.28 %
TVR1	1.72	9.11 %
TVR2	1.67	5.36 %
NGT1	1.53	6.96 %
AYR1	1.50	10.20 %
TNJ2	1.39	5.97 %
TRY2	0.89	10.09 %
PBR1	0.72	6.55 %
KRN1	0.55	9.73 %
KUM2	0.20	1.22 %
TZSD	0.05	-3.31 %
Total	63.02	10.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	30.09	18.31 %
Wash-Mac	26.27	17.81 %
Air-Cond	3.05	0.80 %
Total	59.41	8.57 %

Branch *	MTD Sales L	Brand Share %
CH47	4.04	8.52 %
CH14	3.41	9.47 %
CH25	2.42	8.50 %
CH08	2.41	8.01 %
CH28	2.16	7.53 %
AVD1	1.84	6.92 %
CH30	1.72	6.29 %
CH22	1.52	8.27 %
CH38	1.39	8.67 %
CH48	1.37	4.55 %
CH19	0.99	2.76 %
CGL1	0.95	6.25 %
CH42	0.68	2.11 %
CH07	0.55	1.82 %
CH39	0.49	3.52 %
MRM1	0.33	2.20 %
CZWH	0.29	1.16 %
MC09	0.26	4.95 %
CH40		0.00 %
Total	59.41	8.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	31.59	23.43 %
Wash-Mac	24.87	21.33 %
Air-Cond	2.28	0.85 %
Total	58.74	11.27 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.39	9.81 %
KRR1	1.40	7.03 %
DGL2	1.25	8.24 %
TMM1	1.13	7.22 %
NKI1	0.90	8.37 %
PVI1	0.80	8.22 %
MDU4	0.77	5.27 %
TEN2	0.66	9.21 %
BNR1	0.45	5.13 %
PNV2	0.37	4.63 %
KYK1	0.30	5.07 %
MLR1	0.20	2.02 %
CMR1	0.17	5.05 %
MNM1	0.15	2.17 %
KPT1	0.13	3.19 %
SZSD	0.07	-21.55 %
BTU1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	58.74	11.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	26.37	22.58 %
Wash-Mac	25.05	21.71 %
Air-Cond	4.51	1.68 %
Total	55.93	11.18 %

Branch *	MTD Sales L	Brand Share %
WHC3	4.15	-66.71 %
CH18	2.70	8.84 %
CH20	2.10	9.45 %
CH21	2.04	5.63 %
CH12	1.85	6.38 %
CH34	1.59	8.44 %
CH44	1.41	7.57 %
CH06	1.19	6.52 %
CH51	0.99	4.02 %
CH46	0.83	9.69 %
CH43	0.80	5.44 %
CH31	0.30	6.08 %
CH01	0.20	8.73 %
CH24	0.11	0.40 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
WCHN	-1.78	8.40 %
Total	55.93	11.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.23	22.90 %
Wash-Mac	13.11	17.77 %
Air-Cond	0.32	0.20 %
Total	33.66	10.50 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.70	9.39 %
POY2	1.35	5.75 %
VPM2	1.32	7.48 %
SJI2	1.21	6.30 %
NVL2	1.16	6.09 %
PRT1	1.09	7.76 %
MKM1	0.78	9.89 %
KKI2	0.68	5.30 %
STP1	0.51	9.20 %
TVM2	0.22	2.43 %
VCM1		0.00 %
VCM2		0.00 %
WHNV		0.00 %
WHUT	-0.31	6.63 %
Total	33.66	10.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	19.31	22.57 %
Wash-Mac	12.55	16.04 %
Air-Cond	1.30	0.74 %
Total	33.17	9.76 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.03	9.18 %
TRR1	1.30	6.74 %
ABR1	1.14	6.59 %
GDM1	1.05	9.99 %
SBR1	0.84	3.05 %
VEL3	0.78	3.29 %
VEL4	0.68	2.42 %
VSI1	0.57	5.35 %
ARC2	0.35	4.58 %
CYR1	0.33	4.64 %
VNB1	0.30	3.68 %
BGR1	0.14	1.88 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	33.17	9.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.49	18.99 %
Fridge	13.21	18.11 %
Air-Cond	0.28	0.39 %
Total	26.98	12.51 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.54	10.24 %
SLM3	1.40	9.52 %
KRI1	1.29	9.87 %
SLM2	0.92	6.21 %
DPR1	0.68	9.65 %
MCR1	0.33	2.88 %
KAM1	0.17	2.85 %
WZWH	0.17	4.83 %
PNG1	0.12	2.33 %
HRR1		0.00 %
SGI1		0.00 %
Total	26.98	12.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.18	19.51 %
Fridge	10.22	18.20 %
Air-Cond	0.93	1.74 %
Total	23.32	13.57 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.08	9.71 %
SNR1	0.56	5.35 %
PDM1	0.16	4.85 %
SUL1	0.14	2.07 %
CNR1		0.00 %
Total	23.32	13.57 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	9.28	22.75 %
Wash-Mac	6.28	12.66 %
Air-Cond	3.05	3.73 %
Total	18.62	10.81 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.51	10.20 %
ERD2	1.37	4.61 %
NKL2	0.96	5.18 %
TPR3	0.22	9.91 %
SYM2	0.19	2.87 %
KMM1	0.17	2.89 %
VKL1	0.17	5.44 %
TPR4	0.17	6.33 %
W3SD		0.00 %
Total	18.62	10.81 %