



TN : WHIRLPOL Sales Performance 12/05/2026 9:05 AM

MTD Sales
732.08 L

Brand Share %
6.64 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	287.99	23.59 %
Air-Cond	226.37	2.59 %
Wash-Mac	217.71	20.47 %
Total	732.08	6.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	114.70	7.15 %
SOUTH-03	113.20	8.19 %
TRICHY-01	103.96	6.41 %
CHENNAI-01	84.42	4.85 %
CHENNAI-02	81.02	5.43 %
WEST-02	74.24	8.11 %
WEST-01	65.49	10.35 %
NORTH ARCOT	56.11	6.97 %
SOUTH ARCOT	38.95	4.73 %
Total	732.08	6.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	47.24	23.93 %
Wash-Mac	34.95	19.00 %
Air-Cond	32.50	2.66 %
Total	114.70	7.15 %

Branch *	MTD Sales L	Brand Share %
KVT1	6.40	6.61 %
TVL1	4.56	2.57 %
RND1	4.54	6.26 %
NGR1	3.20	3.36 %
TUT2	3.20	3.88 %
VLY1	2.99	4.06 %
MAR1	2.13	5.24 %
TKS2	1.93	3.43 %
SNL1	1.60	6.29 %
TYI1	1.45	5.00 %
VNR1	1.14	4.76 %
ARM1	1.00	4.37 %
TKY1	0.73	4.03 %
COL1	0.45	6.02 %
SGT1	0.22	3.00 %
KGL1		0.00 %
S2SD		0.00 %
WHTV	-0.30	5.35 %
Total	114.70	7.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	43.07	26.69 %
Air-Cond	38.44	3.55 %
Wash-Mac	31.68	22.93 %
Total	113.20	8.19 %

Branch *	MTD Sales L	Brand Share %
KRR1	3.15	4.93 %
KKD3	2.97	3.87 %
ATG1	2.26	4.09 %
DGL2	2.23	5.96 %
MDU3	1.37	3.39 %
TEN1	1.21	5.30 %
PNI1	0.69	3.48 %
NKI1	0.67	4.78 %
TEN2	0.53	3.38 %
PVI1	0.42	1.65 %
KYK1	0.15	0.87 %
ODM1	0.13	0.77 %
CMR1	0.10	0.27 %
BTU1		0.00 %
SZSD		0.00 %
Total	113.20	8.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.35	3.16 %
Fridge	37.66	27.23 %
Wash-Mac	22.95	20.61 %
Total	103.96	6.41 %

Branch *	MTD Sales L	Brand Share %
TNJ1	6.16	6.47 %
TVR2	4.64	5.22 %
MVM1	4.40	4.63 %
PTK1	2.71	3.82 %
TNJ2	2.47	2.84 %
TRY4	2.36	4.79 %
TVR1	2.29	6.44 %
KUM2	1.84	5.28 %
TRY2	1.59	5.17 %
AYR1	1.27	3.23 %
KUM1	1.03	1.19 %
PBR1	0.89	2.40 %
TTP1	0.67	2.23 %
NGT1	0.51	1.14 %
Total	103.96	6.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	34.25	19.55 %
Wash-Mac	27.39	18.48 %
Air-Cond	22.77	1.61 %
Total	84.42	4.85 %

Branch *	MTD Sales L	Brand Share %
CH14	7.90	6.40 %
CH16	5.02	5.51 %
CH49	4.33	6.07 %
CH30	3.14	4.88 %
CH25	2.68	4.53 %
CH07	2.65	3.53 %
CH08	2.62	2.88 %
CH35	2.62	6.01 %
CH38	2.41	6.56 %
CH48	2.39	3.37 %
CH19	2.29	2.56 %
CH22	2.28	4.38 %
GUD1	1.98	3.44 %
CH39	1.92	5.82 %
MRM1	1.45	2.87 %
CH42	0.99	1.26 %
CZWH	0.97	1.13 %
CGL1	0.70	1.77 %
AVD1	0.64	1.30 %
TKM1	0.62	3.32 %
KNR1	0.21	0.60 %
CH40	0.16	2.73 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.03	5.48 %
Total	84.42	4.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	29.61	20.38 %
Wash-Mac	29.14	26.00 %
Air-Cond	22.28	1.80 %
Total	81.02	5.43 %

Branch *	MTD Sales L	Brand Share %
CH15	7.33	4.89 %
CH06	3.64	5.79 %
CH50	3.43	6.01 %
CH18	3.27	4.41 %
CH44	2.89	5.77 %
CH41	2.76	5.23 %
CH51	2.27	4.40 %
CH24	1.79	2.01 %
CH12	1.77	1.76 %
CH20	1.73	3.10 %
CH21	1.69	1.75 %
GPD1	1.22	4.54 %
CH34	0.83	1.78 %
CH36	0.55	1.94 %
CH23	0.52	1.62 %
MC06	0.29	4.86 %
CH01	0.13	4.55 %
CH32		0.00 %
Total	81.02	5.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	31.52	24.10 %
Wash-Mac	23.25	18.26 %
Air-Cond	19.47	2.96 %
Total	74.24	8.11 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.64	3.94 %
SLM2	3.24	6.27 %
ERD1	3.23	3.68 %
SLM3	2.65	4.79 %
TCG1	1.70	6.32 %
RSP1	1.32	5.17 %
KMM1	0.89	5.77 %
DPR2	0.88	6.07 %
NKL2	0.81	1.88 %
DPR1	0.42	3.36 %
VKL1	0.39	5.53 %
SGI1	0.18	2.95 %
WZWH		0.00 %
WHKP	-0.17	3.32 %
Total	74.24	8.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	25.32	24.20 %
Wash-Mac	20.70	21.13 %
Air-Cond	19.46	4.53 %
Total	65.49	10.35 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.78	5.78 %
TPR4	0.88	5.54 %
DPM2	0.54	3.81 %
SYM2	0.46	4.41 %
CBE6	0.35	1.22 %
GDR1	0.34	5.19 %
TPR3	0.29	2.08 %
CBE4	0.25	0.73 %
PDM1	0.24	2.09 %
WZSD		0.00 %
Total	65.49	10.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.69	22.97 %
Air-Cond	19.90	3.11 %
Wash-Mac	15.53	20.78 %
Total	56.11	6.97 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.71	4.55 %
VEL1	2.68	4.63 %
SBR1	2.57	4.17 %
AKM1	2.39	5.16 %
TRR1	2.12	4.84 %
SLG1	1.23	6.40 %
VNB1	0.43	2.11 %
CGM1	0.42	3.87 %
TRT1	0.34	0.99 %
KPM1	0.29	0.96 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	56.11	6.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.62	23.97 %
Wash-Mac	12.12	17.42 %
Air-Cond	8.20	1.21 %
Total	38.95	4.73 %

Branch *	MTD Sales L	Brand Share %
POY1	3.97	4.40 %
CUD1	3.34	3.79 %
ULP1	2.09	5.61 %
TRK1	1.82	4.22 %
POY2	1.70	3.08 %
KML1	1.66	3.88 %
PRT1	1.54	4.54 %
TVM1	1.28	5.37 %
SJI2	1.27	3.71 %
TDM1	1.05	4.54 %
NVL2	0.68	1.49 %
KKI2	0.22	0.41 %
VPM2	0.20	0.45 %
TVM2	0.13	0.75 %
VCM1		0.00 %
WHUT	-0.63	5.92 %
Total	38.95	4.73 %