

MTD Sales
426.82 L

Brand Share %
13.99 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	213.15	22.63 %
Wash-Mac	209.46	18.21 %
Air-Cond	4.21	0.44 %
Total	426.82	13.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.23	14.53 %
SOUTH-03	58.66	15.96 %
TRICHY-01	58.44	14.54 %
CHENNAI-02	49.36	13.60 %
WEST-01	46.58	17.25 %
CHENNAI-01	44.45	9.69 %
WEST-02	42.14	14.64 %
SOUTH ARCOT	29.01	11.42 %
NORTH ARCOT	28.99	15.88 %
KL-SOUTH	5.95	19.61 %
Total	426.82	13.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.52	19.04 %
Fridge	30.56	21.72 %
Air-Cond	1.15	0.89 %
Total	63.23	14.53 %

Branch *	MTD Sales L	Brand Share %
RND1	1.79	11.39 %
TVL1	1.75	4.12 %
RPM1	1.65	8.69 %
TKS2	1.41	12.20 %
MAR1	1.20	8.32 %
TKS1	1.12	9.40 %
PKD1	1.06	8.28 %
NGR1	1.04	3.96 %
APK1	1.01	9.14 %
APK2	1.01	10.98 %
VNR1	0.96	12.25 %
VLY1	0.67	7.37 %
TVL2	0.24	2.93 %
COL1	0.19	7.58 %
TKY1	0.15	4.87 %
KGL1	0.14	2.99 %
SGT1	0.09	2.47 %
WHTV		0.00 %
Total	63.23	14.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	29.34	19.95 %
Fridge	29.06	25.00 %
Air-Cond	0.26	0.25 %
Total	58.66	15.96 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.21	13.98 %
MDU2	3.01	9.78 %
ATG1	1.60	11.58 %
CBM1	1.28	13.66 %
TEN2	1.09	13.69 %
KRR1	0.93	11.29 %
MDU3	0.90	10.59 %
MDU4	0.76	8.11 %
MDU5	0.72	8.92 %
KYK1	0.46	10.19 %
PNV2	0.43	3.67 %
SGP1	0.42	10.52 %
MLR1	0.33	6.50 %
KPT1	0.25	7.58 %
PVI1	0.24	3.94 %
NKI1	0.18	4.06 %
CMR1	0.13	4.30 %
MNM1	0.12	2.97 %
ODM1	0.10	3.23 %
BTU1		0.00 %
Total	58.66	15.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	32.29	29.17 %
Wash-Mac	24.39	20.61 %
Air-Cond	1.77	1.02 %
Total	58.44	14.54 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.54	12.62 %
TNJ1	3.37	12.34 %
TNJ2	2.77	13.76 %
TVR2	2.28	9.31 %
KUM1	2.07	9.06 %
MDI1	1.37	8.94 %
TRY2	1.15	6.17 %
AYR1	1.09	12.81 %
PTK1	1.08	7.71 %
KIK1	1.04	9.26 %
APM1	0.76	12.67 %
NGT1	0.66	5.84 %
TTP1	0.43	5.43 %
PBR1	0.28	4.24 %
WTRZ	-0.19	7.33 %
Total	58.44	14.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.45	21.51 %
Fridge	20.65	20.74 %
Air-Cond	0.26	0.20 %
Total	49.36	13.60 %

Branch *	MTD Sales L	Brand Share %
CH15	6.03	12.43 %
CH03	4.15	11.50 %
CH12	2.73	12.51 %
CH18	2.53	11.00 %
CH20	2.45	12.92 %
CH34	2.07	12.07 %
CH24	2.05	9.70 %
CH06	1.59	11.71 %
CH21	1.32	7.29 %
CH09	1.23	10.27 %
CH43	0.81	11.86 %
CH44	0.74	6.31 %
CH46	0.71	9.94 %
UKI1	0.69	11.53 %
CH23	0.35	3.59 %
CH36	0.35	5.20 %
MC06	0.24	13.75 %
Total	49.36	13.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	23.45	23.79 %
Wash-Mac	22.63	18.15 %
Air-Cond	0.51	1.08 %
Total	46.58	17.25 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.30	10.64 %
CBE6	1.15	8.64 %
CBE4	1.15	7.82 %
UMP1	1.09	10.65 %
CBE1	1.01	11.13 %
UAM1	0.80	11.93 %
SUL1	0.60	5.61 %
PPI1	0.41	13.71 %
DPM2	0.37	5.76 %
SYM2	0.26	8.83 %
ANR1	0.24	8.51 %
CNR1	0.20	4.43 %
TPR4	0.10	2.54 %
CBE5	0.09	2.22 %
WHCB	-0.12	11.98 %
Total	46.58	17.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.46	16.74 %
Fridge	17.99	14.98 %
Total	44.45	9.69 %

Branch *	MTD Sales L	Brand Share %
CH16	3.87	10.64 %
CH08	3.26	10.28 %
CH14	2.87	12.04 %
CH42	2.84	7.65 %
CZWH	1.99	9.34 %
GUD1	1.94	12.49 %
CH05	1.89	5.73 %
CH19	1.85	7.60 %
CH22	1.62	9.85 %
CH45	1.35	9.06 %
CH28	1.24	5.05 %
AVD1	1.19	6.44 %
CH30	1.18	9.75 %
CH39	1.18	10.57 %
CH07	1.05	5.28 %
KNR1	0.91	9.72 %
CH35	0.65	8.20 %
CH48	0.38	1.76 %
CH29	0.15	7.27 %
TKM1	0.06	1.34 %
CGL1		0.00 %
CH40		0.00 %
MC09		0.00 %
WHC3	-0.52	-36.72 %
WCHN	-0.84	9.29 %
Total	44.45	9.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	23.23	21.50 %
Wash-Mac	18.91	13.99 %
Total	42.14	14.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.95	13.59 %
SLM2	1.45	12.81 %
ATU1	1.13	9.78 %
VPD1	1.10	12.71 %
HSR1	0.90	7.41 %
PMP1	0.64	12.14 %
CMI1	0.40	7.95 %
NKL2	0.27	1.76 %
DPR2	0.13	2.52 %
MCR1	0.11	1.67 %
VKL1	0.09	2.54 %
KMM1	0.09	1.81 %
DPR1		0.00 %
HRR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD	-0.25	12.08 %
Total	42.14	14.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.54	22.48 %
Wash-Mac	12.47	14.86 %
Total	29.01	11.42 %

Branch *	MTD Sales L	Brand Share %
POY1	3.74	11.55 %
VPM2	1.30	10.42 %
PRT1	0.94	8.70 %
TDM1	0.88	9.63 %
NVL2	0.74	4.44 %
KKI2	0.72	4.56 %
POY2	0.30	0.92 %
SJI2	0.29	3.13 %
VCM1	0.12	1.23 %
VPM1	0.12	6.14 %
TVM2		0.00 %
WHUT		0.00 %
Total	29.01	11.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.43	24.79 %
Wash-Mac	13.30	17.78 %
Air-Cond	0.26	0.58 %
Total	28.99	15.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.97	12.06 %
KPM2	1.93	11.60 %
KPM1	1.16	10.79 %
SBR1	1.12	8.57 %
VEL1	1.00	9.49 %
TRT1	0.83	12.14 %
TRR1	0.51	4.33 %
VSI1	0.44	10.54 %
BGR1	0.10	3.88 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
VNB1	-0.02	-0.49 %
Total	28.99	15.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	3.95	32.53 %
Wash-Mac	2.00	19.36 %
Total	5.95	19.61 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.23	5.04 %
Total	5.95	19.61 %