

MTD Sales
483.64 L

Brand Share %
13.07 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	261.74	21.99 %
Wash-Mac	216.91	18.67 %
Air-Cond	5.00	0.37 %
Total	483.64	13.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	77.98	15.89 %
TRICHY-01	65.90	14.02 %
SOUTH-01	64.88	10.27 %
WEST-02	61.21	15.69 %
WEST-01	55.51	17.74 %
CHENNAI-01	48.63	9.25 %
CHENNAI-02	44.21	11.52 %
SOUTH ARCOT	31.89	11.52 %
NORTH ARCOT	29.51	15.55 %
KL-SOUTH	3.91	12.91 %
Total	483.64	13.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	45.35	25.60 %
Wash-Mac	32.16	20.38 %
Air-Cond	0.48	0.31 %
Total	77.98	15.89 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.65	9.39 %
ATG1	2.73	13.05 %
SVG1	2.34	12.00 %
MDU3	1.83	10.84 %
KRR1	1.60	10.70 %
TEN1	1.47	10.12 %
CBM1	1.47	11.51 %
MDU6	1.36	12.32 %
TEN2	1.35	9.37 %
USL1	0.96	13.05 %
NKI1	0.45	5.55 %
PKM1	0.37	9.38 %
SGP1	0.36	9.61 %
ODM1	0.35	6.88 %
PVI1	0.31	2.89 %
MNM1	0.11	1.59 %
PNV1	0.09	1.47 %
CMR1	0.08	2.29 %
BTU1		0.00 %
KPT1		0.00 %
Total	77.98	15.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	38.05	26.95 %
Wash-Mac	25.39	20.05 %
Air-Cond	2.46	1.22 %
Total	65.90	14.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.82	10.34 %
TRY3	3.16	11.84 %
PBR2	2.58	9.23 %
KUM1	1.97	6.37 %
PTK1	1.96	10.29 %
MVM1	1.92	7.52 %
MSI1	0.99	11.54 %
AYR1	0.95	8.81 %
TTP1	0.79	11.06 %
PBR1	0.78	7.14 %
TVR1	0.71	8.88 %
NGT1	0.55	3.61 %
NMM1	0.54	10.75 %
KRN1	0.12	2.02 %
Total	65.90	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	38.14	20.51 %
Wash-Mac	26.43	14.82 %
Air-Cond	0.31	0.12 %
Total	64.88	10.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.24	11.42 %
RPM1	4.64	11.03 %
TUT2	2.86	10.50 %
TVL1	2.57	3.92 %
NGR1	2.22	6.41 %
TKS1	1.24	4.81 %
VNR1	1.10	11.95 %
SNL1	1.05	9.47 %
SDI1	1.04	11.79 %
RND1	1.03	4.69 %
APK2	0.94	8.77 %
MMT1	0.93	12.03 %
MAR1	0.91	8.39 %
ASM1	0.75	8.53 %
PKD1	0.75	5.48 %
TYI1	0.72	8.55 %
TKS2	0.63	2.48 %
STU2	0.59	10.50 %
SKD1	0.56	11.62 %
TKY1	0.29	2.09 %
ARM1	0.23	3.88 %
VLY1	0.15	1.19 %
KGL1	0.11	2.24 %
SGT1		0.00 %
TVL2		0.00 %
Total	64.88	10.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	31.99	20.97 %
Wash-Mac	28.08	17.21 %
Air-Cond	1.14	1.54 %
Total	61.21	15.69 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.16	12.79 %
HSR2	2.05	9.36 %
ATU1	1.91	12.15 %
TCG1	1.00	11.67 %
NKL2	0.70	2.99 %
HRR1	0.57	8.66 %
SGG1	0.45	5.28 %
CMI1	0.39	5.75 %
VKL1	0.39	6.77 %
KMM1	0.32	5.34 %
HSR1	0.18	1.62 %
SGI1	0.08	2.01 %
DPR1		0.00 %
MCR1		0.00 %
Total	61.21	15.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.97	23.25 %
Fridge	25.24	21.49 %
Air-Cond	0.30	0.45 %
Total	55.51	17.74 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.29	9.66 %
CBE1	1.12	11.74 %
GBM1	0.91	7.87 %
SYM2	0.78	9.50 %
PPI1	0.75	12.08 %
CBE5	0.61	10.91 %
GDR1	0.58	9.56 %
SNR1	0.56	6.92 %
CBE6	0.43	3.04 %
ANR1	0.38	10.76 %
CNR1	0.21	6.66 %
TPR4	0.20	4.77 %
DPM2	0.18	2.38 %
PDM1		0.00 %
Total	55.51	17.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	25.57	18.29 %
Wash-Mac	23.07	16.09 %
Total	48.63	9.25 %

Branch *	MTD Sales L	Brand Share %
CH16	4.96	11.68 %
CH42	4.35	12.99 %
CH05	3.52	11.07 %
CH14	2.85	8.51 %
CH19	2.22	5.38 %
CH08	2.06	4.88 %
CH28	1.93	6.54 %
CH07	1.64	6.90 %
SKL1	1.53	9.48 %
CZWH	1.17	7.57 %
GUD1	1.12	7.33 %
CH22	1.07	6.92 %
AVD1	1.03	9.08 %
CH39	0.89	8.89 %
CH30	0.79	3.70 %
CGL1	0.78	9.70 %
CH48	0.61	3.37 %
TKM1	0.51	6.10 %
MRM1	0.44	3.32 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	48.63	9.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.27	19.97 %
Fridge	21.95	20.13 %
Total	44.21	11.52 %

Branch *	MTD Sales L	Brand Share %
CH15	5.07	8.81 %
CH03	4.66	10.83 %
CH18	2.85	11.45 %
CH24	1.80	11.86 %
CH06	1.79	12.25 %
CH43	1.52	10.64 %
CH20	1.24	8.67 %
CH46	1.18	9.65 %
CH44	1.11	8.10 %
CH21	1.00	5.28 %
CH31	0.93	12.14 %
GPD1	0.70	12.38 %
CH09	0.56	4.32 %
CH34	0.55	3.41 %
CH23	0.15	2.48 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	44.21	11.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	19.08	20.24 %
Wash-Mac	12.80	16.22 %
Total	31.89	11.52 %

Branch *	MTD Sales L	Brand Share %
POY1	4.12	11.20 %
CUD1	2.59	9.84 %
NVL2	2.38	10.79 %
SJI2	1.97	7.67 %
VPM2	1.65	11.12 %
TRK1	1.19	9.63 %
KKI2	0.78	6.09 %
POY2	0.65	2.13 %
KML1	0.64	7.06 %
PRT1	0.47	5.31 %
VPM1	0.46	9.89 %
VCM1	0.30	7.04 %
TVM2	0.10	2.41 %
SJI1		0.00 %
Total	31.89	11.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.83	22.30 %
Fridge	14.38	22.81 %
Air-Cond	0.31	0.51 %
Total	29.51	15.55 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.60	12.46 %
KPM2	1.44	9.55 %
VEL1	1.42	10.32 %
KPM1	1.42	11.48 %
SBR1	1.30	11.46 %
AKM1	0.55	12.05 %
PLR1	0.53	9.53 %
PTU1	0.15	5.36 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	29.51	15.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.99	20.57 %
Wash-Mac	1.93	29.53 %
Total	3.91	12.91 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	3.91	12.91 %