



TN : WHIRLPOL Sales Performance 11/05/2026 9:05 AM

MTD Sales
693.00 L

Brand Share %
6.53 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	270.37	23.84 %
Air-Cond	219.90	2.59 %
Wash-Mac	202.72	20.35 %
Total	693.00	6.53 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	106.59	6.98 %
SOUTH-03	106.39	7.96 %
TRICHY-01	98.31	6.26 %
CHENNAI-01	80.34	4.77 %
CHENNAI-02	76.87	5.37 %
WEST-02	69.34	7.85 %
WEST-01	62.84	10.44 %
NORTH ARCOT	55.63	7.16 %
SOUTH ARCOT	36.69	4.60 %
Total	693.00	6.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	43.58	24.13 %
Wash-Mac	31.83	18.78 %
Air-Cond	31.18	2.65 %
Total	106.59	6.98 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.66	6.18 %
TVL1	4.39	2.61 %
RND1	4.38	6.41 %
NGR1	3.06	3.34 %
TUT2	2.86	3.58 %
MAR1	2.13	5.73 %
TKS2	1.93	3.72 %
VLY1	1.79	2.50 %
SNL1	1.51	6.49 %
APK2	1.39	6.49 %
TYI1	1.19	4.38 %
ARM1	1.00	4.68 %
VNR1	0.97	4.12 %
TKY1	0.73	4.23 %
COL1	0.19	2.64 %
SGT1	0.13	1.78 %
KGL1		0.00 %
S2SD		0.00 %
WHTV	-0.30	5.77 %
Total	106.59	6.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	40.15	27.05 %
Air-Cond	38.44	3.63 %
Wash-Mac	27.79	21.42 %
Total	106.39	7.96 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.01	6.37 %
KKD3	2.97	3.95 %
KRR1	2.90	4.59 %
ATG1	2.05	3.94 %
DGL2	1.88	5.28 %
MDU3	1.37	3.48 %
TEN1	1.06	4.80 %
PNI1	0.69	3.64 %
MNM1	0.65	5.21 %
TEN2	0.53	3.38 %
NKI1	0.48	3.54 %
PVI1	0.26	1.09 %
KYK1	0.15	0.87 %
ODM1	0.13	0.79 %
CMR1	0.10	0.27 %
BTU1		0.00 %
SZSD		0.00 %
Total	106.39	7.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.62	3.11 %
Fridge	34.77	27.09 %
Wash-Mac	21.92	21.12 %
Total	98.31	6.26 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.49	5.96 %
MVM1	4.40	4.77 %
TVR2	4.16	4.82 %
TNJ2	2.47	2.97 %
PTK1	2.46	3.62 %
TRY4	2.25	4.66 %
TVR1	2.07	5.95 %
KUM2	1.84	5.53 %
MSI1	1.70	6.02 %
TRY2	1.59	5.22 %
AYR1	1.27	3.37 %
KUM1	1.03	1.24 %
PBR1	0.75	2.16 %
TTP1	0.67	2.27 %
NGT1	0.51	1.20 %
Total	98.31	6.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	32.55	19.47 %
Wash-Mac	25.52	18.17 %
Air-Cond	22.27	1.62 %
Total	80.34	4.77 %

Branch *	MTD Sales L	Brand Share %
CH16	5.02	5.56 %
CH49	4.18	6.16 %
CH30	3.14	5.03 %
CH08	2.62	3.09 %
CH35	2.62	6.01 %
CH07	2.55	3.54 %
CH25	2.42	4.18 %
CH19	2.29	2.62 %
CH22	2.28	4.43 %
CH38	2.28	6.41 %
CH48	2.01	2.92 %
GUD1	1.98	3.62 %
CH39	1.92	5.97 %
MRM1	1.45	3.04 %
CH42	0.78	1.01 %
AVD1	0.64	1.36 %
TKM1	0.62	3.51 %
CGL1	0.30	0.79 %
KNR1	0.21	0.60 %
CH40	0.16	2.73 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.03	6.19 %
Total	80.34	4.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	28.02	20.48 %
Wash-Mac	27.12	26.01 %
Air-Cond	21.74	1.82 %
Total	76.87	5.37 %

Branch *	MTD Sales L	Brand Share %
CH15	6.61	4.55 %
CH06	3.64	5.95 %
CH18	3.14	4.39 %
CH50	2.90	5.41 %
CH44	2.78	5.62 %
CH41	2.60	5.05 %
CH51	2.27	4.53 %
CH24	1.79	2.03 %
CH12	1.77	1.79 %
CH20	1.73	3.34 %
CH21	1.69	1.82 %
GPD1	1.22	4.70 %
CH34	0.83	1.91 %
CH36	0.55	1.99 %
CH23	0.52	1.63 %
MC06	0.29	5.13 %
CH01	0.13	4.55 %
CH32		0.00 %
Total	76.87	5.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	28.91	24.31 %
Wash-Mac	21.87	18.12 %
Air-Cond	18.55	2.88 %
Total	69.34	7.85 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.40	3.89 %
SLM2	3.09	6.04 %
ERD1	2.73	3.25 %
SLM3	2.47	4.52 %
TCG1	1.37	5.30 %
RSP1	1.32	5.50 %
KMM1	0.89	5.99 %
DPR2	0.88	6.19 %
NKL2	0.59	1.46 %
DPR1	0.42	3.49 %
VKL1	0.39	5.67 %
SGI1	0.18	3.01 %
WZWH		0.00 %
WHKP	-0.17	3.54 %
Total	69.34	7.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	23.89	24.88 %
Wash-Mac	20.08	22.07 %
Air-Cond	18.86	4.54 %
Total	62.84	10.44 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.78	5.94 %
TPR4	0.88	5.61 %
DPM2	0.54	3.89 %
SYM2	0.33	3.23 %
TPR3	0.29	2.16 %
CBE4	0.25	0.84 %
PDM1	0.24	2.15 %
CBE6	0.20	0.71 %
GDR1	0.12	2.14 %
WZSD		0.00 %
Total	62.84	10.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.64	24.02 %
Air-Cond	19.57	3.15 %
Wash-Mac	15.43	21.67 %
Total	55.63	7.16 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.71	4.66 %
VEL1	2.68	4.79 %
SBR1	2.57	4.40 %
AKM1	2.39	5.34 %
TRR1	2.12	5.14 %
SLG1	0.67	3.73 %
VNB1	0.43	2.17 %
CGM1	0.42	4.16 %
TRT1	0.34	1.04 %
KPM1	0.29	0.99 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.88	6.09 %
Total	55.63	7.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	17.86	24.83 %
Wash-Mac	11.16	17.07 %
Air-Cond	7.67	1.16 %
Total	36.69	4.60 %

Branch *	MTD Sales L	Brand Share %
POY1	3.70	4.19 %
CUD1	3.18	3.73 %
ULP1	2.09	5.77 %
TRK1	1.82	4.50 %
POY2	1.70	3.14 %
KML1	1.66	3.88 %
PRT1	1.54	4.96 %
TVM1	1.28	5.67 %
SJI2	1.03	3.12 %
TDM1	0.83	3.68 %
NVL2	0.68	1.53 %
KKI2	0.22	0.42 %
VPM2	0.20	0.47 %
TVM2	0.13	0.80 %
VCM1		0.00 %
WHUT	-0.63	6.34 %
Total	36.69	4.60 %