

MTD Sales
447.95 L

Brand Share %
12.96 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	243.54	21.92 %
Wash-Mac	200.26	18.47 %
Air-Cond	4.15	0.33 %
Total	447.95	12.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	72.26	15.85 %
SOUTH-01	61.10	10.26 %
TRICHY-01	60.40	13.80 %
WEST-02	55.37	15.42 %
WEST-01	52.07	18.05 %
CHENNAI-01	46.82	9.56 %
CHENNAI-02	40.71	11.26 %
SOUTH ARCOT	28.34	10.87 %
NORTH ARCOT	27.78	15.55 %
KL-SOUTH	3.08	11.04 %
Total	447.95	12.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	42.19	25.82 %
Wash-Mac	29.59	20.34 %
Air-Cond	0.48	0.33 %
Total	72.26	15.85 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.16	8.79 %
ATG1	2.28	11.83 %
MDU3	1.83	11.60 %
TEN1	1.47	10.30 %
KRR1	1.39	10.11 %
TEN2	1.35	9.52 %
CBM1	1.22	11.27 %
MDU6	1.15	11.95 %
USL1	0.70	10.86 %
TDI1	0.52	9.06 %
NKI1	0.45	6.01 %
PKM1	0.37	10.07 %
SGP1	0.36	9.61 %
ODM1	0.35	6.88 %
PVI1	0.31	2.97 %
MNM1	0.11	1.65 %
PNV1	0.09	1.65 %
CMR1	0.08	2.49 %
BTU1		0.00 %
KPT1		0.00 %
Total	72.26	15.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	35.86	20.47 %
Wash-Mac	24.93	14.81 %
Air-Cond	0.31	0.12 %
Total	61.10	10.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.94	11.88 %
RPM1	4.37	10.86 %
TUT2	2.75	10.68 %
TVL1	2.44	3.86 %
NGR1	1.44	4.56 %
TKS1	1.11	5.13 %
VNR1	1.10	12.76 %
SNL1	1.05	9.47 %
SDI1	1.04	11.79 %
APK2	0.94	9.37 %
MMT1	0.93	12.49 %
MAR1	0.91	8.39 %
RND1	0.87	4.12 %
ASM1	0.75	8.79 %
PKD1	0.75	5.62 %
TYI1	0.72	8.53 %
TKS2	0.63	2.66 %
STU2	0.59	10.94 %
SKD1	0.56	10.88 %
TKY1	0.29	2.16 %
ARM1	0.23	4.08 %
VLY1	0.15	1.20 %
KGL1	0.11	2.24 %
SGT1		0.00 %
TVL2		0.00 %
Total	61.10	10.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	35.21	26.82 %
Wash-Mac	23.29	19.80 %
Air-Cond	1.90	1.01 %
Total	60.40	13.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.38	12.72 %
TNJ1	3.69	10.77 %
TRY3	3.06	11.85 %
PBR2	2.43	8.84 %
MDI1	1.97	11.83 %
KUM1	1.87	6.40 %
PTK1	1.72	9.62 %
MVM1	1.55	6.58 %
AYR1	0.95	9.11 %
TTP1	0.79	11.77 %
PBR1	0.78	7.59 %
MSI1	0.78	10.18 %
TVR1	0.71	9.27 %
NGT1	0.55	3.68 %
NMM1	0.23	5.18 %
KRN1	0.12	2.17 %
Total	60.40	13.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	28.90	20.68 %
Wash-Mac	25.62	16.77 %
Air-Cond	0.85	1.28 %
Total	55.37	15.42 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.69	12.17 %
ATU1	1.91	12.33 %
HSR2	1.73	8.46 %
TCG1	1.00	12.90 %
NKL2	0.70	2.99 %
HRR1	0.57	8.66 %
SGG1	0.45	5.28 %
KMM1	0.32	5.34 %
VKL1	0.22	4.18 %
HSR1	0.18	1.65 %
SGI1	0.08	2.01 %
CMI1		0.00 %
DPR1		0.00 %
MCR1		0.00 %
Total	55.37	15.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.73	23.27 %
Fridge	24.05	22.44 %
Air-Cond	0.30	0.48 %
Total	52.07	18.05 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.02	12.38 %
TPR3	0.90	7.02 %
SYM2	0.78	10.41 %
CBE5	0.61	11.61 %
GDR1	0.58	10.08 %
GBM1	0.57	5.22 %
SNR1	0.56	7.50 %
PPI1	0.55	10.09 %
CBE6	0.43	3.19 %
CNR1	0.21	6.66 %
TPR4	0.20	5.09 %
DPM2	0.18	2.65 %
PDM1		0.00 %
Total	52.07	18.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	24.87	18.77 %
Wash-Mac	21.96	16.34 %
Total	46.82	9.56 %

Branch *	MTD Sales L	Brand Share %
CH16	4.44	11.19 %
CH05	3.20	10.53 %
CH14	2.70	8.24 %
CH08	2.06	5.04 %
CH19	2.05	6.56 %
CH28	1.77	6.39 %
SKL1	1.53	9.94 %
CH07	1.48	6.52 %
CZWH	1.17	8.36 %
GUD1	1.12	7.99 %
CH22	1.07	6.99 %
AVD1	1.03	9.08 %
CH39	0.89	9.79 %
CH30	0.79	4.03 %
CGL1	0.78	9.70 %
TKM1	0.51	6.41 %
CH48	0.49	2.94 %
MRM1	0.44	3.62 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	46.82	9.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.72	19.75 %
Fridge	20.00	19.24 %
Total	40.71	11.26 %

Branch *	MTD Sales L	Brand Share %
CH15	4.94	9.24 %
CH03	4.45	11.10 %
CH18	2.85	12.48 %
CH24	1.41	10.11 %
CH06	1.35	9.93 %
CH46	1.18	10.77 %
CH21	1.00	5.15 %
CH20	0.97	7.58 %
CH44	0.97	7.25 %
CH43	0.93	6.90 %
CH31	0.93	12.14 %
GPD1	0.70	12.15 %
CH09	0.56	4.40 %
CH34	0.55	3.64 %
CH23	0.15	2.65 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	40.71	11.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.84	19.03 %
Wash-Mac	11.50	15.55 %
Total	28.34	10.87 %

Branch *	MTD Sales L	Brand Share %
POY1	3.32	10.55 %
CUD1	2.59	10.39 %
NVL2	2.22	10.36 %
SJI2	1.97	7.86 %
VPM2	1.65	11.86 %
TRK1	1.19	9.58 %
KML1	0.85	9.80 %
POY2	0.65	2.15 %
KKI2	0.57	4.77 %
PRT1	0.47	5.80 %
VPM1	0.46	10.50 %
VCM1	0.30	8.13 %
SJI1		0.00 %
TVM2		0.00 %
Total	28.34	10.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.22	23.49 %
Wash-Mac	13.26	21.35 %
Air-Cond	0.31	0.55 %
Total	27.78	15.55 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.50	11.78 %
KPM2	1.44	9.72 %
TRR1	1.43	11.85 %
KPM1	1.27	11.33 %
AKM1	0.55	12.05 %
PLR1	0.53	9.53 %
PTU1	0.15	5.36 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	27.78	15.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.67	28.28 %
Fridge	1.41	16.26 %
Total	3.08	11.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.33	11.93 %
KLR1		0.00 %
Total	3.08	11.04 %