



TN : WHIRLPOL Sales Performance 10/05/2026 9:05 AM

MTD Sales
643.80 L

Brand Share %
6.41 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	245.40	24.02 %
Air-Cond	214.18	2.63 %
Wash-Mac	184.22	20.68 %
Total	643.80	6.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	101.73	7.93 %
SOUTH-01	98.36	6.78 %
TRICHY-01	93.25	6.15 %
CHENNAI-01	73.58	4.66 %
CHENNAI-02	69.55	5.22 %
WEST-02	65.82	7.89 %
WEST-01	58.43	10.32 %
NORTH ARCOT	48.31	6.65 %
SOUTH ARCOT	34.76	4.55 %
Total	643.80	6.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	38.13	27.55 %
Air-Cond	37.90	3.69 %
Wash-Mac	25.70	22.05 %
Total	101.73	7.93 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.90	4.63 %
KKD3	2.68	3.81 %
ATG1	2.05	4.04 %
DGL2	1.88	5.46 %
TEN1	1.06	4.96 %
MDU3	1.03	2.76 %
PNI1	0.69	3.68 %
MNM1	0.65	5.21 %
TEN2	0.53	3.50 %
NKI1	0.48	4.08 %
PVI1	0.16	0.69 %
KYK1	0.15	0.91 %
ODM1	0.13	0.80 %
CMR1	0.10	0.27 %
BTU1		0.00 %
SZSD		0.00 %
Total	101.73	7.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	38.61	23.95 %
Air-Cond	30.01	2.64 %
Wash-Mac	29.74	19.40 %
Total	98.36	6.78 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.58	5.29 %
TVL1	4.27	2.66 %
NGR1	3.06	3.43 %
MAR1	2.13	5.99 %
TUT2	2.10	2.78 %
VLY1	1.79	2.60 %
TKS2	1.78	3.66 %
SNL1	1.25	5.69 %
TYI1	1.19	4.74 %
ARM1	1.00	4.93 %
VNR1	0.97	4.26 %
TKY1	0.73	4.37 %
COL1	0.19	2.64 %
SGT1	0.13	1.89 %
KGL1		0.00 %
S2SD		0.00 %
WHTV	-0.30	5.77 %
Total	98.36	6.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.70	3.13 %
Fridge	32.42	26.91 %
Wash-Mac	20.13	21.19 %
Total	93.25	6.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.13	5.74 %
TVR2	4.07	4.83 %
MVM1	3.99	4.48 %
TNJ2	2.38	3.02 %
PTK1	2.31	3.48 %
TRY4	2.11	4.47 %
TVR1	2.07	6.13 %
KUM2	1.84	5.67 %
MSI1	1.70	6.17 %
TRY2	1.59	5.38 %
AYR1	1.27	3.46 %
KUM1	1.03	1.28 %
PBR1	0.75	2.25 %
TTP1	0.67	2.32 %
NGT1	0.41	1.00 %
Total	93.25	6.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	28.80	19.45 %
Wash-Mac	22.76	18.24 %
Air-Cond	22.02	1.69 %
Total	73.58	4.66 %

Branch *	MTD Sales L	Brand Share %
CH05	6.74	6.00 %
CH14	6.28	5.63 %
CH47	5.47	5.99 %
CH16	4.41	5.12 %
CH49	3.94	6.28 %
CH30	2.88	4.96 %
CH08	2.49	3.24 %
CH25	2.29	4.34 %
CH19	2.29	2.90 %
CH07	2.26	3.40 %
CH48	2.01	3.18 %
GUD1	1.98	3.83 %
CH39	1.92	6.17 %
CH22	1.85	3.80 %
MRM1	1.45	3.16 %
AVD1	0.64	1.42 %
TKM1	0.62	3.54 %
CH42	0.60	0.86 %
CGL1	0.30	0.85 %
KNR1	0.21	0.67 %
CH40	0.16	2.89 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.27	5.87 %
Total	73.58	4.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	25.28	20.47 %
Wash-Mac	23.70	26.14 %
Air-Cond	20.57	1.84 %
Total	69.55	5.22 %

Branch *	MTD Sales L	Brand Share %
CH15	5.05	3.73 %
CH06	3.64	6.22 %
CH18	3.14	4.65 %
CH50	2.90	5.83 %
CH44	2.53	5.39 %
CH41	2.34	4.95 %
CH51	2.00	4.62 %
UKI1	1.71	6.04 %
CH21	1.69	1.91 %
CH12	1.63	1.75 %
CH20	1.63	3.46 %
CH24	1.54	1.89 %
GPD1	1.11	4.39 %
CH36	0.55	2.05 %
CH23	0.52	1.68 %
CH34	0.43	1.09 %
MC06	0.29	5.38 %
CH32		0.00 %
Total	69.55	5.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	26.54	25.25 %
Wash-Mac	20.73	18.95 %
Air-Cond	18.55	2.99 %
Total	65.82	7.89 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.07	3.76 %
SLM2	2.76	5.54 %
ERD1	2.73	3.33 %
SLM3	2.47	4.81 %
TCG1	1.37	5.56 %
RSP1	1.16	5.23 %
KMM1	0.89	6.09 %
NKL2	0.59	1.51 %
DPR1	0.42	3.70 %
VKL1	0.39	6.38 %
SGI1	0.18	3.15 %
WZWH		0.00 %
WHKP	-0.17	3.54 %
Total	65.82	7.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	21.30	24.84 %
Wash-Mac	18.83	23.47 %
Air-Cond	18.30	4.57 %
Total	58.43	10.32 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.78	6.00 %
TPR4	0.75	4.84 %
SYM2	0.33	3.23 %
TPR3	0.29	2.16 %
PDM1	0.24	2.24 %
CBE6	0.20	0.77 %
DPM2	0.19	1.54 %
GDR1	0.12	2.36 %
CBE4	0.10	0.34 %
WZSD		0.00 %
WHCB	-0.83	5.56 %
Total	58.43	10.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.75	3.18 %
Fridge	16.62	22.51 %
Wash-Mac	12.93	20.70 %
Total	48.31	6.65 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.22	4.29 %
VEL1	2.51	4.69 %
SBR1	2.43	4.47 %
TRR1	1.98	4.94 %
AKM1	1.78	4.24 %
SLG1	0.46	2.59 %
VNB1	0.43	2.31 %
CGM1	0.42	4.16 %
TRT1	0.34	1.10 %
KPM1	0.29	1.02 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	5.25 %
Total	48.31	6.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	17.69	27.03 %
Wash-Mac	9.69	16.61 %
Air-Cond	7.38	1.15 %
Total	34.76	4.55 %

Branch *	MTD Sales L	Brand Share %
POY1	3.70	4.31 %
CUD1	3.00	3.64 %
ULP1	1.87	5.27 %
TRK1	1.82	4.80 %
POY2	1.70	3.31 %
KML1	1.66	3.96 %
PRT1	1.54	5.12 %
TVM1	1.28	5.91 %
TDM1	0.83	3.77 %
SJI2	0.69	2.27 %
NVL2	0.68	1.59 %
KKI2	0.22	0.44 %
VPM2	0.20	0.49 %
TVM2	0.13	0.81 %
VCM1		0.00 %
WHUT	-0.39	4.53 %
Total	34.76	4.55 %