

MTD Sales
419.65 L

Brand Share %
12.97 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	227.31	21.77 %
Wash-Mac	188.44	18.42 %
Air-Cond	3.89	0.33 %
Total	419.65	12.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	67.17	15.62 %
TRICHY-01	56.56	13.87 %
SOUTH-01	56.29	10.10 %
WEST-02	52.81	15.55 %
WEST-01	49.42	18.31 %
CHENNAI-01	43.28	9.58 %
CHENNAI-02	38.50	11.49 %
SOUTH ARCOT	27.26	10.92 %
NORTH ARCOT	25.44	14.96 %
KL-SOUTH	2.92	11.48 %
Total	419.65	12.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	38.91	25.48 %
Wash-Mac	27.78	20.39 %
Air-Cond	0.48	0.34 %
Total	67.17	15.62 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.02	8.63 %
ATG1	1.84	10.36 %
MDU3	1.83	11.92 %
TEN1	1.47	11.61 %
KRR1	1.39	10.56 %
TEN2	1.25	9.74 %
CBM1	1.22	11.27 %
USL1	0.70	10.86 %
TDI1	0.52	9.26 %
PKM1	0.37	10.07 %
NKI1	0.34	4.93 %
PVI1	0.31	2.97 %
SGP1	0.28	8.29 %
ODM1	0.25	5.49 %
MNM1	0.11	1.79 %
CMR1	0.08	2.71 %
BTU1		0.00 %
KPT1		0.00 %
PNV1		0.00 %
Total	67.17	15.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	32.39	26.50 %
Wash-Mac	22.27	20.23 %
Air-Cond	1.90	1.08 %
Total	56.56	13.87 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.46	11.33 %
TRY3	2.93	12.62 %
PBR2	2.43	9.20 %
KUM1	1.75	6.33 %
PTK1	1.62	9.93 %
MVM1	1.43	6.42 %
AYR1	0.95	9.47 %
TTP1	0.79	12.18 %
PBR1	0.78	7.73 %
MSI1	0.78	10.18 %
NGT1	0.55	3.84 %
TVR1	0.55	7.32 %
NMM1	0.23	5.37 %
KRN1	0.12	2.23 %
Total	56.56	13.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	33.55	20.42 %
Wash-Mac	22.43	14.08 %
Air-Cond	0.31	0.13 %
Total	56.29	10.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.04	11.51 %
RPM1	3.54	9.98 %
TUT2	2.60	10.63 %
TVL1	2.09	3.45 %
NGR1	1.44	4.94 %
TKS1	1.11	5.47 %
SNL1	1.05	10.17 %
SDI1	1.04	12.42 %
VNR1	0.95	11.72 %
APK2	0.94	10.58 %
MMT1	0.78	10.71 %
ASM1	0.75	8.93 %
PKD1	0.75	6.05 %
MAR1	0.67	6.35 %
TKS2	0.63	2.88 %
TYI1	0.60	7.57 %
RND1	0.57	2.85 %
SKD1	0.56	10.88 %
TKY1	0.29	2.19 %
ARM1	0.23	4.70 %
VLY1	0.15	1.31 %
KGL1	0.11	2.24 %
SGT1		0.00 %
TVL2		0.00 %
Total	56.29	10.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	27.80	20.86 %
Wash-Mac	24.41	16.82 %
Air-Cond	0.60	0.98 %
Total	52.81	15.55 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.42	11.70 %
ATU1	1.91	12.46 %
HSR2	1.73	9.04 %
NKL2	0.70	3.31 %
SGG1	0.45	5.43 %
HRR1	0.41	7.42 %
KMM1	0.32	5.47 %
VKL1	0.22	4.18 %
HSR1	0.18	1.65 %
SGI1	0.08	2.01 %
CMI1		0.00 %
DPR1		0.00 %
MCR1		0.00 %
Total	52.81	15.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.41	23.47 %
Fridge	22.71	22.56 %
Air-Cond	0.30	0.52 %
Total	49.42	18.31 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.02	12.38 %
SYM2	0.78	10.86 %
TPR3	0.73	6.09 %
CBE5	0.61	11.61 %
GDR1	0.58	10.28 %
GBM1	0.57	5.47 %
SNR1	0.56	8.13 %
PPI1	0.55	10.45 %
CBE6	0.43	3.62 %
ANR1	0.26	11.17 %
CNR1	0.21	6.77 %
TPR4	0.20	5.34 %
DPM2	0.18	2.95 %
PDM1		0.00 %
Total	49.42	18.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	22.48	18.34 %
Wash-Mac	20.80	16.58 %
Total	43.28	9.58 %

Branch *	MTD Sales L	Brand Share %
CH16	3.87	10.57 %
CH42	3.59	12.90 %
CH05	3.20	10.94 %
CH14	2.70	9.06 %
CH19	2.05	7.77 %
CH08	1.81	4.60 %
CH28	1.77	6.54 %
SKL1	1.39	10.77 %
CH07	1.37	6.29 %
CH22	1.07	7.06 %
AVD1	1.03	9.73 %
GUD1	0.86	7.20 %
CH30	0.79	4.18 %
CGL1	0.78	9.70 %
CH39	0.76	9.51 %
TKM1	0.51	6.74 %
CH48	0.49	2.99 %
MRM1	0.44	3.78 %
CZWH	0.34	5.11 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	43.28	9.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.59	19.85 %
Fridge	18.91	19.17 %
Total	38.50	11.49 %

Branch *	MTD Sales L	Brand Share %
CH15	4.94	9.95 %
CH03	4.21	11.11 %
CH18	2.49	12.30 %
CH06	1.35	10.49 %
CH24	1.20	9.22 %
CH46	1.18	10.89 %
CH44	0.97	7.88 %
CH43	0.93	7.98 %
CH21	0.84	4.72 %
CH31	0.81	11.25 %
CH20	0.77	6.69 %
GPD1	0.70	12.73 %
CH09	0.56	5.05 %
CH34	0.25	1.77 %
CH23	0.15	2.94 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	38.50	11.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.28	19.25 %
Wash-Mac	10.97	15.45 %
Total	27.26	10.92 %

Branch *	MTD Sales L	Brand Share %
POY1	3.32	10.95 %
CUD1	2.46	10.11 %
NVL2	2.22	11.19 %
SJI2	1.97	8.11 %
VPM2	1.65	12.95 %
TRK1	1.19	10.51 %
POY2	0.65	2.17 %
PRT1	0.47	6.13 %
VPM1	0.46	10.50 %
KKI2	0.39	3.60 %
VCM1	0.14	3.89 %
SJI1		0.00 %
TVM2		0.00 %
Total	27.26	10.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.86	22.68 %
Wash-Mac	12.27	20.81 %
Air-Cond	0.31	0.56 %
Total	25.44	14.96 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.39	12.80 %
KPM2	1.35	9.66 %
TRR1	1.26	11.15 %
VEL1	1.18	10.18 %
KPM1	1.10	10.61 %
AKM1	0.55	12.05 %
PLR1	0.53	9.53 %
ARC2	0.43	10.05 %
PTU1	0.15	6.59 %
BGR1		0.00 %
CGM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	25.44	14.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	27.39 %
Fridge	1.41	16.52 %
Total	2.92	11.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.16	11.81 %
KLR1		0.00 %
Total	2.92	11.48 %