

MTD Sales
314.93 L

Brand Share %
10.03 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	167.39	21.74 %
Wash-Mac	132.79	18.43 %
Air-Cond	14.75	0.89 %
Total	314.93	10.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.20	9.32 %
CHENNAI-01	44.39	8.44 %
CHENNAI-02	42.43	11.16 %
SOUTH-03	40.44	10.62 %
TRICHY-01	39.95	9.50 %
NORTH ARCOT	23.17	9.51 %
SOUTH ARCOT	22.67	9.92 %
WEST-02	19.61	12.48 %
WEST-01	17.76	13.34 %
WEST-03	13.31	10.91 %
Total	314.93	10.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	30.87	24.69 %
Wash-Mac	17.70	15.66 %
Air-Cond	2.63	0.85 %
Total	51.20	9.32 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.67	9.28 %
KVT1	2.14	8.26 %
RPM1	1.97	9.73 %
VNR2	1.82	9.57 %
TVL1	1.20	1.98 %
TKS2	1.08	4.45 %
MAR1	1.05	6.45 %
NGR1	0.96	2.95 %
RND1	0.93	4.58 %
MMT1	0.81	9.68 %
TYI1	0.64	6.17 %
STU2	0.62	7.27 %
VLY1	0.61	2.98 %
VNR1	0.30	6.32 %
KSM1	0.18	3.71 %
ASM1	0.17	1.97 %
SDI1	0.14	3.08 %
KGL1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
S2SD	-0.25	-10.85 %
Total	51.20	9.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.30	19.13 %
Fridge	21.19	17.27 %
Air-Cond	1.90	0.65 %
Total	44.39	8.44 %

Branch *	MTD Sales L	Brand Share %
CH47	3.32	8.84 %
CH08	2.10	9.22 %
CH25	1.94	9.02 %
CH28	1.74	7.74 %
AVD1	1.26	5.91 %
CH38	1.03	9.21 %
CH19	0.99	3.31 %
CH48	0.95	4.25 %
CGL1	0.81	6.02 %
CH42	0.68	2.60 %
CH30	0.52	2.38 %
MRM1	0.33	2.81 %
CZWH	0.29	1.30 %
CH39	0.18	1.58 %
CH07	0.14	0.71 %
CH29		0.00 %
CH40		0.00 %
MC09		0.00 %
Total	44.39	8.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	20.02	23.73 %
Wash-Mac	19.12	21.24 %
Air-Cond	3.30	1.60 %
Total	42.43	11.16 %

Branch *	MTD Sales L	Brand Share %
WHC3	4.41	-1269.19 %
CH12	1.85	7.81 %
CH21	1.49	5.09 %
CH06	1.19	8.53 %
CH34	0.99	6.53 %
CH44	0.86	5.84 %
CH20	0.80	4.35 %
CH51	0.77	4.83 %
CH43	0.47	3.93 %
CH31	0.30	8.39 %
CH24	0.11	0.52 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	42.43	11.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	22.16	23.84 %
Wash-Mac	16.96	20.22 %
Air-Cond	1.32	0.65 %
Total	40.44	10.62 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.53	8.82 %
MDU7	1.17	9.63 %
DGL2	0.98	8.03 %
KRR1	0.91	6.30 %
TMM1	0.84	7.36 %
NKI1	0.76	9.56 %
PVI1	0.66	9.85 %
TEN2	0.56	9.17 %
MDU4	0.50	4.16 %
PKM1	0.18	4.53 %
CMR1	0.17	5.05 %
KYK1	0.17	5.46 %
MNM1	0.15	2.48 %
KPT1	0.13	4.67 %
BNR1	0.10	1.37 %
BTU1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
WHMD		0.00 %
Total	40.44	10.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	23.11	24.30 %
Wash-Mac	15.17	20.59 %
Air-Cond	1.66	0.66 %
Total	39.95	9.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.28	8.03 %
MVM1	1.84	7.04 %
KUM1	1.71	6.08 %
PBR2	1.66	7.17 %
MDI1	1.28	9.93 %
TRY3	1.24	7.14 %
TVR2	1.22	5.90 %
PTK1	1.17	6.43 %
TNJ2	1.07	5.96 %
TVR1	0.95	6.95 %
TTP1	0.77	8.48 %
NGT1	0.69	4.46 %
AYR1	0.68	6.91 %
PBR1	0.62	6.93 %
KUM2	0.20	1.85 %
KRN1		0.00 %
Total	39.95	9.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.97	20.37 %
Wash-Mac	9.27	15.78 %
Air-Cond	0.93	0.77 %
Total	23.17	9.51 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.86	5.83 %
ABR1	0.85	7.08 %
SBR1	0.66	3.88 %
CYR1	0.33	6.56 %
VNB1	0.30	4.61 %
VSI1	0.27	3.31 %
VEL3	0.23	1.55 %
ARC2	0.17	3.13 %
BGR1	0.14	2.49 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
WHVL		0.00 %
Total	23.17	9.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.69	22.61 %
Wash-Mac	8.66	16.93 %
Air-Cond	0.32	0.28 %
Total	22.67	9.92 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.61	8.97 %
POY2	1.35	7.91 %
VPM2	1.18	8.85 %
PRT1	0.89	8.92 %
TRK1	0.78	5.63 %
TDM1	0.68	9.98 %
SJI2	0.62	4.47 %
MKM1	0.30	5.60 %
NVL2	0.29	2.34 %
KKI2	0.25	2.49 %
TVM2	0.22	3.11 %
STP1	0.12	2.89 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	22.67	9.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.24	19.43 %
Fridge	9.37	17.66 %
Total	19.61	12.48 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.09	9.62 %
SLM2	0.92	7.22 %
SLM3	0.87	8.41 %
DPR1	0.46	9.49 %
KRI1	0.44	4.13 %
MCR1	0.18	2.63 %
KAM1	0.17	3.79 %
PNG1	0.12	3.58 %
HRR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	19.61	12.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.75	19.88 %
Fridge	7.09	16.10 %
Air-Cond	0.93	2.31 %
Total	17.76	13.34 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.77	9.25 %
SUL1	0.14	2.31 %
CNR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
Total	17.76	13.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	6.92	24.16 %
Wash-Mac	4.62	12.49 %
Air-Cond	1.76	3.13 %
Total	13.31	10.91 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.61	8.48 %
ERD2	0.60	2.93 %
AVI1	0.54	8.32 %
NKL2	0.50	3.76 %
SYM2	0.19	5.12 %
KMM1	0.17	4.53 %
VKL1	0.17	7.80 %
TPR4	0.17	9.55 %
TPR3	0.12	7.19 %
W3SD		0.00 %
Total	13.31	10.91 %