

MTD Sales
338.98 L

Brand Share %
13.51 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	189.42	22.70 %
Wash-Mac	139.72	19.07 %
Air-Cond	9.83	1.04 %
Total	338.98	13.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.36	12.27 %
SOUTH-03	44.72	14.75 %
TRICHY-01	43.41	13.46 %
CHENNAI-01	36.37	9.70 %
WEST-02	36.14	17.62 %
CHENNAI-02	34.16	12.72 %
WEST-01	32.38	17.85 %
NORTH ARCOT	23.63	16.30 %
SOUTH ARCOT	19.99	10.61 %
KL-SOUTH	11.82	19.58 %
Total	338.98	13.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	34.01	23.26 %
Wash-Mac	20.48	17.19 %
Air-Cond	1.88	0.97 %
Total	56.36	12.27 %

Branch *	MTD Sales L	Brand Share %
RPM1	3.15	6.86 %
TUT2	2.48	10.21 %
VNR2	2.10	13.44 %
KVT1	1.84	8.18 %
NGR1	1.78	8.24 %
PKD1	1.48	11.92 %
RND1	1.35	7.83 %
TVL1	1.32	6.32 %
TKS1	1.22	10.24 %
MAR1	1.18	7.18 %
TKS2	0.79	5.49 %
VNR1	0.44	6.82 %
VLY1	0.26	1.91 %
ARM1	0.17	3.62 %
STU2	0.15	4.51 %
COL1	0.11	3.81 %
KGL1	0.11	4.31 %
TKY1	0.08	1.22 %
S2SD		0.00 %
SGT1		0.00 %
TVL2		0.00 %
Total	56.36	12.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	22.85	19.28 %
Wash-Mac	20.31	22.33 %
Air-Cond	1.57	1.67 %
Total	44.72	14.75 %

Branch *	MTD Sales L	Brand Share %
MPA1	0.84	9.23 %
PVI1	0.84	4.71 %
TEN2	0.75	12.09 %
KYK1	0.64	8.70 %
USL1	0.61	9.40 %
SVG1	0.54	8.45 %
ATG1	0.53	9.58 %
NTM1	0.51	7.75 %
PKM1	0.45	11.53 %
NKI1	0.25	12.28 %
PNI1	0.24	11.50 %
BNR1	0.22	5.65 %
PNV1	0.19	2.64 %
MNM1	0.14	1.26 %
CMR1	0.11	3.60 %
BTU1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
Total	44.72	14.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	27.85	27.58 %
Wash-Mac	14.79	20.35 %
Air-Cond	0.76	0.51 %
Total	43.41	13.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.10	8.99 %
KIK1	1.97	12.91 %
TVR2	1.92	12.14 %
PBR2	1.71	9.64 %
KUM1	1.24	7.27 %
PTK1	1.03	7.45 %
PDK1	1.02	12.52 %
NMM1	0.66	13.35 %
NGT1	0.58	4.12 %
APM1	0.47	9.79 %
PBR1	0.42	7.26 %
TRY2	0.38	4.72 %
TZSD		0.00 %
Total	43.41	13.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.20	16.76 %
Fridge	17.20	18.53 %
Air-Cond	1.97	1.10 %
Total	36.37	9.70 %

Branch *	MTD Sales L	Brand Share %
CH16	3.55	13.10 %
CH42	2.86	11.51 %
CH14	2.79	8.86 %
CH28	1.91	12.54 %
CH08	1.90	7.51 %
AVD1	1.79	12.79 %
GUD1	1.45	10.25 %
CH19	1.42	6.34 %
CH05	1.40	6.50 %
CH22	1.35	13.35 %
CH45	1.31	9.04 %
CH11	1.27	10.72 %
SKL1	1.05	12.24 %
CH30	0.71	6.62 %
CZWH	0.70	11.92 %
CH39	0.61	9.34 %
CH07	0.59	4.29 %
CGL1	0.42	5.03 %
TKM1	0.40	8.42 %
KNR1	0.38	5.81 %
CH48	0.15	0.95 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	36.37	9.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	18.56	22.63 %
Wash-Mac	15.73	18.06 %
Air-Cond	1.84	5.12 %
Total	36.14	17.62 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.83	7.95 %
ATU1	0.76	9.07 %
HSR1	0.75	8.15 %
DPR2	0.33	12.62 %
MCR1	0.32	3.96 %
PMP1	0.19	6.91 %
CMI1	0.16	9.54 %
SGG1	0.14	13.44 %
DPR1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	36.14	17.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.72	23.16 %
Fridge	16.40	23.73 %
Air-Cond	1.05	0.82 %
Total	34.16	12.72 %

Branch *	MTD Sales L	Brand Share %
CH15	2.76	9.39 %
CH33	1.94	13.50 %
CH18	1.93	10.78 %
CH06	1.32	10.99 %
CH41	1.25	11.06 %
CH44	0.85	9.55 %
CH34	0.64	6.43 %
CH43	0.55	5.55 %
CH23	0.54	11.19 %
CH21	0.50	2.77 %
CH09	0.42	5.23 %
CH24	0.39	5.15 %
PON1	0.24	5.06 %
CH32	0.11	2.08 %
CH01		0.00 %
CH36		0.00 %
Total	34.16	12.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	16.37	23.03 %
Wash-Mac	16.02	21.59 %
Air-Cond	-0.01	-0.02 %
Total	32.38	17.85 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.03	11.73 %
CBE1	0.58	12.48 %
CBE5	0.55	5.29 %
KGI1	0.42	12.10 %
DPM2	0.40	9.70 %
UAM1	0.29	8.10 %
SNR1	0.28	2.89 %
TPR3	0.24	4.80 %
GDR1	0.22	6.30 %
SYM2	0.10	3.58 %
ANR1	0.08	5.51 %
CBE3		0.00 %
CNR1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	32.38	17.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.83	24.40 %
Wash-Mac	10.03	22.04 %
Air-Cond	0.77	1.64 %
Total	23.63	16.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	11.85 %
SBR1	1.42	10.30 %
VEL2	0.91	7.53 %
CYR1	0.52	10.42 %
VSI1	0.37	7.86 %
TRT1	0.30	10.00 %
CGM1	0.20	4.16 %
PTU1	0.15	4.84 %
VNB1	0.09	2.99 %
BGR1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
Total	23.63	16.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.15	20.89 %
Wash-Mac	5.84	11.31 %
Total	19.99	10.61 %

Branch *	MTD Sales L	Brand Share %
POY1	2.25	11.13 %
CUD1	1.77	11.86 %
KLM1	1.59	11.00 %
POY2	1.17	6.97 %
CDM1	1.09	10.86 %
TRK1	1.09	11.75 %
KKI2	0.96	9.99 %
NVL2	0.94	7.52 %
PRT1	0.76	7.79 %
KML1	0.55	7.41 %
MKM1	0.39	8.18 %
TVM2	0.10	11.63 %
VPM2	0.09	0.80 %
VCM1		0.00 %
Total	19.99	10.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.22	27.59 %
Wash-Mac	2.60	15.73 %
Total	11.82	19.58 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.86	8.25 %
Total	11.82	19.58 %