

MTD Sales
359.65 L

Brand Share %
10.03 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	199.40	17.61 %
Wash-Mac	151.59	14.36 %
Air-Cond	8.67	0.62 %
Total	359.65	10.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	54.69	13.17 %
TRICHY-01	53.14	10.59 %
SOUTH-01	50.16	9.56 %
CHENNAI-01	42.23	7.40 %
WEST-01	37.97	13.42 %
WEST-02	35.86	10.40 %
CHENNAI-02	34.05	8.40 %
NORTH ARCOT	26.94	11.28 %
SOUTH ARCOT	21.89	7.76 %
KL-SOUTH	2.70	12.93 %
Total	359.65	10.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	28.26	19.66 %
Wash-Mac	25.06	19.41 %
Air-Cond	1.36	0.96 %
Total	54.69	13.17 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.09	7.88 %
MDU3	1.61	8.64 %
ATG1	1.43	8.33 %
SGP1	1.14	7.54 %
SVG1	1.06	8.35 %
TEN2	0.86	9.80 %
DGL2	0.57	7.79 %
USL1	0.44	8.14 %
MNM1	0.40	9.33 %
MLR1	0.37	7.00 %
NKI1	0.15	2.71 %
PNV1	0.11	1.29 %
BTU1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
PVI1	-0.12	-1.20 %
Total	54.69	13.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	32.34	19.78 %
Wash-Mac	18.76	16.20 %
Air-Cond	2.04	0.92 %
Total	53.14	10.59 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.69	6.84 %
TNJ2	2.37	7.55 %
PTK1	2.09	8.91 %
MDI1	1.78	8.20 %
KUM1	1.51	4.40 %
TRY3	1.38	8.04 %
TTP1	1.18	7.68 %
TVR2	1.07	5.33 %
NGT1	0.89	5.16 %
PBR1	0.52	7.56 %
AYR1	0.46	6.19 %
APM1	0.35	5.20 %
KRN1	0.25	4.74 %
NMM1		0.00 %
TZSD		0.00 %
Total	53.14	10.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	27.18	16.41 %
Wash-Mac	21.40	12.99 %
Air-Cond	1.58	0.81 %
Total	50.16	9.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.32	9.09 %
RPM1	2.62	9.91 %
TVL1	2.14	4.04 %
TKS2	1.84	8.54 %
TCN1	1.36	8.17 %
SKD1	1.11	5.40 %
PKD1	0.98	5.80 %
NGR1	0.92	4.91 %
TUT2	0.90	3.61 %
VLV1	0.81	4.64 %
TYI1	0.72	9.62 %
RND1	0.72	3.64 %
SDI1	0.38	5.52 %
TVL2	0.31	3.74 %
TKY1	0.19	2.27 %
ARM1	0.12	8.60 %
COL1		0.00 %
KGL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	50.16	9.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	23.43	17.70 %
Wash-Mac	18.23	14.54 %
Air-Cond	0.57	0.18 %
Total	42.23	7.40 %

Branch *	MTD Sales L	Brand Share %
CH16	3.02	8.22 %
CH11	2.63	5.51 %
CH05	2.57	6.31 %
CH42	2.33	7.60 %
CH14	1.99	5.26 %
GUD1	1.49	7.24 %
CH22	1.44	7.17 %
CH28	1.43	7.23 %
CH19	1.42	4.79 %
CH48	1.41	4.68 %
CH08	1.37	3.18 %
CH07	0.97	4.41 %
MRM1	0.70	4.64 %
TKM1	0.64	9.34 %
AVD1	0.34	1.76 %
CH30	0.31	2.26 %
CH26	0.15	3.91 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	42.23	7.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.39	13.70 %
Fridge	18.26	16.36 %
Air-Cond	1.32	3.55 %
Total	37.97	13.42 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.07	7.70 %
SYM2	0.48	8.81 %
UAM1	0.39	5.43 %
PPI1	0.35	5.70 %
GBM1	0.23	3.39 %
GDR1	0.19	4.92 %
SNR1	0.19	2.25 %
PDM1	0.18	2.66 %
CNR1	0.11	2.67 %
DPM2	0.09	0.91 %
TPR4		0.00 %
WHCB		0.00 %
Total	37.97	13.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	22.68	16.87 %
Wash-Mac	12.58	9.87 %
Air-Cond	0.61	0.73 %
Total	35.86	10.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.80	8.86 %
SLM2	1.58	9.70 %
SLM3	1.45	9.60 %
HSR1	1.19	8.20 %
HSR2	1.11	6.29 %
EPI1	0.44	7.44 %
NKL2	0.40	2.60 %
KRI1	0.36	3.56 %
MCR1	0.31	2.80 %
TRM1	0.29	3.92 %
SGG1	0.28	8.08 %
HRR1	0.27	8.32 %
KMM1	0.17	3.53 %
APN1	0.13	2.56 %
VKL1	0.12	2.51 %
DPR1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	35.86	10.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.35	17.96 %
Fridge	14.78	14.88 %
Air-Cond	0.92	0.45 %
Total	34.05	8.40 %

Branch *	MTD Sales L	Brand Share %
CH15	3.19	6.43 %
CH18	1.82	8.87 %
CH21	1.74	6.88 %
CH06	1.74	7.28 %
CH12	1.26	5.42 %
CH20	1.10	6.54 %
CH43	0.68	5.22 %
CH34	0.65	3.50 %
CH44	0.55	4.16 %
CH09	0.38	2.74 %
CH24	0.37	2.35 %
CH27	0.30	3.59 %
CH23	0.26	4.24 %
CH32	0.14	4.04 %
CH01		0.00 %
CH36		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	34.05	8.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.89	20.80 %
Wash-Mac	9.79	14.31 %
Air-Cond	0.26	0.30 %
Total	26.94	11.28 %

Branch *	MTD Sales L	Brand Share %
KPM1	1.20	10.02 %
VEL1	0.96	9.15 %
WJD1	0.52	7.45 %
VSI1	0.51	4.60 %
ARC2	0.51	4.12 %
TRT1	0.48	4.20 %
SLG1	0.27	5.55 %
UGI1	0.20	5.96 %
PTU1	0.17	6.43 %
CGM1	0.14	1.65 %
BGR1		0.00 %
PLR1		0.00 %
VNB1		0.00 %
Total	26.94	11.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.17	15.04 %
Wash-Mac	7.72	9.51 %
Total	21.89	7.76 %

Branch *	MTD Sales L	Brand Share %
POY1	3.02	8.52 %
CUD1	2.55	8.22 %
KML1	1.54	9.48 %
CDM1	1.25	7.01 %
SJI1	0.90	9.21 %
TRK1	0.82	4.99 %
TVM2	0.73	9.58 %
TVM1	0.46	7.68 %
POY2	0.34	2.72 %
NVL2	0.24	1.72 %
STP1	0.20	2.92 %
VPM2	0.16	0.88 %
TDM1	0.10	0.76 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	21.89	7.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.40	21.78 %
Wash-Mac	1.31	18.89 %
Total	2.70	12.93 %

Branch *	MTD Sales L	Brand Share %
Total	2.70	12.93 %