



TN : WHIRLPOL Sales Performance 09/05/2026 9:05 AM

MTD Sales
602.06 L

Brand Share %
6.32 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	226.37	24.40 %
Air-Cond	208.68	2.68 %
Wash-Mac	167.01	20.52 %
Total	602.06	6.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	94.09	7.88 %
SOUTH-01	91.90	6.68 %
TRICHY-01	87.44	6.02 %
CHENNAI-01	67.91	4.55 %
CHENNAI-02	65.79	5.21 %
WEST-02	63.82	7.95 %
WEST-01	54.74	10.24 %
NORTH ARCOT	45.20	6.57 %
SOUTH ARCOT	31.17	4.29 %
Total	602.06	6.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.24	3.75 %
Fridge	35.07	28.54 %
Wash-Mac	22.79	21.88 %
Total	94.09	7.88 %

Branch *	MTD Sales L	Brand Share %
MDU2	4.46	6.25 %
KRR1	2.99	4.93 %
KKD3	2.43	3.75 %
ATG1	1.69	3.51 %
TEN1	1.06	5.75 %
MDU3	1.03	2.85 %
PNI1	0.69	3.81 %
MNM1	0.65	5.33 %
TEN2	0.53	3.79 %
NKI1	0.48	4.47 %
PVI1	0.16	0.72 %
KYK1	0.15	0.91 %
CMR1	0.10	0.86 %
BTU1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
Total	94.09	7.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	35.62	24.17 %
Air-Cond	28.92	2.67 %
Wash-Mac	27.36	19.06 %
Total	91.90	6.68 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.17	5.02 %
TVL1	3.48	2.32 %
NGR1	3.06	3.61 %
TUT2	1.90	2.67 %
TKS2	1.78	3.72 %
MAR1	1.72	5.02 %
VLY1	1.69	2.54 %
SNL1	1.25	5.91 %
APK2	1.11	5.82 %
ARM1	1.00	5.12 %
VNR1	0.97	4.43 %
TKY1	0.73	4.94 %
TYI1	0.61	2.82 %
COL1	0.19	3.38 %
SGT1	0.13	1.92 %
KGL1		0.00 %
S2SD		0.00 %
Total	91.90	6.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.15	3.20 %
Fridge	28.42	26.00 %
Wash-Mac	18.88	21.60 %
Total	87.44	6.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.86	5.64 %
TVR2	3.82	4.73 %
MVM1	3.38	3.96 %
PTK1	2.31	3.73 %
TRY4	2.00	4.45 %
TNJ2	1.95	2.89 %
TVR1	1.93	5.80 %
MSI1	1.70	6.23 %
TRY2	1.59	5.43 %
KUM2	1.55	4.96 %
AYR1	1.27	3.48 %
KUM1	0.80	1.02 %
TTP1	0.67	2.36 %
NGT1	0.41	1.08 %
PBR1	0.34	1.09 %
Total	87.44	6.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	26.29	20.30 %
Air-Cond	21.74	1.73 %
Wash-Mac	19.87	18.29 %
Total	67.91	4.55 %

Branch *	MTD Sales L	Brand Share %
CH05	6.37	5.86 %
CH14	5.82	5.45 %
CH47	5.18	5.91 %
CH16	3.74	4.61 %
CH49	3.37	5.89 %
CH30	2.71	4.79 %
CH19	2.29	3.03 %
CH08	2.26	3.10 %
CH07	2.26	3.54 %
CH25	2.17	4.28 %
CH38	2.04	6.10 %
CH22	1.85	4.11 %
GUD1	1.70	3.49 %
CH48	1.51	2.53 %
MRM1	1.30	3.06 %
AVD1	0.64	1.45 %
CH42	0.60	1.00 %
TKM1	0.39	2.37 %
CGL1	0.30	0.91 %
KNR1	0.21	0.71 %
CH40	0.16	3.27 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.13	5.74 %
Total	67.91	4.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	24.49	21.04 %
Wash-Mac	21.53	25.70 %
Air-Cond	19.77	1.86 %
Total	65.79	5.21 %

Branch *	MTD Sales L	Brand Share %
CH15	5.40	4.17 %
CH18	3.14	4.96 %
CH50	2.60	5.51 %
CH41	2.23	4.78 %
CH21	1.69	1.98 %
CH20	1.63	3.62 %
CH44	1.62	4.59 %
CH24	1.54	2.00 %
CH51	1.50	3.67 %
CH12	1.48	1.66 %
GPD1	1.11	4.48 %
CH36	0.55	2.16 %
CH23	0.52	1.69 %
MC06	0.29	5.38 %
CH34	0.28	0.74 %
CH32		0.00 %
Total	65.79	5.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	26.10	26.00 %
Wash-Mac	19.45	18.75 %
Air-Cond	18.27	3.05 %
Total	63.82	7.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.07	3.94 %
SLM2	2.63	5.55 %
SLM3	2.47	5.02 %
ERD1	2.44	3.06 %
ATU1	1.83	5.14 %
TCG1	1.37	5.67 %
RSP1	1.16	5.33 %
KMM1	0.89	6.09 %
DPR1	0.42	4.17 %
NKL2	0.40	1.04 %
SGI1	0.18	3.09 %
WZWH		0.00 %
WHKP	-0.17	3.79 %
Total	63.82	7.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	19.91	25.96 %
Air-Cond	18.30	4.73 %
Wash-Mac	16.54	23.12 %
Total	54.74	10.24 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.60	5.97 %
TPR4	0.57	4.05 %
SYM2	0.33	3.49 %
PDM1	0.24	2.32 %
CBE6	0.20	0.86 %
DPM2	0.19	1.68 %
TPR3	0.19	1.49 %
GDR1	0.12	2.36 %
CBE4	0.10	0.35 %
WZSD		0.00 %
WHCB	-0.56	5.08 %
Total	54.74	10.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.75	3.31 %
Fridge	14.93	22.98 %
Wash-Mac	11.52	20.22 %
Total	45.20	6.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.22	4.49 %
VEL1	2.51	5.02 %
SBR1	2.13	4.18 %
TRR1	1.83	4.73 %
AKM1	1.61	4.04 %
SLG1	0.46	2.83 %
VNB1	0.43	2.44 %
TRT1	0.34	1.13 %
KPM1	0.29	1.08 %
CGM1	0.21	2.27 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	5.25 %
Total	45.20	6.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.56	25.76 %
Wash-Mac	9.07	16.76 %
Air-Cond	6.54	1.07 %
Total	31.17	4.29 %

Branch *	MTD Sales L	Brand Share %
POY1	3.49	4.18 %
CUD1	2.63	3.32 %
TRK1	1.82	5.01 %
POY2	1.70	3.52 %
KML1	1.66	4.06 %
PRT1	1.54	5.35 %
ULP1	1.43	4.16 %
TVM1	0.86	4.41 %
TDM1	0.83	3.88 %
SJI2	0.41	1.37 %
NVL2	0.40	0.96 %
KKI2	0.22	0.48 %
VPM2	0.20	0.51 %
TVM2	0.13	0.99 %
VCM1		0.00 %
WHUT	-0.39	4.92 %
Total	31.17	4.29 %