

MTD Sales
250.45 L

Brand Share %
13.92 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	137.10	17.79 %
Fridge	111.25	19.57 %
Air-Cond	2.10	0.46 %
Total	250.45	13.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.21	12.24 %
SOUTH-03	35.23	15.18 %
TRICHY-01	32.09	15.38 %
CHENNAI-01	29.78	11.52 %
CHENNAI-02	28.48	15.40 %
WEST-02	27.58	13.99 %
WEST-01	26.41	17.30 %
SOUTH ARCOT	15.61	11.77 %
NORTH ARCOT	15.31	13.99 %
KL-SOUTH	2.75	14.24 %
Total	250.45	13.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.83	14.98 %
Fridge	17.38	19.33 %
Total	37.21	12.24 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.75	11.12 %
TVL1	1.48	4.23 %
RPM1	1.19	8.82 %
TKS1	1.02	9.66 %
TKS2	0.55	4.16 %
VLY1	0.54	11.76 %
SDI1	0.53	11.35 %
MAR1	0.50	6.85 %
SNL1	0.40	8.59 %
APK1	0.39	7.46 %
MMT1	0.35	4.82 %
PDI1	0.22	4.36 %
NGR1	0.19	1.01 %
SGT1	0.09	5.89 %
KGL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	37.21	12.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.33	17.66 %
Fridge	16.64	20.15 %
Air-Cond	0.26	0.57 %
Total	35.23	15.18 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.46	8.35 %
MPA1	0.96	12.61 %
DGL2	0.62	9.15 %
ATG1	0.52	6.89 %
KYK1	0.29	7.59 %
CMR1	0.17	6.59 %
KPT1	0.12	5.14 %
TDI1	0.12	5.86 %
USL1	0.12	2.89 %
PVI1	0.12	4.24 %
PKM1	0.10	6.11 %
NKI1	0.09	3.78 %
BTU1		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN2	-0.30	-5.02 %
Total	35.23	15.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.59	24.54 %
Wash-Mac	14.51	18.61 %
Total	32.09	15.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.93	13.84 %
PBR2	1.93	11.65 %
PTK1	1.26	11.81 %
KUM1	0.90	6.98 %
PDK1	0.76	12.35 %
TYR1	0.74	12.31 %
TVR2	0.67	7.80 %
NMM1	0.39	13.75 %
TRY4	0.24	2.83 %
TVR1	0.21	7.07 %
NGT1	0.09	1.33 %
TZSD		0.00 %
WTRZ		0.00 %
Total	32.09	15.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.30	16.71 %
Fridge	11.95	16.48 %
Air-Cond	0.54	0.65 %
Total	29.78	11.52 %

Branch *	MTD Sales L	Brand Share %
CH42	2.21	8.39 %
CH28	1.40	11.38 %
CH05	1.34	8.02 %
CH19	1.24	6.63 %
CH08	1.10	4.94 %
AVD1	1.02	10.33 %
CH30	0.94	12.25 %
CH07	0.74	7.11 %
KNR1	0.39	13.61 %
CZWH	0.18	3.00 %
CH39	0.12	2.24 %
MRM1	0.12	1.39 %
CGL1	0.09	1.60 %
CH29		0.00 %
CH48		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	29.78	11.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.46	23.66 %
Fridge	12.02	22.52 %
Total	28.48	15.40 %

Branch *	MTD Sales L	Brand Share %
CH15	4.20	12.96 %
CH12	1.27	11.25 %
CH21	1.10	6.15 %
CH17	1.05	13.35 %
CH24	0.64	9.36 %
CH34	0.56	8.56 %
CH09	0.48	5.68 %
CH20	0.46	11.45 %
CH23	0.40	7.22 %
CH36	0.28	12.02 %
CH01		0.00 %
CH32		0.00 %
Total	28.48	15.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.81	16.80 %
Fridge	10.76	16.55 %
Total	27.58	13.99 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.55	8.70 %
ERD1	1.17	8.41 %
SLM3	1.05	13.49 %
HSR1	1.00	9.82 %
ATU1	0.82	8.27 %
DPR2	0.50	12.90 %
SLM2	0.46	5.29 %
PLC1	0.35	6.55 %
DPR1	0.12	2.99 %
VKL1	0.09	1.55 %
CMI1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	27.58	13.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.24	19.32 %
Fridge	10.88	21.24 %
Air-Cond	0.29	1.29 %
Total	26.41	17.30 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	11.03 %
KMR1	0.97	10.67 %
CBE1	0.88	10.83 %
TPR1	0.73	12.11 %
PLI1	0.67	12.63 %
SUL1	0.57	13.71 %
TPR2	0.45	5.24 %
CBE6	0.30	6.16 %
AVI1	0.28	5.52 %
CBE5	0.18	7.30 %
ANR1	0.01	1.27 %
TPR4		0.00 %
Total	26.41	17.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.98	17.86 %
Wash-Mac	6.63	13.22 %
Air-Cond	1.01	2.67 %
Total	15.61	11.77 %

Branch *	MTD Sales L	Brand Share %
POY1	2.11	11.73 %
POY2	1.29	7.77 %
KKI2	1.07	11.67 %
CUD1	0.65	6.70 %
NVL2	0.54	7.59 %
TRK1	0.52	8.54 %
SJI2	0.36	7.51 %
KML1	0.34	6.32 %
VPM1	0.19	7.93 %
PRT1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	15.61	11.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.49	21.41 %
Fridge	4.82	15.30 %
Total	15.31	13.99 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.09	12.78 %
VEL2	0.77	7.87 %
SBR1	0.50	7.33 %
ARC2	0.47	12.72 %
ABR1	0.45	11.31 %
TRR1	0.38	8.79 %
KPM1	0.30	7.14 %
VSI1	0.27	7.64 %
TRT1	0.23	4.03 %
ANI1	0.21	13.23 %
PTU1	0.21	9.29 %
CGM1	0.13	4.94 %
BGR1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	15.31	13.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	28.01 %
Fridge	1.24	20.28 %
Total	2.75	14.24 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.19	3.73 %
Total	2.75	14.24 %