

MTD Sales
393.30 L

Brand Share %
12.90 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	212.97	21.66 %
Wash-Mac	176.44	18.26 %
Air-Cond	3.89	0.35 %
Total	393.30	12.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	62.32	15.44 %
TRICHY-01	53.54	14.02 %
SOUTH-01	50.96	9.82 %
WEST-02	50.29	15.51 %
WEST-01	46.82	18.29 %
CHENNAI-01	40.55	9.56 %
CHENNAI-02	36.19	11.47 %
SOUTH ARCOT	25.83	10.84 %
NORTH ARCOT	23.89	14.76 %
KL-SOUTH	2.92	11.95 %
Total	393.30	12.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	36.52	25.96 %
Wash-Mac	25.32	19.60 %
Air-Cond	0.48	0.36 %
Total	62.32	15.44 %

Branch *	MTD Sales L	Brand Share %
KKD3	3.03	12.79 %
MDU2	3.02	9.33 %
SVG1	2.07	12.82 %
TEN1	1.47	11.61 %
MDU3	1.44	10.13 %
KRR1	1.39	11.46 %
ATG1	1.38	8.31 %
TEN2	1.25	10.10 %
CBM1	1.06	11.57 %
USL1	0.70	11.34 %
KYK1	0.65	12.11 %
TDI1	0.52	10.13 %
PKM1	0.37	11.26 %
NKI1	0.34	5.16 %
SGP1	0.28	8.29 %
ODM1	0.25	5.85 %
PVI1	0.22	2.34 %
MNM1	0.11	1.79 %
CMR1	0.08	2.71 %
BTU1		0.00 %
KPT1		0.00 %
PNV1		0.00 %
Total	62.32	15.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	30.22	26.49 %
Wash-Mac	21.42	20.38 %
Air-Cond	1.90	1.17 %
Total	53.54	14.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.08	12.73 %
TNJ1	3.31	11.29 %
TRY3	2.78	12.47 %
PBR2	2.43	9.88 %
KUM1	1.42	5.93 %
MVM1	1.31	6.08 %
PTK1	1.15	7.87 %
AYR1	0.95	9.47 %
TTP1	0.79	12.18 %
PBR1	0.78	8.81 %
MSI1	0.65	9.25 %
TVR1	0.55	8.39 %
NGT1	0.46	3.74 %
KRN1	0.12	2.23 %
NMM1	0.12	3.00 %
Total	53.54	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	31.00	20.04 %
Wash-Mac	19.64	13.16 %
Air-Cond	0.31	0.15 %
Total	50.96	9.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.24	11.11 %
RPM1	3.01	9.19 %
TUT2	2.60	11.13 %
TVL1	1.83	3.17 %
SNL1	1.05	10.29 %
TKS1	1.02	5.26 %
SDI1	0.89	11.04 %
NGR1	0.85	3.22 %
MMT1	0.78	11.45 %
ASM1	0.75	10.00 %
APK2	0.73	8.51 %
VNR1	0.64	8.92 %
TKS2	0.63	3.20 %
PKD1	0.62	5.34 %
TYI1	0.60	8.05 %
RND1	0.57	3.25 %
SKD1	0.56	12.19 %
MAR1	0.50	5.35 %
TKY1	0.29	2.24 %
ARM1	0.23	5.24 %
KGL1	0.11	2.59 %
SGT1		0.00 %
VLY1		0.00 %
TVL2		0.00 %
Total	50.96	9.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	26.57	21.01 %
Wash-Mac	23.12	16.60 %
Air-Cond	0.60	1.03 %
Total	50.29	15.51 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.32	12.08 %
ERD2	2.86	12.40 %
ATU1	1.75	11.76 %
HSR2	1.73	9.28 %
NKL2	0.70	3.61 %
SGG1	0.45	5.88 %
HRR1	0.41	7.42 %
KMM1	0.32	5.79 %
VKL1	0.22	4.19 %
HSR1	0.18	1.74 %
SGI1	0.08	2.01 %
CMI1		0.00 %
DPR1		0.00 %
MCR1		0.00 %
Total	50.29	15.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.26	23.59 %
Fridge	21.26	22.50 %
Air-Cond	0.30	0.55 %
Total	46.82	18.29 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.02	12.56 %
TPR3	0.73	6.17 %
CBE5	0.61	12.80 %
GDR1	0.58	11.57 %
GBM1	0.57	5.65 %
SNR1	0.56	9.64 %
PPI1	0.55	10.45 %
CBE6	0.43	3.94 %
ANR1	0.26	11.17 %
CNR1	0.21	7.98 %
TPR4	0.20	5.17 %
DPM2	0.18	3.01 %
PDM1		0.00 %
Total	46.82	18.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	20.96	18.12 %
Wash-Mac	19.59	17.01 %
Total	40.55	9.56 %

Branch *	MTD Sales L	Brand Share %
CH16	3.87	10.82 %
CH42	3.23	12.54 %
CH05	3.02	10.59 %
CH14	2.70	9.45 %
CH19	1.89	7.95 %
CH28	1.77	7.08 %
CH08	1.63	4.36 %
CH07	1.25	6.13 %
SKL1	1.23	9.76 %
CH22	0.95	6.58 %
AVD1	0.94	9.12 %
CGL1	0.78	10.86 %
CH39	0.76	10.18 %
GUD1	0.62	5.49 %
CH30	0.60	3.35 %
TKM1	0.51	7.47 %
CH48	0.49	3.40 %
MRM1	0.44	4.03 %
CZWH	0.34	5.47 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	40.55	9.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.88	20.37 %
Fridge	17.31	18.64 %
Total	36.19	11.47 %

Branch *	MTD Sales L	Brand Share %
CH15	4.19	9.00 %
CH03	3.94	11.16 %
CH06	1.35	11.15 %
CH24	1.20	9.81 %
CH46	1.18	12.12 %
CH43	0.93	8.15 %
CH21	0.84	5.09 %
CH31	0.81	12.56 %
CH44	0.75	6.66 %
CH09	0.56	5.43 %
CH20	0.55	5.47 %
CH34	0.25	1.89 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	36.19	11.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.80	19.60 %
Wash-Mac	10.03	15.05 %
Total	25.83	10.84 %

Branch *	MTD Sales L	Brand Share %
POY1	3.32	11.71 %
CUD1	2.30	9.95 %
NVL2	2.22	11.45 %
SJI2	1.97	8.26 %
CDM1	1.59	12.45 %
KML1	1.10	12.61 %
TRK1	1.04	9.73 %
POY2	0.65	2.25 %
VPM1	0.46	10.50 %
KKI2	0.39	3.87 %
PRT1	0.18	2.45 %
VCM1	0.14	4.21 %
SJI1		0.00 %
TVM2		0.00 %
Total	25.83	10.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.91	21.49 %
Wash-Mac	11.68	20.79 %
Air-Cond	0.31	0.61 %
Total	23.89	14.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	10.29 %
SBR1	1.29	12.89 %
TRR1	1.26	11.28 %
KPM1	1.10	11.51 %
VEL1	0.97	8.88 %
AKM1	0.55	12.05 %
PLR1	0.53	10.26 %
ARC2	0.43	10.05 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	23.89	14.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	27.39 %
Fridge	1.41	17.50 %
Total	2.92	11.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.16	12.48 %
KLR1		0.00 %
Total	2.92	11.95 %