



TN : WHIRLPOL Sales Performance 08/05/2026 9:05 AM

MTD Sales
568.72 L

Brand Share %
6.33 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	210.64	24.68 %
Air-Cond	202.89	2.75 %
Wash-Mac	155.19	20.68 %
Total	568.72	6.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	90.37	7.95 %
SOUTH-01	85.80	6.64 %
TRICHY-01	83.98	6.02 %
CHENNAI-01	63.41	4.56 %
CHENNAI-02	61.59	5.29 %
WEST-02	61.21	8.01 %
WEST-01	51.63	10.14 %
NORTH ARCOT	41.15	6.40 %
SOUTH ARCOT	29.59	4.30 %
Total	568.72	6.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.62	3.86 %
Fridge	33.15	28.28 %
Wash-Mac	21.59	22.35 %
Total	90.37	7.95 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.99	4.95 %
KKD3	2.43	3.87 %
MDU7	2.16	5.88 %
ATG1	1.45	3.50 %
TEN1	1.06	6.09 %
MDU3	0.82	2.38 %
MNM1	0.65	5.60 %
NKI1	0.39	3.70 %
TEN2	0.38	2.73 %
PNI1	0.31	1.82 %
PVI1	0.16	0.75 %
KYK1	0.15	0.93 %
CMR1	0.10	0.87 %
BTU1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
Total	90.37	7.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	32.52	24.09 %
Air-Cond	27.53	2.69 %
Wash-Mac	25.74	19.32 %
Total	85.80	6.64 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.88	5.00 %
TVL1	3.34	2.28 %
NGR1	3.06	3.72 %
TUT2	1.90	2.78 %
VLV1	1.69	2.65 %
TKS2	1.64	3.66 %
MAR1	1.36	4.31 %
APK2	1.11	6.17 %
SDI1	1.08	5.75 %
VNR1	0.97	4.61 %
ARM1	0.79	4.56 %
TYI1	0.61	3.01 %
TKY1	0.47	3.60 %
COL1	0.19	3.38 %
SGT1	0.13	1.96 %
KGL1		0.00 %
S2SD		0.00 %
Total	85.80	6.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.30	3.24 %
Fridge	26.57	26.18 %
Wash-Mac	18.11	22.12 %
Total	83.98	6.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.62	5.43 %
TVR2	3.39	4.31 %
MVM1	3.38	4.11 %
PTK1	2.07	3.49 %
TNJ2	1.95	3.00 %
TRY4	1.72	4.02 %
TRY2	1.59	5.54 %
TVR1	1.58	4.88 %
MSI1	1.51	5.73 %
KUM2	1.45	4.69 %
AYR1	1.14	3.31 %
KUM1	0.80	1.06 %
TTP1	0.67	2.36 %
NGT1	0.41	1.11 %
PBR1	0.34	1.16 %
Total	83.98	6.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	24.54	21.18 %
Air-Cond	20.94	1.78 %
Wash-Mac	17.93	18.23 %
Total	63.41	4.56 %

Branch *	MTD Sales L	Brand Share %
CH05	6.04	5.84 %
CH14	5.53	5.50 %
CH47	4.57	5.58 %
CH16	3.74	4.88 %
CH49	3.06	5.88 %
CH30	2.31	4.35 %
CH19	2.18	3.04 %
CH07	2.14	3.69 %
CH25	2.04	4.44 %
CH08	1.99	2.90 %
GUD1	1.70	3.77 %
CH22	1.67	3.92 %
CH38	1.52	4.86 %
CH48	1.51	2.62 %
MRM1	1.21	3.09 %
CH42	0.60	1.12 %
AVD1	0.54	1.28 %
TKM1	0.39	2.51 %
CGL1	0.30	0.95 %
KNR1	0.21	0.73 %
CH40	0.16	4.09 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.13	5.86 %
Total	63.41	4.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	22.64	21.64 %
Wash-Mac	19.71	25.27 %
Air-Cond	19.23	1.96 %
Total	61.59	5.29 %

Branch *	MTD Sales L	Brand Share %
CH15	5.24	4.29 %
CH06	3.12	5.99 %
CH18	3.00	5.24 %
CH50	2.39	5.36 %
CH41	1.80	4.03 %
CH21	1.69	2.13 %
CH20	1.52	3.63 %
CH51	1.50	4.01 %
CH24	1.43	1.97 %
CH44	1.36	3.99 %
CH12	1.35	1.83 %
GPD1	1.11	4.59 %
CH36	0.55	2.53 %
MC06	0.29	5.38 %
CH34	0.28	0.87 %
CH23	0.24	0.84 %
CH32		0.00 %
Total	61.59	5.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	24.53	26.34 %
Wash-Mac	18.65	19.50 %
Air-Cond	18.03	3.14 %
Total	61.21	8.01 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.90	3.88 %
SLM2	2.51	5.47 %
ERD1	2.27	2.97 %
SLM3	2.15	4.63 %
ATU1	1.67	5.07 %
TCG1	1.15	5.17 %
RSP1	1.01	4.91 %
KMM1	0.89	6.33 %
DPR1	0.42	4.22 %
NKL2	0.40	1.10 %
SGI1	0.18	3.31 %
WZWH		0.00 %
WHKP	-0.17	4.06 %
Total	61.21	8.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	18.85	26.41 %
Air-Cond	18.03	4.85 %
Wash-Mac	14.76	22.46 %
Total	51.63	10.14 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.43	5.77 %
TPR4	0.57	4.18 %
SYM2	0.33	4.13 %
PDM1	0.24	2.44 %
CBE6	0.20	0.86 %
DPM2	0.19	1.80 %
TPR3	0.19	1.53 %
GDR1	0.12	2.36 %
CBE4	0.10	0.37 %
WHCB	-0.56	5.63 %
Total	51.63	10.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.19	3.41 %
Fridge	12.78	21.63 %
Wash-Mac	10.19	19.85 %
Total	41.15	6.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.58	5.72 %
VEL2	2.89	4.23 %
VEL1	2.51	5.40 %
SBR1	2.13	4.32 %
TRR1	1.83	4.98 %
AKM1	1.51	4.00 %
VNB1	0.43	2.56 %
TRT1	0.34	1.17 %
CGM1	0.21	2.40 %
SLG1	0.16	1.10 %
KPM1	0.09	0.36 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	5.41 %
Total	41.15	6.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.06	27.08 %
Wash-Mac	8.50	17.15 %
Air-Cond	6.02	1.03 %
Total	29.59	4.30 %

Branch *	MTD Sales L	Brand Share %
POY1	3.49	4.36 %
CUD1	2.63	3.54 %
TRK1	1.94	5.65 %
POY2	1.70	3.81 %
PRT1	1.54	5.40 %
KML1	1.45	3.71 %
ULP1	1.43	4.24 %
TVM1	0.86	4.77 %
TDM1	0.70	3.42 %
VPM1	0.63	6.04 %
SJI2	0.41	1.42 %
NVL2	0.40	0.98 %
VPM2	0.20	0.54 %
TVM2	0.13	1.11 %
KKI2		0.00 %
VCM1		0.00 %
Total	29.59	4.30 %