

MTD Sales
209.34 L

Brand Share %
13.46 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	112.63	17.32 %
Fridge	94.61	19.29 %
Air-Cond	2.10	0.51 %
Total	209.34	13.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.61	11.84 %
SOUTH-03	30.39	14.73 %
TRICHY-01	28.27	14.65 %
CHENNAI-01	22.93	10.65 %
WEST-02	22.82	13.19 %
WEST-01	22.65	17.80 %
CHENNAI-02	22.08	15.29 %
SOUTH ARCOT	13.76	11.47 %
NORTH ARCOT	12.37	13.30 %
KL-SOUTH	2.46	14.87 %
Total	209.34	13.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.46	15.06 %
Fridge	14.15	18.11 %
Total	31.61	11.84 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.28	3.95 %
RPM1	1.19	9.52 %
TKS1	1.02	9.98 %
TUT2	0.97	6.87 %
RND1	0.97	13.13 %
PKD1	0.56	11.33 %
MAR1	0.50	7.95 %
TKS2	0.42	3.70 %
VLY1	0.42	9.82 %
SNL1	0.40	9.77 %
SDI1	0.35	10.40 %
PDI1	0.22	4.98 %
NGR1	0.20	1.14 %
APK2	0.19	8.24 %
ARM1	0.14	5.39 %
APK1	0.11	2.40 %
SGT1	0.09	5.89 %
MMT1	0.08	1.23 %
KGL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	31.61	11.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.46	17.14 %
Fridge	14.67	20.21 %
Air-Cond	0.26	0.60 %
Total	30.39	14.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.91	12.81 %
MDU2	1.02	6.32 %
MPA1	0.96	12.88 %
DGL2	0.62	10.37 %
ATG1	0.52	7.89 %
MDU5	0.38	12.68 %
KPT1	0.12	6.20 %
TDI1	0.12	6.36 %
USL1	0.12	3.13 %
KYK1	0.12	3.65 %
PVI1	0.12	5.75 %
PKM1	0.10	7.84 %
NKI1	0.09	3.78 %
BTU1		0.00 %
CMR1		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN2	-0.41	-7.91 %
Total	30.39	14.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.49	23.97 %
Wash-Mac	12.78	17.97 %
Total	28.27	14.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.09	12.93 %
PBR2	1.93	12.35 %
MVM1	1.41	12.72 %
PTK1	1.26	12.19 %
TNJ2	1.01	11.94 %
KUM1	0.78	6.27 %
PDK1	0.76	13.34 %
TYR1	0.74	12.60 %
TVR2	0.54	6.92 %
TRY4	0.24	2.99 %
TVR1	0.21	7.62 %
NGT1	0.09	1.39 %
TZSD		0.00 %
WTRZ		0.00 %
Total	28.27	14.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.87	15.59 %
Fridge	9.53	16.07 %
Air-Cond	0.54	0.73 %
Total	22.93	10.65 %

Branch *	MTD Sales L	Brand Share %
CH42	1.46	6.27 %
CH28	1.28	13.00 %
CH45	1.13	11.66 %
AVD1	0.86	10.40 %
CH05	0.80	5.70 %
CH07	0.74	8.02 %
CH30	0.73	10.77 %
CH19	0.68	3.98 %
CH08	0.57	2.92 %
KNR1	0.29	11.55 %
CZWH	0.18	3.00 %
CH39	0.12	2.45 %
MRM1	0.12	2.32 %
CH38	0.12	4.32 %
CGL1	0.09	2.06 %
CH29		0.00 %
CH48		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	22.93	10.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.42	15.78 %
Fridge	9.40	16.38 %
Total	22.82	13.19 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.25	7.68 %
ERD1	1.17	9.53 %
HSR1	0.63	8.04 %
ATU1	0.62	6.51 %
SLM2	0.46	5.58 %
DPR2	0.41	11.05 %
RSP1	0.34	10.80 %
PLC1	0.22	5.03 %
APN1	0.15	10.00 %
VKL1	0.09	1.70 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	22.82	13.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.71	20.03 %
Fridge	9.65	22.38 %
Air-Cond	0.29	1.40 %
Total	22.65	17.80 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	13.30 %
KMR1	0.78	10.26 %
CBE1	0.72	10.29 %
TPR2	0.45	8.32 %
SUL1	0.36	10.72 %
TPR1	0.33	7.80 %
CBE6	0.30	6.69 %
TPR3	0.27	10.71 %
AVI1	0.18	4.48 %
CBE5	0.18	8.34 %
CNR1	0.12	10.85 %
ANR1	0.01	2.01 %
TPR4		0.00 %
Total	22.65	17.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.37	23.83 %
Fridge	9.71	23.24 %
Total	22.08	15.29 %

Branch *	MTD Sales L	Brand Share %
CH15	3.21	12.79 %
CH03	1.93	13.35 %
CH17	0.70	12.23 %
CH21	0.57	3.52 %
CH34	0.44	9.44 %
CH23	0.40	11.18 %
CH24	0.40	7.59 %
CH09	0.38	5.13 %
CH36	0.12	6.58 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
Total	22.08	15.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.79	16.79 %
Wash-Mac	5.96	13.32 %
Air-Cond	1.01	2.90 %
Total	13.76	11.47 %

Branch *	MTD Sales L	Brand Share %
POY1	1.54	9.56 %
POY2	1.29	8.33 %
KKI2	0.73	8.82 %
NVL2	0.54	8.16 %
TRK1	0.52	10.82 %
SJI2	0.36	8.13 %
CUD1	0.32	3.65 %
KML1	0.20	3.80 %
VPM1	0.19	7.93 %
PRT1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	13.76	11.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.09	20.12 %
Fridge	4.28	15.20 %
Total	12.37	13.30 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.88	12.29 %
VEL2	0.77	9.08 %
SBR1	0.38	6.50 %
KPM1	0.30	9.23 %
ABR1	0.24	6.89 %
PTU1	0.21	11.13 %
TRT1	0.11	2.17 %
VSI1	0.11	3.55 %
TRR1	0.08	2.25 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	12.37	13.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	29.03 %
Fridge	0.94	18.95 %
Total	2.46	14.87 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.37	7.99 %
Total	2.46	14.87 %