

MTD Sales
355.39 L

Brand Share %
12.50 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	192.04	21.00 %
Wash-Mac	160.03	17.75 %
Air-Cond	3.32	0.32 %
Total	355.39	12.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	57.26	15.17 %
TRICHY-01	47.28	13.15 %
SOUTH-01	45.68	9.62 %
WEST-02	44.36	14.62 %
WEST-01	40.71	17.24 %
CHENNAI-01	36.94	9.27 %
CHENNAI-02	33.41	11.52 %
SOUTH ARCOT	24.55	10.91 %
NORTH ARCOT	22.62	14.61 %
KL-SOUTH	2.58	11.32 %
Total	355.39	12.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	33.56	25.15 %
Wash-Mac	23.49	19.92 %
Air-Cond	0.22	0.17 %
Total	57.26	15.17 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.14	7.02 %
SVG1	1.80	11.68 %
MDU3	1.44	11.30 %
KRR1	1.39	11.76 %
ATG1	1.38	9.06 %
TEN2	1.25	10.10 %
TEN1	1.12	9.71 %
CBM1	0.97	11.58 %
USL1	0.70	12.09 %
TDI1	0.43	8.49 %
KKD2	0.42	9.20 %
PKM1	0.37	11.72 %
ODM1	0.25	6.83 %
PVI1	0.22	2.55 %
NKI1	0.20	3.34 %
SGP1	0.15	4.85 %
MNM1	0.11	1.84 %
CMR1	0.08	3.09 %
BTU1		0.00 %
KPT1		0.00 %
PNV1		0.00 %
Total	57.26	15.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	26.40	25.18 %
Wash-Mac	19.29	19.56 %
Air-Cond	1.59	1.02 %
Total	47.28	13.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.31	11.36 %
TRY3	2.40	11.11 %
PBR2	2.32	9.99 %
MDI1	1.63	11.86 %
KUM1	1.28	5.65 %
MVM1	1.16	5.76 %
AYR1	0.95	9.47 %
PTK1	0.94	6.93 %
TTP1	0.79	12.48 %
PBR1	0.78	8.81 %
MSI1	0.65	9.72 %
TVR1	0.55	8.80 %
NGT1	0.46	4.17 %
KRN1	0.12	2.33 %
NMM1	0.12	3.10 %
TZSD		0.00 %
Total	47.28	13.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	28.05	19.63 %
Wash-Mac	17.32	12.58 %
Air-Cond	0.31	0.16 %
Total	45.68	9.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.41	10.67 %
RPM1	2.66	8.79 %
TUT2	2.23	10.15 %
TVL1	1.70	3.24 %
TKS1	1.02	5.60 %
APK1	0.90	10.71 %
SDI1	0.89	11.05 %
SNL1	0.85	8.83 %
ASM1	0.75	10.51 %
APK2	0.73	9.79 %
MMT1	0.65	10.17 %
NGR1	0.64	3.08 %
VNR1	0.64	9.10 %
TKS2	0.63	3.40 %
TYI1	0.60	9.56 %
PKD1	0.51	4.73 %
RND1	0.47	2.77 %
MAR1	0.30	3.53 %
TKY1	0.29	2.24 %
ARM1	0.23	5.65 %
KGL1	0.11	2.67 %
SGT1		0.00 %
VLY1		0.00 %
TVL2		0.00 %
Total	45.68	9.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	22.81	19.54 %
Wash-Mac	20.94	15.79 %
Air-Cond	0.60	1.11 %
Total	44.36	14.62 %

Branch *	MTD Sales L	Brand Share %
SLM3	3.04	12.20 %
ATU1	1.75	12.32 %
HSR2	1.73	9.74 %
NKL2	0.70	3.67 %
SGG1	0.45	6.10 %
HRR1	0.41	8.47 %
KMM1	0.32	6.21 %
KRI1	0.30	8.78 %
VKL1	0.22	4.59 %
HSR1	0.18	1.77 %
SGI1	0.08	2.01 %
CMI1		0.00 %
DPR1		0.00 %
MCR1		0.00 %
Total	44.36	14.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.37	22.76 %
Fridge	18.04	20.69 %
Air-Cond	0.30	0.59 %
Total	40.71	17.24 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.71	12.37 %
TPR3	0.73	6.33 %
SYM2	0.61	11.82 %
GBM1	0.57	6.37 %
SNR1	0.56	9.98 %
PPI1	0.55	10.75 %
GDR1	0.47	10.11 %
CBE6	0.33	3.33 %
CNR1	0.21	8.41 %
TPR4	0.20	5.83 %
DPM2	0.18	3.28 %
PDM1		0.00 %
Total	40.71	17.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	19.27	17.76 %
Wash-Mac	17.67	16.38 %
Total	36.94	9.27 %

Branch *	MTD Sales L	Brand Share %
CH16	3.60	10.71 %
CH05	2.73	10.15 %
CH42	2.63	10.73 %
CH14	2.57	9.48 %
CH19	1.89	8.09 %
CH08	1.63	4.91 %
CH28	1.60	7.10 %
SKL1	1.10	9.08 %
CH07	0.97	4.94 %
AVD1	0.94	9.12 %
CH22	0.79	5.79 %
CGL1	0.78	10.86 %
CH30	0.78	4.12 %
CH39	0.66	9.12 %
TKM1	0.51	7.47 %
CH48	0.49	4.03 %
MRM1	0.44	4.12 %
GUD1	0.39	3.85 %
CZWH	0.34	5.47 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	36.94	9.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.92	19.81 %
Fridge	16.49	19.31 %
Total	33.41	11.52 %

Branch *	MTD Sales L	Brand Share %
CH15	3.81	8.84 %
CH03	3.70	12.07 %
CH24	1.20	9.82 %
CH46	1.07	11.27 %
CH06	1.05	9.57 %
CH44	0.75	7.35 %
CH43	0.70	6.79 %
CH21	0.68	4.92 %
CH09	0.56	5.68 %
CH20	0.55	5.47 %
CH34	0.12	1.02 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	33.41	11.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.10	19.94 %
Wash-Mac	9.45	14.88 %
Total	24.55	10.91 %

Branch *	MTD Sales L	Brand Share %
POY1	3.08	11.06 %
CUD1	2.12	9.74 %
SJI2	1.97	9.57 %
CDM1	1.59	12.45 %
TRK1	0.95	9.65 %
POY2	0.65	2.37 %
VPM1	0.46	10.79 %
KKI2	0.39	4.18 %
PRT1	0.18	2.69 %
VCM1	0.14	4.21 %
SJI1		0.00 %
TVM2		0.00 %
Total	24.55	10.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.26	20.62 %
Fridge	11.05	21.14 %
Air-Cond	0.31	0.64 %
Total	22.62	14.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	10.43 %
KPM1	1.00	10.56 %
VEL1	0.97	9.71 %
TRR1	0.94	9.05 %
PLR1	0.53	10.26 %
AKM1	0.45	10.13 %
ARC2	0.43	10.66 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	22.62	14.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.32	25.45 %
Fridge	1.26	17.36 %
Total	2.58	11.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.91	11.71 %
KLR1		0.00 %
Total	2.58	11.32 %