



TN : WHIRLPOL Sales Performance 07/05/2026 9:05 AM

MTD Sales
512.02 L

Brand Share %
6.15 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	188.81	2.74 %
Fridge	184.20	24.08 %
Wash-Mac	139.01	20.57 %
Total	512.02	6.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	81.98	7.79 %
TRICHY-01	77.83	5.92 %
SOUTH-01	77.08	6.44 %
CHENNAI-01	56.68	4.43 %
WEST-02	55.38	7.69 %
CHENNAI-02	53.20	5.03 %
WEST-01	47.86	9.97 %
NORTH ARCOT	37.13	6.27 %
SOUTH ARCOT	24.88	3.92 %
Total	512.02	6.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.52	4.00 %
Fridge	29.06	27.69 %
Wash-Mac	18.40	21.65 %
Total	81.98	7.79 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.99	5.53 %
KKD3	2.30	4.18 %
MDU7	1.92	5.54 %
SVG1	1.55	5.71 %
DGL2	1.46	5.47 %
ATG1	1.45	3.90 %
TEN1	0.94	5.74 %
MDU4	0.90	5.75 %
MNM1	0.65	5.76 %
MDU3	0.53	2.15 %
TEN2	0.38	2.81 %
PNI1	0.31	2.01 %
PVI1	0.16	0.78 %
KYK1	0.15	1.06 %
NKI1	0.11	1.18 %
CMR1	0.10	0.87 %
BTU1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
Total	81.98	7.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.42	3.26 %
Fridge	24.26	26.12 %
Wash-Mac	16.15	21.70 %
Total	77.83	5.92 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.32	5.35 %
TVR2	3.16	4.10 %
MVM1	2.82	3.70 %
TNJ2	1.79	2.89 %
PTK1	1.66	3.06 %
TRY4	1.62	3.97 %
TVR1	1.37	4.58 %
KUM2	1.32	4.64 %
TRY2	1.31	4.87 %
AYR1	0.88	2.81 %
KUM1	0.80	1.14 %
TTP1	0.67	2.38 %
PBR1	0.34	1.22 %
NGT1	0.31	0.84 %
Total	77.83	5.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	28.96	23.69 %
Wash-Mac	24.12	20.11 %
Air-Cond	24.01	2.51 %
Total	77.08	6.44 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.73	5.11 %
TVL1	3.34	2.45 %
NGR1	3.06	4.05 %
TUT2	1.90	2.87 %
TKS2	1.79	4.46 %
VLY1	1.69	2.90 %
MAR1	1.20	4.24 %
SDI1	1.08	5.87 %
SNL1	1.00	5.51 %
VNR1	0.97	5.06 %
VKM1	0.81	5.52 %
ARM1	0.79	4.81 %
TYI1	0.61	3.26 %
TKY1	0.47	3.87 %
COL1	0.19	3.93 %
SGT1	0.13	2.10 %
KGL1		0.00 %
S2SD		0.00 %
Total	77.08	6.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	20.33	19.45 %
Air-Cond	19.99	1.84 %
Wash-Mac	16.35	18.44 %
Total	56.68	4.43 %

Branch *	MTD Sales L	Brand Share %
CH05	5.29	5.58 %
CH14	4.75	5.19 %
CH47	3.71	4.85 %
CH16	3.52	5.23 %
CH07	2.14	3.99 %
CH30	2.11	4.26 %
CH25	2.04	4.84 %
CH08	1.99	3.15 %
CH19	1.96	3.01 %
GUD1	1.70	4.14 %
CH22	1.67	4.28 %
CH48	1.12	2.10 %
MRM1	1.04	2.88 %
CH38	1.02	3.71 %
AVD1	0.54	1.37 %
TKM1	0.39	2.70 %
CGL1	0.30	0.99 %
KNR1	0.21	0.76 %
CH42	0.18	0.38 %
CH40	0.16	4.09 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	56.68	4.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	21.30	25.47 %
Wash-Mac	17.25	19.76 %
Air-Cond	16.83	3.06 %
Total	55.38	7.69 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.55	3.66 %
SLM2	2.11	4.89 %
SLM3	1.98	4.45 %
ERD1	1.90	2.66 %
ATU1	1.46	4.76 %
TCG1	1.15	5.38 %
RSP1	1.01	5.13 %
DPR2	0.46	3.91 %
NKL2	0.27	0.81 %
SGI1	0.18	3.51 %
DPR1	0.17	1.79 %
WHKP	-0.17	5.08 %
Total	55.38	7.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	18.77	20.65 %
Wash-Mac	17.38	25.18 %
Air-Cond	17.06	1.90 %
Total	53.20	5.03 %

Branch *	MTD Sales L	Brand Share %
CH15	5.20	4.48 %
CH18	2.20	4.30 %
CH50	2.16	5.52 %
CH51	1.80	5.39 %
UKI1	1.48	5.95 %
CH41	1.41	3.34 %
CH21	1.34	1.83 %
CH24	1.23	1.92 %
CH20	1.06	2.84 %
GPD1	1.02	4.85 %
CH12	0.98	1.43 %
CH44	0.79	2.52 %
CH36	0.41	2.18 %
CH23	0.24	0.89 %
MC06	0.15	3.00 %
CH34	0.13	0.44 %
CH32		0.00 %
Total	53.20	5.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.52	4.92 %
Fridge	17.32	27.12 %
Wash-Mac	13.01	21.64 %
Total	47.86	9.97 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.21	5.17 %
TPR4	0.33	2.49 %
SYM2	0.33	4.43 %
PDM1	0.24	2.44 %
CBE6	0.20	0.87 %
DPM2	0.19	1.85 %
GDR1	0.12	2.91 %
CBE4	0.10	0.41 %
TPR3		0.00 %
WHCB	-0.40	4.97 %
Total	47.86	9.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.24	3.30 %
Fridge	11.39	21.37 %
Wash-Mac	9.50	20.11 %
Total	37.13	6.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.94	5.51 %
VEL2	2.64	4.29 %
VEL1	2.51	5.67 %
SBR1	2.13	4.66 %
TRR1	1.83	5.23 %
AKM1	1.51	4.27 %
VNB1	0.43	2.67 %
TRT1	0.34	1.25 %
CGM1	0.21	2.48 %
SLG1	0.16	1.17 %
KPM1	0.09	0.42 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	5.71 %
Total	37.13	6.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.80	26.25 %
Wash-Mac	6.85	15.55 %
Air-Cond	5.23	0.96 %
Total	24.88	3.92 %

Branch *	MTD Sales L	Brand Share %
POY1	3.27	4.45 %
CUD1	2.34	3.46 %
KLM1	2.11	6.05 %
POY2	1.70	4.11 %
TRK1	1.57	4.74 %
PRT1	1.54	5.67 %
ULP1	1.43	4.48 %
KML1	1.24	3.40 %
VCM2	1.23	5.92 %
TVM1	0.50	3.62 %
SJI2	0.41	1.52 %
VPM2	0.20	0.58 %
NVL2	0.16	0.44 %
TDM1	0.14	0.80 %
TVM2	0.13	1.30 %
KKI2		0.00 %
VCM1		0.00 %
Total	24.88	3.92 %