



TN : WHIRLPOL Sales Performance 07/04/2026 9:05 AM

MTD Sales
342.08 L

Brand Share %
5.02 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	136.18	21.05 %
Wash-Mac	110.10	17.03 %
Air-Cond	95.80	1.74 %
Total	342.08	5.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	49.64	5.37 %
SOUTH-01	48.13	4.05 %
TRICHY-01	42.91	4.22 %
WEST-01	42.89	6.67 %
CHENNAI-01	41.18	4.84 %
WEST-02	36.94	5.64 %
CHENNAI-02	35.99	5.02 %
NORTH ARCOT	28.96	6.89 %
SOUTH ARCOT	15.43	3.89 %
Total	342.08	5.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	22.53	24.42 %
Wash-Mac	13.60	14.57 %
Air-Cond	13.51	1.83 %
Total	49.64	5.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.76	3.56 %
MPA1	2.11	3.10 %
MDU6	1.62	3.94 %
KKD3	0.91	2.08 %
USL1	0.89	4.60 %
TEN2	0.69	3.69 %
PNI1	0.69	4.61 %
TEN1	0.50	4.01 %
NKI1	0.43	4.64 %
KRR1	0.43	1.01 %
MDU5	0.36	2.78 %
SGP1	0.29	3.31 %
ODM1	0.25	2.66 %
BTU1	0.13	1.07 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
Total	49.64	5.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	19.66	19.15 %
Air-Cond	14.63	1.47 %
Wash-Mac	13.85	15.02 %
Total	48.13	4.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.44	2.94 %
TVL1	3.40	2.37 %
TKS2	1.66	3.13 %
TKS1	1.58	4.66 %
KVT1	1.53	2.75 %
TCN1	1.36	4.70 %
RND1	1.36	4.57 %
MMT1	1.28	4.92 %
NGR1	1.18	1.18 %
TUT2	1.05	2.09 %
SDI1	1.03	4.99 %
APK1	0.93	5.01 %
TYI1	0.80	4.11 %
KGL1	0.70	2.94 %
UDN1	0.65	3.58 %
TKY1	0.58	4.34 %
SNL1	0.51	2.85 %
COL1	0.43	2.79 %
VLY1	0.37	1.13 %
S2SD	0.23	0.91 %
PKD1	0.19	0.74 %
SGT1		0.00 %
WHTV		0.00 %
Total	48.13	4.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.40	1.91 %
Fridge	13.94	18.82 %
Wash-Mac	12.57	15.12 %
Total	42.91	4.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.41	2.73 %
MVM1	2.46	4.43 %
TVR2	1.77	3.52 %
TRY3	1.51	2.56 %
TYR1	1.47	3.37 %
MDI1	1.25	4.12 %
TNJ1	1.22	2.69 %
KUM1	1.11	2.00 %
TVR1	0.97	4.75 %
PTK1	0.79	1.85 %
TNJ2	0.71	1.81 %
TRY2	0.69	2.72 %
PBR1	0.59	3.02 %
NMM1	0.53	4.84 %
NGT1		0.00 %
Total	42.91	4.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.19	3.05 %
Wash-Mac	15.43	27.08 %
Fridge	11.27	20.06 %
Total	42.89	6.67 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.73	5.01 %
KMR1	1.53	4.08 %
SNR1	1.44	3.66 %
CBE1	1.19	4.03 %
CBE4	0.77	1.58 %
TPR3	0.54	3.50 %
CBE6	0.48	1.54 %
AVI1	0.47	2.92 %
PDM1	0.38	2.65 %
ANR1	0.26	3.97 %
UMP1	0.10	0.76 %
SYM2		0.00 %
Total	42.89	6.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	21.99	23.88 %
Wash-Mac	12.67	15.56 %
Air-Cond	6.52	0.96 %
Total	41.18	4.84 %

Branch *	MTD Sales L	Brand Share %
CH22	1.15	4.59 %
MRM1	1.14	5.00 %
CH07	0.92	2.44 %
GUD1	0.65	1.81 %
CGL1	0.53	3.67 %
KNR1	0.52	3.94 %
CH38	0.47	1.80 %
CH35	0.38	1.82 %
CH25	0.37	1.05 %
CH26	0.25	2.74 %
TKM1	0.19	1.76 %
CH42	0.17	0.48 %
AVD1	0.11	0.44 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	41.18	4.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.60	16.13 %
Air-Cond	12.33	2.48 %
Fridge	11.01	14.81 %
Total	36.94	5.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.51	2.66 %
SLM2	1.51	4.85 %
WHKP	1.08	3.45 %
NKL2	1.08	2.99 %
HSR1	0.90	4.72 %
ATU1	0.82	3.90 %
KRI1	0.78	4.16 %
TCG1	0.70	3.52 %
ERD2	0.62	0.98 %
DPR1	0.27	3.25 %
SGI1	0.23	2.52 %
MCR1	0.22	1.39 %
PMP1	0.21	2.26 %
SGG1	0.20	2.51 %
KMM1	0.17	1.25 %
OML1	0.12	1.11 %
VKL1		0.00 %
DPR2	-0.31	-2.89 %
Total	36.94	5.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	15.70	23.21 %
Wash-Mac	13.92	20.63 %
Air-Cond	6.38	1.10 %
Total	35.99	5.02 %

Branch *	MTD Sales L	Brand Share %
CH15	3.20	4.54 %
CH12	1.92	4.52 %
CH21	1.16	2.65 %
CH44	0.92	4.52 %
CH20	0.74	2.80 %
CH41	0.65	1.85 %
CH36	0.25	1.89 %
CH34	0.12	0.49 %
GPD1	0.11	0.62 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
Total	35.99	5.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.20	29.49 %
Wash-Mac	9.90	20.95 %
Air-Cond	6.87	2.07 %
Total	28.96	6.89 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.23	4.98 %
VEL1	0.88	4.01 %
ABR1	0.86	4.87 %
VNB1	0.72	3.77 %
TRT1	0.53	3.09 %
CYR1	0.43	3.93 %
KPM1	0.32	2.12 %
CGM1	0.19	1.80 %
BGR1	0.11	2.32 %
UGI1	0.11	2.36 %
PLR1		0.00 %
PTU1		0.00 %
Total	28.96	6.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.90	17.04 %
Wash-Mac	4.56	11.28 %
Air-Cond	2.97	0.96 %
Total	15.43	3.89 %

Branch *	MTD Sales L	Brand Share %
POY1	1.77	4.63 %
CUD1	0.96	2.44 %
NVL2	0.86	4.22 %
POY2	0.77	2.01 %
SJI2	0.75	2.92 %
KML1	0.67	3.70 %
PRT1	0.43	2.32 %
KKI2	0.28	1.32 %
TRK1	0.21	1.33 %
VPM1	0.13	3.64 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	15.43	3.89 %