

MTD Sales
178.04 L

Brand Share %
13.06 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	95.56	16.88 %
Fridge	80.38	18.66 %
Air-Cond	2.10	0.57 %
Total	178.04	13.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.00	11.74 %
SOUTH-03	25.53	14.63 %
TRICHY-01	24.28	13.95 %
WEST-02	19.99	12.83 %
WEST-01	19.03	17.08 %
CHENNAI-01	18.31	9.84 %
CHENNAI-02	18.02	14.77 %
SOUTH ARCOT	12.37	11.05 %
NORTH ARCOT	11.05	13.40 %
KL-SOUTH	2.46	15.81 %
Total	178.04	13.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.12	14.49 %
Fridge	11.88	18.26 %
Total	27.00	11.74 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.79	10.88 %
RPM1	0.98	8.44 %
TUT2	0.97	7.33 %
TVL1	0.95	3.27 %
TKS1	0.87	9.81 %
RND1	0.71	10.95 %
MAR1	0.50	10.52 %
PDI1	0.38	9.98 %
SDI1	0.35	10.86 %
SNL1	0.28	8.31 %
PKD1	0.27	5.75 %
NGR1	0.20	1.96 %
TKS2	0.19	2.04 %
APK2	0.19	8.24 %
ARM1	0.14	6.33 %
APK1	0.11	3.27 %
SGT1	0.09	7.31 %
MMT1	0.08	1.65 %
KGL1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	27.00	11.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.96	17.40 %
Fridge	12.31	19.47 %
Air-Cond	0.26	0.71 %
Total	25.53	14.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.17	11.78 %
MDU2	1.02	6.75 %
MDU6	0.98	10.30 %
ATG1	0.52	8.71 %
DGL2	0.43	8.80 %
MDU5	0.25	10.00 %
KPT1	0.12	7.19 %
TDI1	0.12	7.41 %
USL1	0.12	3.40 %
KYK1	0.12	4.33 %
PVI1	0.12	7.85 %
PKM1	0.10	12.35 %
NKI1	0.09	5.35 %
BTU1		0.00 %
CMR1		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN2	-0.41	-8.23 %
Total	25.53	14.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	13.64	22.90 %
Wash-Mac	10.64	17.23 %
Total	24.28	13.95 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.29	9.99 %
MVM1	1.11	10.91 %
TNJ2	1.01	13.03 %
PTK1	0.81	8.36 %
KUM1	0.78	7.50 %
MDI1	0.62	10.03 %
TYR1	0.58	11.21 %
TVR2	0.54	7.54 %
TRY4	0.24	3.37 %
TTP1	0.19	9.84 %
NGT1	0.09	1.39 %
TVR1		0.00 %
WTRZ		0.00 %
Total	24.28	13.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.95	15.55 %
Fridge	8.03	16.12 %
Total	19.99	12.83 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.25	8.48 %
ERD1	1.17	10.98 %
HSR1	0.63	8.48 %
ATU1	0.62	6.73 %
SLM2	0.46	5.85 %
DPR2	0.41	11.05 %
RSP1	0.34	11.23 %
KMM1	0.32	12.35 %
PLC1	0.22	5.38 %
APN1	0.15	10.00 %
VKL1	0.09	2.03 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	19.99	12.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.93	18.44 %
Fridge	8.81	22.18 %
Air-Cond	0.29	1.63 %
Total	19.03	17.08 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.72	10.45 %
KMR1	0.57	8.94 %
PLI1	0.47	10.87 %
CBE4	0.45	7.31 %
TPR2	0.36	8.45 %
TPR1	0.33	9.30 %
CBE6	0.30	7.18 %
GBM1	0.30	12.37 %
TPR3	0.27	10.71 %
SUL1	0.23	8.83 %
AVI1	0.18	4.57 %
CBE5	0.18	9.74 %
ANR1	0.01	2.01 %
TPR4		0.00 %
Total	19.03	17.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.45	14.72 %
Fridge	7.33	14.40 %
Air-Cond	0.54	0.84 %
Total	18.31	9.84 %

Branch *	MTD Sales L	Brand Share %
CH45	0.93	9.89 %
CH07	0.74	10.75 %
CH05	0.71	5.36 %
CH42	0.62	2.99 %
CH19	0.56	3.61 %
CH30	0.52	9.12 %
GUD2	0.28	6.81 %
KNR1	0.13	5.50 %
CH39	0.12	3.30 %
MRM1	0.12	2.51 %
CH38	0.12	5.27 %
CGL1	0.09	2.65 %
CH08		0.00 %
CH29		0.00 %
CH48		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	18.31	9.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.22	23.39 %
Fridge	7.81	21.83 %
Total	18.02	14.77 %

Branch *	MTD Sales L	Brand Share %
CH03	1.18	9.79 %
CH33	0.75	12.89 %
CH17	0.70	11.85 %
CH21	0.57	3.60 %
CH34	0.44	9.45 %
CH24	0.40	7.38 %
CH31	0.28	11.90 %
CH09	0.26	4.29 %
CH36	0.12	7.24 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH32		0.00 %
Total	18.02	14.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.04	16.07 %
Wash-Mac	5.32	13.09 %
Air-Cond	1.01	2.99 %
Total	12.37	11.05 %

Branch *	MTD Sales L	Brand Share %
POY2	1.29	8.60 %
POY1	1.18	7.84 %
KKI2	0.55	7.69 %
NVL2	0.54	8.94 %
TRK1	0.52	11.70 %
SJI2	0.36	9.02 %
CUD1	0.32	3.72 %
KML1	0.20	3.80 %
VPM1	0.19	7.93 %
PRT1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	12.37	11.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.45	21.35 %
Fridge	3.60	14.72 %
Total	11.05	13.40 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.88	12.29 %
VEL2	0.47	8.41 %
SBR1	0.38	7.33 %
WJD1	0.33	10.99 %
ARC2	0.31	10.29 %
KPM1	0.30	9.61 %
ABR1	0.24	7.07 %
TRT1	0.11	2.17 %
VSI1	0.11	3.70 %
TRR1	0.08	2.25 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	11.05	13.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	33.34 %
Fridge	0.94	20.20 %
Total	2.46	15.81 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.37	8.26 %
Total	2.46	15.81 %