

MTD Sales
210.68 L

Brand Share %
12.75 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	116.63	22.84 %
Wash-Mac	91.32	18.32 %
Air-Cond	2.72	0.42 %
Total	210.68	12.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	35.05	14.86 %
SOUTH-01	29.29	10.43 %
TRICHY-01	26.59	13.38 %
WEST-02	25.45	16.29 %
CHENNAI-01	23.60	8.97 %
WEST-01	22.56	17.82 %
CHENNAI-02	21.36	11.37 %
NORTH ARCOT	15.27	15.77 %
SOUTH ARCOT	10.84	11.01 %
KL-SOUTH	0.67	8.49 %
Total	210.68	12.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	20.42	25.68 %
Wash-Mac	14.41	21.64 %
Air-Cond	0.22	0.24 %
Total	35.05	14.86 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.04	8.83 %
KKD3	1.45	10.93 %
TEN2	0.71	9.22 %
TEN1	0.63	10.26 %
ATG1	0.58	6.91 %
SVG1	0.52	7.44 %
MDU5	0.41	10.54 %
KKD2	0.31	7.37 %
KYK1	0.27	11.52 %
ODM1	0.25	9.91 %
NKI1	0.20	6.30 %
SGP1	0.15	11.07 %
TDI1	0.12	3.29 %
MNM1	0.11	2.71 %
PKM1	0.10	4.33 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	35.05	14.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	17.85	22.35 %
Wash-Mac	11.12	14.83 %
Air-Cond	0.31	0.25 %
Total	29.29	10.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.72	11.43 %
RPM1	2.25	9.15 %
TVL1	1.24	3.88 %
SDI1	0.78	12.67 %
TUT2	0.68	6.50 %
TKS1	0.64	5.71 %
APK1	0.51	10.37 %
PKD1	0.51	7.23 %
NGR1	0.49	5.22 %
TYI1	0.49	10.90 %
VNR1	0.33	7.88 %
ASM1	0.32	7.44 %
APK2	0.27	5.52 %
SKD1	0.27	10.42 %
SNL1	0.26	4.37 %
KYR1	0.24	11.30 %
RND1	0.23	2.11 %
TKS2	0.17	2.20 %
TKY1	0.15	2.58 %
MAR1	0.12	1.90 %
KGL1	0.11	5.35 %
ARM1	0.10	4.72 %
SGT1		0.00 %
VL1		0.00 %
TVL2		0.00 %
Total	29.29	10.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.08	28.84 %
Wash-Mac	9.91	19.05 %
Air-Cond	1.59	1.69 %
Total	26.59	13.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.49	10.12 %
TNJ1	2.14	9.62 %
PBR2	1.33	12.23 %
MVM1	1.16	10.61 %
MDI1	0.71	10.65 %
TVR1	0.43	10.77 %
MSI1	0.31	7.84 %
PTK1	0.31	5.21 %
AYR1	0.30	9.99 %
KUM1	0.25	1.97 %
NGT1	0.24	4.25 %
KRN1	0.12	3.96 %
NMM1	0.12	4.82 %
TZSD		0.00 %
Total	26.59	13.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	14.31	23.21 %
Wash-Mac	10.85	16.22 %
Air-Cond	0.29	1.06 %
Total	25.45	16.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.81	6.72 %
NKL2	0.70	6.75 %
KMM1	0.32	7.54 %
HRR1	0.30	9.93 %
VKL1	0.22	11.80 %
HSR1	0.18	2.44 %
APN1	0.17	11.48 %
SGI1	0.08	2.92 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
Total	25.45	16.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	12.14	16.78 %
Wash-Mac	11.46	17.15 %
Total	23.60	8.97 %

Branch *	MTD Sales L	Brand Share %
CH16	2.30	9.70 %
CH14	1.84	10.47 %
CH05	1.72	8.83 %
CH19	1.50	8.33 %
CH42	1.39	8.99 %
CH08	1.13	5.30 %
CH28	0.93	5.64 %
SKL1	0.83	12.53 %
CH07	0.66	4.42 %
AVD1	0.50	8.77 %
CH48	0.49	5.91 %
CH45	0.48	7.83 %
CH30	0.39	4.15 %
CZWH	0.34	8.63 %
CH39	0.32	6.34 %
CGL1	0.31	5.71 %
CH22	0.24	2.92 %
TKM1	0.16	3.43 %
GUD1	0.14	2.59 %
MRM1	0.12	1.96 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
Total	23.60	8.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.74	21.26 %
Fridge	10.82	22.76 %
Total	22.56	17.82 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	10.60 %
GBM1	0.57	11.30 %
SNR1	0.33	9.61 %
PPI1	0.31	9.80 %
TPR4	0.20	7.79 %
ANR1	0.16	10.25 %
TPR3	0.12	3.26 %
CNR1	0.11	8.11 %
CBE6		0.00 %
DPM2		0.00 %
PDM1		0.00 %
CBE5		0.00 %
Total	22.56	17.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	10.95	21.73 %
Wash-Mac	10.40	19.05 %
Total	21.36	11.37 %

Branch *	MTD Sales L	Brand Share %
CH15	2.09	7.35 %
CH46	0.78	9.61 %
CH33	0.76	11.32 %
CH43	0.70	8.29 %
CH44	0.62	11.80 %
CH06	0.60	7.77 %
CH21	0.47	5.13 %
CH20	0.46	6.75 %
CH31	0.42	8.95 %
CH09	0.35	4.78 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	21.36	11.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.83	23.85 %
Wash-Mac	7.13	23.23 %
Air-Cond	0.31	0.92 %
Total	15.27	15.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.05	10.06 %
KPM1	0.86	11.82 %
VEL1	0.74	11.74 %
TRR1	0.72	10.66 %
PLR1	0.40	11.85 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	15.27	15.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.64	21.61 %
Wash-Mac	4.19	14.71 %
Total	10.84	11.01 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	9.16 %
CUD1	0.97	9.70 %
POY2	0.47	3.72 %
NVL2	0.42	5.06 %
VPM1	0.31	10.13 %
TDM1	0.27	6.55 %
KKI2	0.26	4.69 %
PRT1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	10.84	11.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.57	16.87 %
Wash-Mac	0.11	5.09 %
Total	0.67	8.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.51	10.38 %
KLR1		0.00 %
Total	0.67	8.49 %