

MTD Sales  
**164.37 L**

Brand Share %  
**15.06 %**

Information:

**MTD :** 01-09-2025 To 05-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.06 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 93.97       | 24.94 %       |
| Wash-Mac | 64.09       | 21.81 %       |
| Air-Cond | 6.31        | 1.50 %        |
| Total    | 164.37      | 15.06 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 31.56       | 14.98 %       |
| SOUTH-03    | 24.14       | 16.15 %       |
| TRICHY-01   | 20.80       | 12.33 %       |
| WEST-02     | 18.08       | 23.74 %       |
| CHENNAI-01  | 14.45       | 9.93 %        |
| WEST-01     | 14.29       | 17.05 %       |
| CHENNAI-02  | 14.28       | 14.82 %       |
| SOUTH ARCOT | 10.09       | 14.21 %       |
| NORTH ARCOT | 9.56        | 19.03 %       |
| KL-SOUTH    | 7.11        | 18.13 %       |
| Total       | 164.37      | 15.06 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 19.37       | 27.22 %       |
| Wash-Mac | 11.16       | 21.34 %       |
| Air-Cond | 1.03        | 1.18 %        |
| Total    | 31.56       | 14.98 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RPM1     | 0.99        | 14.55 %       |
| TVL1     | 0.99        | 9.09 %        |
| KVT1     | 0.95        | 7.81 %        |
| TUT2     | 0.73        | 8.61 %        |
| NGR1     | 0.67        | 5.94 %        |
| PKD1     | 0.67        | 10.36 %       |
| RND1     | 0.52        | 7.24 %        |
| TYI1     | 0.43        | 12.44 %       |
| MAR1     | 0.35        | 4.28 %        |
| VLY1     | 0.26        | 3.23 %        |
| ARM1     | 0.17        | 6.55 %        |
| STU2     | 0.15        | 5.65 %        |
| ASM1     | 0.13        | 10.74 %       |
| VNR1     | 0.09        | 6.58 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| Total    | 31.56       | 14.98 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 13.85       | 24.96 %       |
| Wash-Mac | 8.96        | 22.56 %       |
| Air-Cond | 1.33        | 2.45 %        |
| Total    | 24.14       | 16.15 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TMM1     | 0.64        | 12.99 %       |
| KKD2     | 0.55        | 14.26 %       |
| MLR1     | 0.53        | 13.49 %       |
| USL1     | 0.40        | 11.09 %       |
| SVG1     | 0.40        | 9.25 %        |
| KYK1     | 0.33        | 7.96 %        |
| TEN2     | 0.29        | 10.52 %       |
| ATG1     | 0.29        | 8.54 %        |
| BNR1     | 0.22        | 9.52 %        |
| MPA1     | 0.13        | 3.44 %        |
| NTM1     | 0.11        | 5.20 %        |
| BTU1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| PNI1     | -0.14       | -22.81 %      |
| Total    | 24.14       | 16.15 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 13.31       | 26.56 %       |
| Wash-Mac | 6.72        | 22.81 %       |
| Air-Cond | 0.76        | 0.86 %        |
| Total    | 20.80       | 12.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 3.44        | 6.67 %        |
| MVM1     | 1.36        | 14.65 %       |
| PTK1     | 0.84        | 10.94 %       |
| TVR2     | 0.63        | 7.45 %        |
| TYR1     | 0.51        | 7.48 %        |
| TRY2     | 0.38        | 6.08 %        |
| APM1     | 0.29        | 13.04 %       |
| NGT1     | 0.20        | 3.66 %        |
| KIK1     | 0.16        | 2.86 %        |
| TTP1     | 0.14        | 11.67 %       |
| KUM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 20.80       | 12.33 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.06        | 26.85 %       |
| Wash-Mac | 7.44        | 25.57 %       |
| Air-Cond | 1.58        | 11.87 %       |
| Total    | 18.08       | 23.74 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATU1     | 0.33        | 9.29 %        |
| HSR1     | 0.33        | 12.15 %       |
| MCR1     | 0.32        | 10.05 %       |
| APN1     | 0.16        | 11.66 %       |
| HRR1     | 0.16        | 11.23 %       |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 18.08       | 23.74 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.46        | 18.86 %       |
| Fridge   | 6.16        | 16.90 %       |
| Air-Cond | 0.83        | 1.19 %        |
| Total    | 14.45       | 9.93 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 1.04        | 11.53 %       |
| CH28     | 0.93        | 10.30 %       |
| CH16     | 0.79        | 7.29 %        |
| CH19     | 0.63        | 6.42 %        |
| CH11     | 0.61        | 13.45 %       |
| CH22     | 0.59        | 12.74 %       |
| CH14     | 0.52        | 5.92 %        |
| CH08     | 0.41        | 5.28 %        |
| CH30     | 0.28        | 6.13 %        |
| CH39     | 0.25        | 14.44 %       |
| GUD1     | 0.23        | 5.73 %        |
| CH48     | 0.15        | 2.38 %        |
| TKM1     | 0.10        | 6.05 %        |
| CGL1     | 0.07        | 2.04 %        |
| CH26     | 0.05        | 4.76 %        |
| CH07     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| KNR1     | -0.12       | -7.15 %       |
| Total    | 14.45       | 9.93 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 7.86        | 22.51 %       |
| Wash-Mac | 6.44        | 19.84 %       |
| Air-Cond | -0.01       | -0.03 %       |
| Total    | 14.29       | 17.05 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SUL1     | 0.27        | 9.13 %        |
| KMD1     | 0.20        | 9.67 %        |
| SNR1     | 0.17        | 2.78 %        |
| CBE1     | 0.15        | 11.19 %       |
| DPM2     | 0.12        | 8.06 %        |
| KGI1     | 0.12        | 8.46 %        |
| UAM1     | 0.12        | 8.87 %        |
| SYM2     | 0.10        | 5.84 %        |
| CBE5     | 0.09        | 12.47 %       |
| TPR3     | 0.06        | 3.42 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 14.29       | 17.05 %       |

**CHENNAI-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 7.20        | 26.92 %       |
| Wash-Mac | 6.30        | 22.49 %       |
| Air-Cond | 0.78        | 1.89 %        |
| Total    | 14.28       | 14.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH18     | 1.08        | 14.05 %       |
| CH15     | 0.90        | 10.48 %       |
| CH41     | 0.53        | 12.66 %       |
| CH21     | 0.41        | 5.72 %        |
| CH44     | 0.37        | 8.61 %        |
| CH31     | 0.25        | 12.15 %       |
| PON1     | 0.24        | 13.91 %       |
| CH34     | 0.24        | 3.95 %        |
| CH27     | 0.15        | 11.56 %       |
| CH32     | 0.11        | 9.31 %        |
| CH23     | 0.10        | 8.71 %        |
| CH09     |             | 0.00 %        |
| CH01     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| Total    | 14.28       | 14.82 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.86        | 25.34 %       |
| Wash-Mac | 3.23        | 16.38 %       |
| Total    | 10.09       | 14.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.78        | 11.03 %       |
| POY2     | 0.51        | 6.86 %        |
| KKI2     | 0.48        | 13.52 %       |
| NVL2     | 0.48        | 7.82 %        |
| KML1     | 0.41        | 13.73 %       |
| TRK1     | 0.29        | 14.51 %       |
| MKM1     | 0.24        | 9.09 %        |
| VPM2     | 0.09        | 2.42 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 10.09       | 14.21 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.88        | 36.88 %       |
| Fridge   | 4.67        | 23.54 %       |
| Total    | 9.56        | 19.03 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.52        | 13.19 %       |
| KPM2     | 0.47        | 7.09 %        |
| VSI1     | 0.25        | 12.62 %       |
| CGM1     | 0.20        | 12.93 %       |
| ANI1     | 0.17        | 9.73 %        |
| WJD1     | 0.10        | 3.21 %        |
| AKM1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| Total    | 9.56        | 19.03 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 5.63        | 26.49 %       |
| Wash-Mac | 1.48        | 14.57 %       |
| Total    | 7.11        | 18.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 0.62        | 8.52 %        |
| Total    | 7.11        | 18.13 %       |