



TN : WHIRLPOL Sales Performance 06/05/2026 9:05 AM

MTD Sales
463.55 L

Brand Share %
6.05 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	176.18	2.76 %
Fridge	162.78	23.90 %
Wash-Mac	124.58	20.47 %
Total	463.55	6.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	75.87	7.82 %
SOUTH-01	69.31	6.44 %
TRICHY-01	67.26	5.56 %
WEST-02	51.58	7.70 %
CHENNAI-01	50.57	4.30 %
CHENNAI-02	47.39	4.86 %
WEST-01	43.56	9.57 %
NORTH ARCOT	35.00	6.45 %
SOUTH ARCOT	23.00	3.91 %
Total	463.55	6.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	33.14	4.12 %
Fridge	25.94	28.09 %
Wash-Mac	16.80	22.81 %
Total	75.87	7.82 %

Branch *	MTD Sales L	Brand Share %
KRR1	2.58	5.17 %
KKD3	2.10	4.01 %
MDU7	1.83	5.52 %
ATG1	1.45	4.47 %
DGL2	1.22	4.77 %
MDU4	0.69	4.52 %
MDU3	0.53	2.30 %
TEN2	0.38	3.06 %
PNI1	0.31	2.20 %
PVI1	0.16	0.87 %
KYK1	0.15	1.11 %
NKI1	0.11	1.28 %
CMR1	0.10	0.90 %
BTU1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
Total	75.87	7.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	26.20	24.02 %
Air-Cond	21.68	2.52 %
Wash-Mac	21.44	19.80 %
Total	69.31	6.44 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.25	4.82 %
NGR1	2.85	4.29 %
TVL1	2.72	2.10 %
TUT2	1.90	3.35 %
TKS2	1.79	5.18 %
VLY1	1.69	3.18 %
MAR1	1.00	4.11 %
VNR1	0.97	5.19 %
APK2	0.88	5.79 %
SDI1	0.80	4.66 %
SNL1	0.72	4.12 %
TYI1	0.51	3.18 %
TKY1	0.47	4.43 %
ARM1	0.23	1.57 %
COL1	0.19	5.11 %
SGT1	0.13	2.32 %
KGL1		0.00 %
S2SD		0.00 %
Total	69.31	6.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.03	3.10 %
Fridge	20.92	25.48 %
Wash-Mac	13.32	20.69 %
Total	67.26	5.56 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.32	5.77 %
TVR2	3.01	4.16 %
MVM1	1.98	2.87 %
TNJ2	1.50	2.67 %
TVR1	1.37	4.82 %
TRY4	1.31	3.37 %
PTK1	1.29	2.67 %
MSI1	1.23	5.51 %
KUM2	1.05	4.07 %
TRY2	1.03	3.91 %
KRN1	0.74	5.81 %
TTP1	0.67	2.49 %
KUM1	0.59	0.95 %
PBR1	0.34	1.34 %
NGT1	0.31	0.94 %
AYR1	0.21	0.79 %
Total	67.26	5.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	18.71	24.67 %
Air-Cond	16.56	3.22 %
Wash-Mac	16.31	20.52 %
Total	51.58	7.70 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.38	3.75 %
SLM2	2.11	5.53 %
ERD1	1.90	2.80 %
SLM3	1.87	4.40 %
ATU1	0.99	3.56 %
TCG1	0.87	4.58 %
RSP1	0.84	4.55 %
DPR2	0.46	4.23 %
NKL2	0.27	0.92 %
SGI1	0.18	3.80 %
DPR1	0.17	1.83 %
VKL1	0.15	3.15 %
Total	51.58	7.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.89	1.88 %
Fridge	17.10	18.51 %
Wash-Mac	14.58	17.77 %
Total	50.57	4.30 %

Branch *	MTD Sales L	Brand Share %
CH05	4.99	5.84 %
CH14	4.09	4.72 %
CH47	3.71	5.18 %
CH16	3.31	5.22 %
CH19	1.96	3.18 %
CH07	1.95	3.96 %
CH30	1.95	4.11 %
CH49	1.95	4.86 %
CH25	1.81	4.50 %
GUD1	1.51	4.21 %
CH22	1.48	4.16 %
CH08	1.43	2.44 %
CH48	1.12	2.21 %
MRM1	0.77	2.35 %
CH38	0.65	2.61 %
AVD1	0.54	1.45 %
TKM1	0.39	2.92 %
CGL1	0.30	1.04 %
CH40	0.16	4.09 %
CH42	0.14	0.31 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	50.57	4.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	16.81	20.75 %
Air-Cond	15.45	1.86 %
Wash-Mac	15.13	24.25 %
Total	47.39	4.86 %

Branch *	MTD Sales L	Brand Share %
CH15	4.66	4.31 %
CH06	2.69	5.74 %
CH18	1.99	4.20 %
CH50	1.89	5.49 %
CH51	1.80	5.77 %
CH21	1.34	1.92 %
UKI1	1.29	5.45 %
CH24	1.23	2.00 %
CH41	1.13	3.03 %
CH20	1.06	3.10 %
GPD1	1.02	5.19 %
CH12	0.85	1.43 %
CH44	0.79	2.63 %
CH36	0.41	2.54 %
CH23	0.24	0.95 %
MC06	0.15	3.21 %
CH34	0.13	0.47 %
CH32		0.00 %
Total	47.39	4.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.28	4.76 %
Fridge	15.56	26.40 %
Wash-Mac	11.71	21.49 %
Total	43.56	9.57 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.83	3.71 %
SYM2	0.33	4.54 %
PDM1	0.24	2.44 %
DPM2	0.19	2.07 %
TPR4	0.17	1.37 %
CBE4	0.10	0.43 %
CBE6		0.00 %
GDR1		0.00 %
TPR3		0.00 %
Total	43.56	9.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.93	3.51 %
Fridge	10.28	22.07 %
Wash-Mac	8.80	20.49 %
Total	35.00	6.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.38	4.33 %
VEL1	2.30	5.73 %
SBR1	2.13	5.44 %
TRR1	1.83	5.62 %
AKM1	1.51	4.51 %
VNB1	0.43	2.88 %
CGM1	0.21	2.64 %
SLG1	0.16	1.24 %
TRT1	0.13	0.51 %
KPM1	0.09	0.46 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	5.87 %
Total	35.00	6.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.27	26.34 %
Wash-Mac	6.50	15.92 %
Air-Cond	5.23	1.04 %
Total	23.00	3.91 %

Branch *	MTD Sales L	Brand Share %
POY1	3.27	4.97 %
CUD1	1.95	3.24 %
TRK1	1.57	5.14 %
POY2	1.53	3.88 %
KML1	1.45	4.32 %
PRT1	1.10	4.62 %
VCM2	1.07	5.68 %
ULP1	1.02	3.30 %
TVM1	0.50	3.96 %
SJI2	0.41	1.60 %
NVL2	0.16	0.48 %
TDM1	0.14	0.84 %
TVM2	0.13	1.39 %
KKI2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT	-0.17	4.26 %
Total	23.00	3.91 %