



TN : WHIRLPOL Sales Performance 06/04/2026 9:05 AM

MTD Sales
305.89 L

Brand Share %
5.16 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	118.65	20.90 %
Wash-Mac	97.96	17.22 %
Air-Cond	89.28	1.86 %
Total	305.89	5.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	45.72	5.40 %
SOUTH-01	44.25	4.23 %
WEST-01	40.60	6.89 %
TRICHY-01	39.43	4.42 %
CHENNAI-01	35.60	5.25 %
WEST-02	31.15	5.49 %
CHENNAI-02	29.81	4.80 %
NORTH ARCOT	26.31	7.39 %
SOUTH ARCOT	13.01	3.93 %
Total	305.89	5.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	20.31	25.58 %
Air-Cond	13.15	1.93 %
Wash-Mac	12.25	14.62 %
Total	45.72	5.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.45	3.49 %
MPA1	1.92	2.95 %
MDU6	1.62	4.21 %
MDU7	1.57	4.94 %
KKD3	0.91	2.31 %
USL1	0.76	4.62 %
TEN2	0.69	4.13 %
TEN1	0.50	4.35 %
PNI1	0.48	3.68 %
NKI1	0.43	5.08 %
KRR1	0.43	1.19 %
MDU5	0.36	3.32 %
SGP1	0.29	3.31 %
BTU1	0.13	1.17 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	45.72	5.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	17.05	18.89 %
Air-Cond	14.63	1.67 %
Wash-Mac	12.57	15.58 %
Total	44.25	4.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.26	3.18 %
TVL1	3.17	2.60 %
TKS2	1.66	3.48 %
TKS1	1.37	4.61 %
RND1	1.36	5.02 %
NGR1	1.18	1.41 %
TCN1	1.12	4.64 %
KVT1	1.09	2.20 %
TUT2	1.05	2.32 %
SDI1	0.84	4.44 %
KGL1	0.70	3.28 %
UDN1	0.65	3.88 %
TYI1	0.61	3.61 %
SNL1	0.51	3.21 %
TKY1	0.45	3.79 %
COL1	0.43	3.34 %
VLV1	0.37	1.32 %
S2SD	0.23	1.36 %
PKD1	0.19	0.78 %
SGT1		0.00 %
WHTV		0.00 %
Total	44.25	4.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.85	3.25 %
Wash-Mac	14.12	27.90 %
Fridge	10.63	20.94 %
Total	40.60	6.89 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.32	3.83 %
SNR1	1.31	3.42 %
CBE1	1.19	4.44 %
CBE6	0.48	1.73 %
TPR3	0.40	2.79 %
CBE4	0.38	0.85 %
ANR1	0.26	3.97 %
AVI1	0.23	1.69 %
PDM1	0.19	1.50 %
UMP1	0.10	0.96 %
SYM2		0.00 %
WHCB	-0.34	4.76 %
Total	40.60	6.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.90	1.99 %
Wash-Mac	12.57	16.59 %
Fridge	11.97	17.68 %
Total	39.43	4.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.41	3.12 %
MVM1	2.21	4.49 %
TRY3	1.51	2.78 %
TYR1	1.47	3.50 %
TVR2	1.43	3.32 %
MDI1	1.25	4.44 %
TNJ1	1.22	2.90 %
KUM1	1.11	2.95 %
TVR1	0.83	4.30 %
PTK1	0.79	2.11 %
TNJ2	0.71	1.92 %
TRY2	0.69	4.11 %
KRN1	0.59	4.52 %
PBR1	0.25	1.42 %
NMM1	0.12	1.39 %
NGT1		0.00 %
Total	39.43	4.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	19.48	25.52 %
Wash-Mac	10.63	15.68 %
Air-Cond	5.50	1.03 %
Total	35.60	5.25 %

Branch *	MTD Sales L	Brand Share %
CH49	1.58	4.98 %
CH48	1.23	4.91 %
CH22	1.02	4.24 %
CH07	0.92	3.01 %
GUD1	0.65	2.22 %
CGL1	0.53	3.90 %
KNR1	0.52	4.54 %
CH38	0.47	2.11 %
CH35	0.38	2.07 %
CH25	0.37	1.27 %
CH26	0.25	2.83 %
TKM1	0.19	2.01 %
CH42	0.17	0.55 %
AVD1	0.11	0.52 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	35.60	5.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.10	15.94 %
Air-Cond	10.13	2.37 %
Fridge	8.93	13.79 %
Total	31.15	5.49 %

Branch *	MTD Sales L	Brand Share %
SLM2	1.39	4.67 %
SLM1	1.33	2.57 %
WHKP	1.08	3.45 %
NKL2	1.08	3.53 %
ATU1	0.82	4.26 %
KRI1	0.78	4.79 %
HSR1	0.72	4.72 %
TCG1	0.70	3.98 %
CMI1	0.60	4.94 %
ERD2	0.32	0.61 %
MCR1	0.22	1.46 %
PMP1	0.21	2.60 %
SGG1	0.20	3.13 %
KMM1	0.17	1.57 %
DPR1	0.15	2.78 %
OML1	0.12	1.27 %
SGI1	0.09	1.08 %
VKL1		0.00 %
DPR2	-0.31	-4.12 %
Total	31.15	5.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	13.42	22.03 %
Wash-Mac	10.60	18.53 %
Air-Cond	5.79	1.15 %
Total	29.81	4.80 %

Branch *	MTD Sales L	Brand Share %
CH15	2.94	4.79 %
CH12	1.10	2.89 %
CH21	0.94	2.41 %
CH33	0.94	4.37 %
CH46	0.61	4.22 %
CH44	0.58	3.48 %
CH20	0.50	2.13 %
UKI1	0.43	4.62 %
CH41	0.42	1.32 %
CH36	0.25	2.03 %
CH34	0.12	0.58 %
GPD1	0.11	0.72 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
Total	29.81	4.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.77	29.22 %
Wash-Mac	9.18	21.19 %
Air-Cond	6.36	2.30 %
Total	26.31	7.39 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.99	4.52 %
VEL1	0.88	4.26 %
TRT1	0.37	2.57 %
VNB1	0.33	2.04 %
KPM1	0.32	2.68 %
CYR1	0.27	3.89 %
CGM1	0.19	1.90 %
BGR1	0.11	2.46 %
UGI1	0.11	2.59 %
PLR1		0.00 %
PTU1		0.00 %
Total	26.31	7.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.08	14.97 %
Wash-Mac	3.96	11.67 %
Air-Cond	2.97	1.16 %
Total	13.01	3.93 %

Branch *	MTD Sales L	Brand Share %
POY2	0.77	2.45 %
SJI2	0.75	3.79 %
KML1	0.67	3.91 %
CUD1	0.64	1.88 %
NVL2	0.59	3.22 %
KKI2	0.28	1.47 %
PRT1	0.26	1.69 %
VPM1	0.13	3.64 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	13.01	3.93 %