

MTD Sales
184.85 L

Brand Share %
12.59 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	105.99	23.37 %
Wash-Mac	76.61	17.68 %
Air-Cond	2.25	0.39 %
Total	184.85	12.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	30.35	14.87 %
SOUTH-01	26.68	10.35 %
TRICHY-01	24.22	13.32 %
WEST-02	22.20	16.34 %
CHENNAI-01	20.31	8.82 %
CHENNAI-02	18.40	11.25 %
WEST-01	17.61	16.71 %
NORTH ARCOT	13.70	15.82 %
SOUTH ARCOT	10.71	11.29 %
KL-SOUTH	0.67	8.95 %
Total	184.85	12.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	18.49	26.64 %
Wash-Mac	11.86	21.13 %
Total	30.35	14.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.73	8.82 %
TEN1	0.63	10.26 %
TEN2	0.62	8.88 %
ATG1	0.58	8.85 %
SVG1	0.52	7.72 %
MPA1	0.47	12.03 %
KKD2	0.31	7.62 %
ODM1	0.25	11.78 %
NKI1	0.20	7.57 %
KYK1	0.15	9.12 %
SGP1	0.15	11.07 %
MDU5	0.12	4.45 %
TDI1	0.12	3.53 %
MNM1	0.11	3.34 %
PKM1	0.10	4.96 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	30.35	14.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	16.17	22.90 %
Wash-Mac	10.20	15.19 %
Air-Cond	0.31	0.26 %
Total	26.68	10.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.72	12.34 %
RPM1	2.00	8.94 %
TVL1	1.24	4.35 %
SVK1	1.14	12.23 %
PKD1	0.67	10.33 %
TKS1	0.64	6.11 %
TUT2	0.57	5.79 %
APK1	0.51	11.11 %
VNR1	0.33	7.88 %
ASM1	0.32	7.75 %
APK2	0.27	5.95 %
SKD1	0.27	10.42 %
SNL1	0.26	4.61 %
KYR1	0.24	11.30 %
TYI1	0.22	5.81 %
TKS2	0.17	2.33 %
TKY1	0.15	2.63 %
RND1	0.14	1.40 %
MAR1	0.12	2.02 %
NGR1	0.12	1.99 %
KGL1	0.11	5.35 %
ARM1	0.10	5.50 %
SGT1		0.00 %
VL1		0.00 %
TVL2		0.00 %
Total	26.68	10.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	14.28	29.00 %
Wash-Mac	8.89	18.59 %
Air-Cond	1.04	1.23 %
Total	24.22	13.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.16	10.48 %
TNJ1	1.99	9.68 %
PBR2	1.06	10.07 %
MVM1	0.98	9.38 %
TRY2	0.94	12.43 %
MDI1	0.71	12.23 %
TVR1	0.43	10.77 %
MSI1	0.31	7.84 %
PTK1	0.31	4.99 %
AYR1	0.30	9.99 %
KUM1	0.25	2.64 %
NGT1	0.24	4.61 %
KRN1	0.12	4.63 %
NMM1	0.12	4.82 %
TZSD		0.00 %
Total	24.22	13.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	12.66	23.49 %
Wash-Mac	9.24	15.75 %
Air-Cond	0.29	1.26 %
Total	22.20	16.34 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.30	11.83 %
HSR2	0.81	7.38 %
NKL2	0.70	7.61 %
KMM1	0.32	8.68 %
HRR1	0.30	10.99 %
HSR1	0.18	2.54 %
APN1	0.17	11.48 %
SGI1	0.08	3.62 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
Total	22.20	16.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	10.85	17.14 %
Wash-Mac	9.46	16.53 %
Total	20.31	8.82 %

Branch *	MTD Sales L	Brand Share %
CH16	2.30	11.89 %
CH19	1.50	9.37 %
CH14	1.49	10.00 %
CH42	1.39	9.69 %
CH05	1.06	6.19 %
CH28	0.93	6.54 %
CH08	0.89	4.66 %
CH07	0.66	5.12 %
SKL1	0.66	11.51 %
CH45	0.48	8.39 %
CH48	0.41	5.53 %
AVD1	0.35	6.52 %
CZWH	0.34	8.63 %
CH39	0.32	8.32 %
CH22	0.24	3.49 %
CH30	0.20	2.25 %
GUD1	0.14	2.95 %
MRM1	0.12	2.10 %
CGL1		0.00 %
CH29		0.00 %
CH40		0.00 %
TKM1		0.00 %
Total	20.31	8.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	9.93	21.82 %
Wash-Mac	8.47	18.43 %
Total	18.40	11.25 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	6.81 %
CH46	0.78	9.91 %
CH06	0.49	7.87 %
CH33	0.48	7.88 %
CH20	0.46	7.58 %
CH31	0.42	9.95 %
CH43	0.39	5.78 %
CH21	0.38	4.90 %
CH09	0.35	7.64 %
CH44	0.14	2.99 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	18.40	11.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	9.03	23.02 %
Wash-Mac	8.58	19.48 %
Total	17.61	16.71 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.80	10.75 %
GBM1	0.45	9.43 %
CBE1	0.39	10.82 %
SNR1	0.33	11.05 %
PPI1	0.31	10.90 %
TPR4	0.20	7.79 %
SYM2	0.20	11.04 %
ANR1	0.16	11.18 %
GDR1	0.12	6.85 %
TPR3	0.12	5.11 %
CNR1	0.11	8.98 %
CBE6		0.00 %
DPM2		0.00 %
PDM1		0.00 %
CBE5		0.00 %
Total	17.61	16.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.47	26.09 %
Wash-Mac	5.62	20.74 %
Air-Cond	0.60	1.96 %
Total	13.70	15.82 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.74	12.22 %
KPM2	0.56	5.74 %
TRR1	0.55	8.79 %
TRT1	0.24	9.51 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	13.70	15.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.52	21.42 %
Wash-Mac	4.19	15.45 %
Total	10.71	11.29 %

Branch *	MTD Sales L	Brand Share %
POY1	1.30	9.60 %
CUD1	0.97	9.96 %
POY2	0.47	3.77 %
NVL2	0.42	5.17 %
VPM1	0.31	11.05 %
TDM1	0.27	7.02 %
KKI2	0.26	4.69 %
PRT1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	10.71	11.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.57	17.68 %
Wash-Mac	0.11	5.09 %
Total	0.67	8.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.51	10.71 %
KLR1		0.00 %
Total	0.67	8.95 %