



TN : WHIRLPOL Sales Performance 05/05/2026 9:05 AM

MTD Sales
418.83 L

Brand Share %
5.97 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	162.66	2.77 %
Fridge	146.06	23.97 %
Wash-Mac	110.11	20.19 %
Total	418.83	5.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	71.67	8.10 %
TRICHY-01	62.51	5.59 %
SOUTH-01	60.95	6.22 %
WEST-02	48.37	7.62 %
CHENNAI-01	43.77	4.10 %
CHENNAI-02	40.03	4.57 %
WEST-01	39.20	9.36 %
NORTH ARCOT	33.10	6.61 %
SOUTH ARCOT	19.24	3.58 %
Total	418.83	5.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.61	4.42 %
Fridge	23.55	28.88 %
Wash-Mac	15.51	23.38 %
Total	71.67	8.10 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.13	5.15 %
KRR1	2.58	5.79 %
KKD3	1.92	4.08 %
ATG1	1.18	4.27 %
MDU4	0.69	5.17 %
MDU3	0.53	2.51 %
TEN2	0.38	3.15 %
PNI1	0.31	2.34 %
ADP1	0.23	4.55 %
PVI1	0.16	0.90 %
KYK1	0.15	1.14 %
NKI1	0.11	1.35 %
CMR1	0.10	0.90 %
BTU1		0.00 %
ODM1		0.00 %
WHMD	-0.17	4.48 %
Total	71.67	8.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.35	3.19 %
Fridge	19.24	25.22 %
Wash-Mac	11.92	20.24 %
Total	62.51	5.59 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.87	5.68 %
TVR2	3.01	4.49 %
MVM1	1.98	2.92 %
JKM1	1.77	5.93 %
TNJ2	1.50	2.86 %
TVR1	1.37	5.35 %
TRY4	1.31	3.65 %
PTK1	1.29	2.85 %
KUM2	1.05	4.38 %
TRY2	0.75	3.14 %
TTP1	0.49	1.98 %
PBR1	0.34	1.62 %
NGT1	0.31	1.01 %
KUM1	0.30	0.55 %
AYR1	0.21	0.90 %
Total	62.51	5.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	23.29	23.89 %
Wash-Mac	18.91	19.65 %
Air-Cond	18.75	2.38 %
Total	60.95	6.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.72	2.20 %
KVT1	2.66	4.38 %
RPM1	1.89	5.81 %
NGR1	1.87	3.25 %
TUT2	1.57	3.06 %
VLV1	1.52	3.04 %
MAR1	1.00	4.44 %
VNR1	0.97	5.26 %
SDI1	0.80	4.94 %
SNL1	0.72	4.26 %
TYI1	0.68	4.73 %
ARM1	0.58	4.65 %
TKY1	0.33	3.39 %
COL1	0.19	5.11 %
SGT1	0.13	2.32 %
KGL1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	60.95	6.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	18.43	25.89 %
Air-Cond	15.48	3.16 %
Wash-Mac	14.47	19.52 %
Total	48.37	7.62 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.38	4.02 %
SLM3	1.87	4.89 %
SLM2	1.68	4.82 %
ATU1	0.99	3.79 %
ERD1	0.88	1.40 %
TCG1	0.87	4.84 %
RSP1	0.75	4.16 %
KMM1	0.67	5.61 %
HSR1	0.61	4.31 %
DPR2	0.34	3.29 %
NKL2	0.27	0.94 %
SIG1	0.18	3.98 %
DPR1	0.17	1.83 %
VKL1	0.15	3.48 %
WHKP		0.00 %
WHPD		0.00 %
Total	48.37	7.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.82	1.84 %
Fridge	14.46	18.10 %
Wash-Mac	12.49	16.82 %
Total	43.77	4.10 %

Branch *	MTD Sales L	Brand Share %
CH14	3.90	5.33 %
CH16	2.86	4.72 %
CH47	2.61	4.30 %
CH45	2.18	5.88 %
CH07	1.95	4.45 %
CH19	1.80	3.20 %
CH49	1.67	4.57 %
CH30	1.43	3.26 %
GUD1	1.29	3.96 %
CH22	1.27	3.87 %
CH39	1.26	5.59 %
CH25	1.17	3.29 %
CH08	1.16	2.23 %
CH48	0.86	1.84 %
MRM1	0.77	2.51 %
AVD1	0.54	1.51 %
CGL1	0.30	1.19 %
CH38	0.28	1.29 %
CH40	0.16	4.09 %
TKM1	0.16	1.24 %
CH42	0.14	0.36 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	43.77	4.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	14.71	21.30 %
Air-Cond	12.68	1.68 %
Wash-Mac	12.63	23.54 %
Total	40.03	4.57 %

Branch *	MTD Sales L	Brand Share %
CH15	3.39	3.34 %
CH06	2.25	5.12 %
CH50	1.66	5.51 %
CH18	1.54	3.73 %
UKI1	1.29	5.71 %
CH20	1.06	3.30 %
CH24	1.03	1.86 %
CH41	1.01	3.03 %
CH21	1.00	1.53 %
GPD1	0.87	5.31 %
CH44	0.79	2.98 %
CH27	0.66	5.54 %
CH12	0.44	0.82 %
CH36	0.41	2.83 %
CH23	0.24	1.22 %
MC06	0.15	3.41 %
CH34	0.13	0.52 %
CH32		0.00 %
Total	40.03	4.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.92	4.68 %
Fridge	14.21	26.36 %
Wash-Mac	10.06	22.04 %
Total	39.20	9.36 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.59	2.97 %
SYM2	0.33	4.87 %
DPM2	0.19	2.46 %
TPR4	0.17	1.48 %
PDM1	0.11	1.24 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
TPR3		0.00 %
Total	39.20	9.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.37	3.67 %
Fridge	9.69	23.29 %
Wash-Mac	8.03	20.12 %
Total	33.10	6.61 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.82	3.62 %
TRR1	1.54	5.22 %
AKM1	1.51	4.89 %
VNB1	0.43	2.88 %
CGM1	0.21	2.76 %
SLG1	0.16	1.31 %
TRT1	0.13	0.54 %
KPM1	0.09	0.50 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.28	3.05 %
Total	33.10	6.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.47	22.06 %
Wash-Mac	6.10	16.72 %
Air-Cond	4.68	1.01 %
Total	19.24	3.58 %

Branch *	MTD Sales L	Brand Share %
POY1	2.80	4.71 %
KLM1	1.69	5.53 %
TRK1	1.57	5.76 %
POY2	1.53	4.05 %
CUD1	1.31	2.29 %
ULP1	1.02	3.42 %
KML1	1.00	3.45 %
PRT1	0.90	4.01 %
SJI2	0.41	1.66 %
VPM1	0.36	3.94 %
TVM1	0.22	1.99 %
NVL2	0.16	0.54 %
TDM1	0.14	0.89 %
TVM2	0.13	1.72 %
KKI2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT	-0.17	4.26 %
Total	19.24	3.58 %