



# TN : WHIRLPOL Sales Performance 05/04/2026 9:05 AM

MTD Sales  
267.63 L

Brand Share %  
5.40 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	102.21	21.35 %
Wash-Mac	83.72	17.68 %
Air-Cond	81.70	2.04 %
<b>Total</b>	<b>267.63</b>	<b>5.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	41.16	5.54 %
SOUTH-01	39.38	4.40 %
TRICHY-01	36.97	4.65 %
WEST-01	35.86	7.04 %
CHENNAI-01	29.48	5.72 %
WEST-02	28.13	5.79 %
CHENNAI-02	23.00	4.93 %
NORTH ARCOT	21.76	7.79 %
SOUTH ARCOT	11.88	4.40 %
<b>Total</b>	<b>267.63</b>	<b>5.40 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	17.08	25.16 %
Air-Cond	13.15	2.18 %
Wash-Mac	10.93	15.22 %
<b>Total</b>	<b>41.16</b>	<b>5.54 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.18	4.06 %
MPA1	1.92	3.10 %
MDU6	1.29	3.76 %
KKD3	0.91	2.57 %
USL1	0.76	5.39 %
TEN2	0.55	3.73 %
PNI1	0.48	4.71 %
KRR1	0.43	1.36 %
TEN1	0.41	3.97 %
MDU5	0.36	3.69 %
SGP1	0.29	3.71 %
BTU1	0.13	1.23 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>41.16</b>	<b>5.54 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fridge	15.75	21.00 %
Air-Cond	13.61	1.81 %
Wash-Mac	10.02	14.47 %
<b>Total</b>	<b>39.38</b>	<b>4.40 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	3.17	3.02 %
TUT1	2.75	3.24 %
MAR1	1.61	4.89 %
TKS2	1.54	3.57 %
TKS1	1.28	5.12 %
TCN1	1.12	4.92 %
KVT1	1.09	2.53 %
TUT2	1.05	2.67 %
NGR1	0.85	1.18 %
KGL1	0.70	3.46 %
SDI1	0.67	4.28 %
UDN1	0.54	4.20 %
SNL1	0.51	3.74 %
TKY1	0.45	4.35 %
APK2	0.44	4.66 %
COL1	0.43	4.20 %
TYI1	0.39	2.58 %
S2SD	0.23	1.36 %
VLY1	0.22	0.98 %
PKD1	0.19	1.05 %
SGT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>39.38</b>	<b>4.40 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	14.08	2.11 %
Wash-Mac	12.03	17.88 %
Fridge	10.86	18.04 %
<b>Total</b>	<b>36.97</b>	<b>4.65 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	6.27	3.35 %
MVM1	1.97	4.53 %
TRY3	1.51	3.01 %
TVR2	1.43	3.86 %
TYR1	1.31	3.27 %
MDI1	1.25	4.98 %
TNJ1	1.22	3.30 %
KUM1	0.96	2.91 %
PTK1	0.79	2.43 %
TNJ2	0.71	2.13 %
TRY2	0.69	4.77 %
TVR1	0.58	3.77 %
KRN1	0.35	3.12 %
PBR1	0.25	1.58 %
NMM1	0.12	1.59 %
NGT1		0.00 %
<b>Total</b>	<b>36.97</b>	<b>4.65 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	14.25	3.35 %
Wash-Mac	12.37	30.48 %
Fridge	9.24	21.27 %
<b>Total</b>	<b>35.86</b>	<b>7.04 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.49	5.06 %
CBE1	1.19	5.22 %
KMR1	1.16	3.64 %
SNR1	0.88	2.61 %
CBE6	0.48	1.95 %
TPR3	0.40	3.02 %
CBE4	0.28	0.72 %
ANR1	0.26	4.52 %
AVI1	0.23	1.88 %
PDM1	0.19	1.68 %
UMP1	0.10	1.02 %
SYM2		0.00 %
<b>Total</b>	<b>35.86</b>	<b>7.04 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fridge	15.38	25.93 %
Wash-Mac	9.28	16.95 %
Air-Cond	4.82	1.20 %
<b>Total</b>	<b>29.48</b>	<b>5.72 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	2.01	5.20 %
CH19	1.39	5.08 %
CH07	0.92	3.86 %
CH48	0.86	4.29 %
CH28	0.74	3.76 %
GUD1	0.65	3.24 %
CH38	0.47	2.98 %
CH35	0.38	2.93 %
CGL1	0.36	3.06 %
CH25	0.25	1.10 %
CH26	0.25	3.81 %
TKM1	0.19	3.65 %
CH42	0.17	0.66 %
AVD1	0.11	0.69 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>29.48</b>	<b>5.72 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	10.30	15.91 %
Air-Cond	9.63	2.65 %
Fridge	8.20	14.22 %
<b>Total</b>	<b>28.13</b>	<b>5.79 %</b>

Branch *	MTD Sales L	Brand Share %
WHKP	1.08	3.45 %
NKL2	0.96	3.90 %
SLM1	0.91	1.99 %
ATU1	0.82	4.78 %
KRI1	0.78	5.05 %
TCG1	0.70	4.94 %
CMI1	0.60	5.35 %
HSR1	0.48	3.63 %
ERD2	0.32	0.81 %
MCR1	0.22	1.62 %
PMP1	0.21	2.89 %
SGG1	0.20	4.31 %
KMM1	0.17	1.94 %
DPR1	0.15	2.93 %
HRR1	0.15	5.33 %
OML1	0.12	1.80 %
SGI1	0.09	1.22 %
DPR2		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>28.13</b>	<b>5.79 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Fridge	10.96	22.14 %
Wash-Mac	7.42	17.94 %
Air-Cond	4.62	1.23 %
<b>Total</b>	<b>23.00</b>	<b>4.93 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.28	5.36 %
CH15	2.26	4.77 %
CH12	0.96	3.20 %
CH33	0.84	4.75 %
CH21	0.70	2.53 %
CH20	0.50	2.73 %
CH41	0.42	1.57 %
CH36	0.25	2.34 %
CH34	0.12	0.83 %
GPD1	0.11	0.92 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
<b>Total</b>	<b>23.00</b>	<b>4.93 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.00	30.93 %
Wash-Mac	7.94	22.38 %
Air-Cond	4.82	2.24 %
Total	21.76	7.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.13	4.94 %
VEL1	0.88	5.27 %
ABR1	0.57	4.64 %
VNB1	0.33	2.22 %
TRT1	0.21	2.15 %
KPM1	0.20	2.33 %
CGM1	0.19	1.97 %
UGI1	0.11	3.29 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	21.76	7.79 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.74	15.70 %
Wash-Mac	3.44	12.16 %
Air-Cond	2.70	1.32 %
Total	11.88	4.40 %

Branch *	MTD Sales L	Brand Share %
POY2	0.77	2.95 %
SJI2	0.75	4.44 %
KML1	0.67	5.16 %
CUD1	0.64	2.26 %
NVL2	0.59	3.40 %
KKI2	0.28	1.65 %
PRT1	0.26	1.91 %
VPM1	0.13	3.96 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	11.88	4.40 %