

MTD Sales
144.60 L

Brand Share %
9.36 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	82.86	23.25 %
Wash-Mac	59.54	18.27 %
Air-Cond	1.78	0.21 %
Dishwash	0.42	2.06 %
Total	144.60	9.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	24.90	9.97 %
SOUTH-01	20.92	8.74 %
CHENNAI-01	19.60	7.20 %
TRICHY-01	18.98	11.40 %
CHENNAI-02	16.70	8.99 %
NORTH ARCOT	11.05	11.55 %
WEST-02	10.39	15.85 %
WEST-01	9.29	10.74 %
WEST-03	7.60	8.55 %
SOUTH ARCOT	5.18	5.50 %
Total	144.60	9.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	15.20	26.82 %
Wash-Mac	9.70	20.84 %
Total	24.90	9.97 %

Branch *	MTD Sales L	Brand Share %
MDU8	3.64	3.62 %
KRR1	0.51	6.44 %
MPA1	0.32	6.87 %
BTU1	0.20	7.04 %
TEN1	0.19	6.36 %
MDU7	0.16	2.42 %
MLR1	0.15	8.23 %
PNV2	0.14	5.19 %
TDI1	0.10	3.19 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
Total	24.90	9.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	11.97	21.65 %
Wash-Mac	8.95	19.97 %
Total	20.92	8.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.12	3.81 %
TKS2	0.87	7.33 %
TUT2	0.63	7.39 %
RND2	0.53	6.41 %
TYI1	0.51	8.63 %
KVT1	0.48	4.92 %
VLY1	0.36	7.00 %
PDI1	0.34	8.49 %
UDN1	0.28	5.92 %
RND1	0.22	4.52 %
TCN1	0.22	4.78 %
VKM1	0.21	6.31 %
NGR1	0.20	1.20 %
KGL1	0.15	2.74 %
SDI1	0.14	3.40 %
KSM1	0.14	4.58 %
TVL1	0.14	0.46 %
VNR1	0.10	4.93 %
RPM1	0.10	1.64 %
COL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	20.92	8.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	10.54	19.13 %
Wash-Mac	8.35	16.23 %
Air-Cond	0.71	0.44 %
Total	19.60	7.20 %

Branch *	MTD Sales L	Brand Share %
CH05	2.06	8.17 %
CH14	1.41	7.36 %
CH49	1.25	7.06 %
CH25	1.10	4.78 %
CH28	1.08	6.85 %
CH47	1.05	7.28 %
AVD1	0.63	5.19 %
CH07	0.62	5.93 %
CH48	0.42	2.82 %
SKL1	0.31	8.28 %
CH19	0.18	1.54 %
CH30	0.17	1.52 %
TKM1	0.17	5.67 %
KNR1	0.15	3.56 %
CGL1		0.00 %
CH08		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
MC09		0.00 %
MRM1		0.00 %
Total	19.60	7.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.51	33.36 %
Wash-Mac	5.75	18.70 %
Air-Cond	0.71	0.73 %
Total	18.98	11.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.72	9.32 %
TRY3	0.58	7.24 %
PTK1	0.43	7.28 %
KUM1	0.42	3.21 %
PDK2	0.28	4.90 %
TVR2	0.23	5.36 %
KRN1	0.22	8.72 %
APM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
WTRZ		0.00 %
Total	18.98	11.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	9.25	24.70 %
Wash-Mac	7.44	19.99 %
Total	16.70	8.99 %

Branch *	MTD Sales L	Brand Share %
WHC3	3.62	-62.88 %
CH15	1.36	6.23 %
CH18	0.85	5.83 %
CH12	0.79	5.89 %
CH17	0.77	5.57 %
CH20	0.69	8.14 %
CH50	0.61	6.10 %
CH06	0.43	6.59 %
CH35	0.40	8.09 %
CH34	0.38	5.63 %
CH36	0.24	7.08 %
CH43	0.21	3.98 %
CH27	0.17	6.34 %
CH24	0.16	1.76 %
CH31	0.15	4.94 %
CH51	0.13	1.35 %
CH21	0.12	1.15 %
CH23		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
WCHN	-0.64	5.54 %
Total	16.70	8.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.39	20.50 %
Fridge	5.30	18.81 %
Air-Cond	0.36	0.87 %
Total	11.05	11.55 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.54	7.52 %
KPM2	0.52	8.22 %
VEL3	0.45	5.32 %
VEL4	0.38	5.99 %
SBR1	0.26	5.15 %
ARC2	0.19	8.46 %
PLR1	0.16	7.03 %
TRR1	0.16	2.54 %
CYR1	0.15	6.62 %
VNB1	0.15	7.14 %
AKM1	0.14	3.39 %
KPM1	0.09	4.32 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	11.05	11.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	6.03	31.15 %
Wash-Mac	4.37	18.95 %
Total	10.39	15.85 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR2		0.00 %
KAM1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	10.39	15.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	4.72	19.35 %
Wash-Mac	4.15	16.91 %
Dishwash	0.42	21.35 %
Total	9.29	10.74 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.18	4.74 %
SNR1	0.15	2.61 %
CBE6	0.14	2.39 %
SUL1	0.09	3.21 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PDM1		0.00 %
WZSD		0.00 %
Total	9.29	10.74 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	3.86	19.27 %
Wash-Mac	3.73	16.97 %
Total	7.60	8.55 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.76	6.06 %
AVI1	0.53	8.04 %
CMI1	0.37	9.23 %
TPR2	0.36	2.72 %
PDR1	0.24	7.20 %
TPR1	0.12	1.87 %
KMM1		0.00 %
SYM2		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	7.60	8.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.47	15.56 %
Wash-Mac	1.70	8.83 %
Total	5.18	5.50 %

Branch *	MTD Sales L	Brand Share %
POY1	0.62	6.01 %
SJI2	0.40	9.01 %
ULP1	0.34	8.33 %
CUD1	0.32	4.18 %
PRT1	0.25	5.26 %
TRK1	0.20	4.83 %
VPM2	0.17	5.07 %
KKI2	0.16	6.90 %
TVM1	0.16	5.34 %
KML1	0.16	7.98 %
POY2	0.16	0.95 %
NVL2		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	5.18	5.50 %