

MTD Sales
153.72 L

Brand Share %
12.62 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	88.49	23.62 %
Wash-Mac	62.98	17.19 %
Air-Cond	2.25	0.47 %
Total	153.72	12.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	26.07	15.67 %
SOUTH-01	23.27	11.04 %
TRICHY-01	19.60	13.20 %
WEST-02	18.57	16.14 %
CHENNAI-01	17.10	9.14 %
CHENNAI-02	14.46	10.63 %
WEST-01	13.20	14.87 %
NORTH ARCOT	12.10	15.99 %
SOUTH ARCOT	8.97	10.62 %
KL-SOUTH	0.38	7.05 %
Total	153.72	12.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	15.15	26.24 %
Wash-Mac	10.92	22.67 %
Total	26.07	15.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.38	11.89 %
MDU2	1.59	11.46 %
TEN2	0.53	8.82 %
TEN1	0.51	9.91 %
MLR1	0.46	12.56 %
MDU6	0.36	11.09 %
SVG1	0.32	5.63 %
KKD2	0.31	8.82 %
NKI1	0.20	9.44 %
SGP1	0.15	11.07 %
MNM1	0.11	3.71 %
PKM1	0.10	6.73 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
Total	26.07	15.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	14.37	25.26 %
Wash-Mac	8.59	15.41 %
Air-Cond	0.31	0.32 %
Total	23.27	11.04 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.73	8.07 %
TVL1	0.76	3.42 %
PKD1	0.67	11.41 %
APK1	0.51	11.99 %
TKS1	0.47	5.16 %
TUT2	0.37	5.18 %
ASM1	0.32	9.26 %
SKD1	0.27	12.35 %
SNL1	0.26	7.39 %
TYI1	0.22	6.77 %
VNR1	0.21	7.78 %
TKY1	0.15	2.77 %
RND1	0.14	1.93 %
KYR1	0.13	10.15 %
MAR1	0.12	2.70 %
NGR1	0.12	2.82 %
KGL1	0.11	7.11 %
ARM1	0.10	5.50 %
APK2		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VLY1		0.00 %
TVL2		0.00 %
Total	23.27	11.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	11.32	27.80 %
Wash-Mac	7.24	17.21 %
Air-Cond	1.04	1.59 %
Total	19.60	13.20 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.51	8.12 %
PBR2	0.91	9.64 %
MVM1	0.83	8.99 %
TRY3	0.78	9.40 %
PTK1	0.31	5.68 %
KUM1	0.25	3.30 %
NGT1	0.24	4.84 %
TVR1	0.19	6.58 %
KRN1	0.12	5.16 %
NMM1	0.12	5.72 %
MSI1	0.11	3.30 %
AYR1	0.10	4.07 %
TZSD		0.00 %
Total	19.60	13.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	10.84	24.26 %
Wash-Mac	7.44	14.97 %
Air-Cond	0.29	1.42 %
Total	18.57	16.14 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.16	12.05 %
NKL2	0.70	8.68 %
HSR2	0.62	6.79 %
KMM1	0.32	9.99 %
PLC1	0.31	11.01 %
HRR1	0.30	10.99 %
TCG1	0.27	12.54 %
HSR1	0.18	2.83 %
SGI1	0.08	4.36 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
Total	18.57	16.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	9.88	19.71 %
Wash-Mac	7.21	15.54 %
Total	17.10	9.14 %

Branch *	MTD Sales L	Brand Share %
CH16	1.92	11.75 %
CH14	1.36	11.04 %
CH19	1.15	9.98 %
CH05	1.06	6.56 %
CH28	0.93	8.62 %
CH08	0.79	5.03 %
CH42	0.78	6.98 %
SKL1	0.48	11.62 %
CH48	0.41	8.23 %
CH45	0.37	7.85 %
CZWH	0.34	9.86 %
CH39	0.32	12.58 %
CH22	0.24	3.79 %
AVD1	0.23	4.83 %
CH30	0.20	2.84 %
CH07	0.15	1.56 %
GUD1	0.14	3.59 %
MRM1	0.12	2.43 %
CGL1		0.00 %
CH29		0.00 %
CH40		0.00 %
TKM1		0.00 %
Total	17.10	9.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	7.65	20.01 %
Wash-Mac	6.81	18.00 %
Total	14.46	10.63 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	7.88 %
CH46	0.53	7.25 %
CH06	0.49	9.12 %
CH33	0.48	8.73 %
CH31	0.42	11.10 %
CH43	0.39	8.12 %
CH21	0.38	5.01 %
CH09	0.35	7.89 %
PON1	0.29	10.40 %
GPD1	0.22	8.94 %
CH20	0.16	2.88 %
CH44	0.14	4.25 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	14.46	10.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	6.80	20.62 %
Wash-Mac	6.40	17.33 %
Total	13.20	14.87 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.69	10.28 %
CBE4	0.35	8.91 %
TPR4	0.20	7.79 %
SNR1	0.18	7.22 %
GBM1	0.14	3.34 %
CBE1	0.13	4.15 %
GDR1	0.12	7.35 %
TPR3	0.12	5.11 %
CNR1	0.11	8.98 %
ANR1		0.00 %
CBE6		0.00 %
DPM2		0.00 %
PDM1		0.00 %
PPI1		0.00 %
CBE5		0.00 %
Total	13.20	14.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.79	26.35 %
Wash-Mac	4.71	20.38 %
Air-Cond	0.60	2.25 %
Total	12.10	15.99 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.55	10.67 %
KPM2	0.46	5.60 %
TRT1	0.24	10.96 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	12.10	15.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.41	20.95 %
Wash-Mac	3.56	14.25 %
Total	8.97	10.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.97	10.24 %
POY1	0.66	5.89 %
POY2	0.47	4.10 %
NVL2	0.42	5.37 %
VPM1	0.31	11.54 %
TDM1	0.27	7.78 %
KKI2	0.26	5.20 %
PRT1		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	8.97	10.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.28	16.70 %
Wash-Mac	0.11	6.92 %
Total	0.38	7.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	10.18 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.38	7.05 %