

MTD Sales
135.65 L

Brand Share %
10.58 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	75.21	18.60 %
Wash-Mac	57.10	14.58 %
Air-Cond	3.33	0.69 %
Total	135.65	10.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.69	12.70 %
SOUTH-03	23.94	13.51 %
TRICHY-01	17.10	10.76 %
CHENNAI-01	15.13	6.67 %
CHENNAI-02	11.56	8.38 %
WEST-01	11.43	11.45 %
WEST-02	11.40	9.29 %
NORTH ARCOT	10.70	14.17 %
SOUTH ARCOT	7.65	10.40 %
KL-SOUTH	1.05	14.37 %
Total	135.65	10.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	15.53	22.32 %
Wash-Mac	9.39	13.97 %
Air-Cond	0.77	1.18 %
Total	25.69	12.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	9.66 %
TVL1	1.18	6.83 %
TKS2	0.61	9.30 %
RND1	0.54	8.30 %
TUT2	0.51	5.64 %
TVL2	0.31	10.44 %
SDI1	0.25	9.23 %
VLY1	0.21	2.59 %
NGR1	0.17	1.35 %
ASM1	0.13	3.25 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	25.69	12.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	13.04	22.95 %
Wash-Mac	10.67	18.61 %
Air-Cond	0.23	0.37 %
Total	23.94	13.51 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.05	6.41 %
CBM1	0.49	9.46 %
SVG1	0.37	6.84 %
MPA1	0.33	6.89 %
MLR1	0.28	9.41 %
MDU4	0.26	8.48 %
NKI1	0.15	5.17 %
MNM1	0.15	5.92 %
USL1	0.13	5.17 %
TEN2	0.13	3.62 %
DGL2	0.10	3.36 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
PVI1	-0.12	-4.81 %
Total	23.94	13.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.51	21.06 %
Wash-Mac	5.76	14.81 %
Air-Cond	0.83	1.19 %
Total	17.10	10.76 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.90	8.49 %
MVM1	0.61	10.11 %
MDI1	0.51	8.09 %
NGT1	0.50	9.85 %
PBR2	0.49	3.17 %
TVR1	0.32	6.63 %
KUM1	0.32	3.56 %
KIK1	0.27	4.32 %
PBR1	0.16	7.29 %
PTK1	0.11	1.87 %
KRN1	0.10	5.39 %
APM1		0.00 %
AYR1		0.00 %
NMM1		0.00 %
Total	17.10	10.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	7.29	13.94 %
Wash-Mac	7.28	15.30 %
Air-Cond	0.57	0.45 %
Total	15.13	6.67 %

Branch *	MTD Sales L	Brand Share %
CH05	1.16	5.99 %
CH14	1.15	9.14 %
CH08	0.99	5.78 %
CH42	0.93	6.22 %
CH11	0.88	4.92 %
CH48	0.76	4.43 %
CH39	0.73	9.03 %
CH07	0.65	6.34 %
CH28	0.61	7.80 %
CH22	0.58	8.54 %
GUD1	0.57	8.92 %
CH16	0.47	3.91 %
MRM1	0.20	3.41 %
AVD1	0.16	2.45 %
CH30	0.16	3.33 %
CH19	0.13	1.17 %
CH37	0.10	3.63 %
TKM1	0.10	3.31 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
Total	15.13	6.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.02	16.33 %
Fridge	4.92	14.35 %
Air-Cond	0.61	0.92 %
Total	11.56	8.38 %

Branch *	MTD Sales L	Brand Share %
CH15	0.99	8.17 %
CH06	0.85	7.73 %
CH12	0.68	8.35 %
CH43	0.48	10.42 %
CH41	0.46	9.31 %
CH27	0.36	8.94 %
CH18	0.35	5.94 %
CH33	0.30	6.12 %
CH09	0.28	5.41 %
PON1	0.20	3.27 %
CH20	0.16	4.20 %
GPD1	0.13	4.20 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
Total	11.56	8.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.93	12.36 %
Fridge	5.50	13.77 %
Total	11.43	11.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.88	9.16 %
SUL1	0.48	10.09 %
AVI1	0.43	10.02 %
KMR1	0.37	6.37 %
TPR3	0.32	9.39 %
PPI1	0.24	7.19 %
CBE4	0.23	4.33 %
CNR1	0.11	10.30 %
SNR1	0.10	1.60 %
TPR1	0.10	3.05 %
UAM1	0.09	2.42 %
PDM1	0.08	3.12 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	11.43	11.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	6.31	12.78 %
Wash-Mac	4.78	9.60 %
Air-Cond	0.31	1.31 %
Total	11.40	9.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.82	6.74 %
HSR1	0.47	5.99 %
TRM1	0.29	9.80 %
HSR2	0.20	2.00 %
RSP1	0.20	4.82 %
NKL2	0.18	2.93 %
PLC1	0.17	8.13 %
KMM1	0.17	8.13 %
APN1	0.13	8.90 %
VKL1	0.12	4.23 %
EPI1	0.11	7.56 %
SLM2	0.10	5.10 %
EDP1	0.09	7.82 %
DPR1		0.00 %
DPR2		0.00 %
KRI1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
HRR1	-0.13	-15.76 %
Total	11.40	9.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.90	23.61 %
Wash-Mac	4.80	20.23 %
Total	10.70	14.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.46	6.94 %
SBR1	0.25	8.75 %
ARC2	0.18	6.20 %
TRT1	0.15	6.72 %
CGM1	0.14	4.87 %
SLG1	0.13	8.22 %
BGR1		0.00 %
PLR1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	10.70	14.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.56	21.58 %
Wash-Mac	2.09	10.76 %
Total	7.65	10.40 %

Branch *	MTD Sales L	Brand Share %
POY1	1.24	9.42 %
PRT1	0.17	9.61 %
TVM2	0.15	4.61 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	7.65	10.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.65	45.69 %
Wash-Mac	0.40	14.31 %
Total	1.05	14.37 %

Branch *	MTD Sales L	Brand Share %
Total	1.05	14.37 %