



# TN : WHIRLPOL Sales Performance 04/05/2026 9:05 AM

MTD Sales  
380.85 L

Brand Share %  
5.96 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	150.91	2.82 %
Fridge	129.41	23.72 %
Wash-Mac	100.52	20.14 %
<b>Total</b>	<b>380.85</b>	<b>5.96 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	65.13	7.95 %
TRICHY-01	57.21	5.57 %
SOUTH-01	54.79	6.22 %
WEST-02	45.17	7.84 %
CHENNAI-01	39.04	4.07 %
WEST-01	37.17	9.38 %
CHENNAI-02	35.51	4.49 %
NORTH ARCOT	30.02	6.68 %
SOUTH ARCOT	16.80	3.39 %
<b>Total</b>	<b>380.85</b>	<b>5.96 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	30.12	4.39 %
Fridge	20.90	28.50 %
Wash-Mac	14.12	23.57 %
<b>Total</b>	<b>65.13</b>	<b>7.95 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	3.13	5.35 %
MDU7	1.71	5.93 %
KKD3	1.67	3.73 %
ATG1	0.74	3.17 %
MDU4	0.69	5.50 %
MDU3	0.53	2.87 %
TEN2	0.38	3.48 %
PNI1	0.31	3.20 %
MNM1	0.26	2.80 %
ADP1	0.23	4.90 %
PVI1	0.16	0.93 %
KYK1	0.15	1.29 %
NKI1	0.11	1.48 %
BTU1		0.00 %
CMR1		0.00 %
ODM1		0.00 %
<b>Total</b>	<b>65.13</b>	<b>7.95 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	29.38	3.25 %
Fridge	17.34	25.01 %
Wash-Mac	10.48	19.36 %
<b>Total</b>	<b>57.21</b>	<b>5.57 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	3.72	5.94 %
TVR2	2.59	4.16 %
MVM1	1.66	2.86 %
JKM1	1.60	5.54 %
KIK1	1.50	5.14 %
PTK1	1.29	3.14 %
TNJ2	1.23	2.54 %
TRY4	1.15	3.56 %
TRY2	0.75	3.21 %
KUM2	0.57	2.73 %
TTP1	0.49	2.04 %
PBR1	0.34	1.74 %
KUM1	0.30	0.64 %
AYR1	0.21	0.96 %
NGT1		0.00 %
<b>Total</b>	<b>57.21</b>	<b>5.57 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fridge	21.17	24.50 %
Wash-Mac	17.09	19.64 %
Air-Cond	16.53	2.34 %
<b>Total</b>	<b>54.79</b>	<b>6.22 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.39	4.09 %
TVL1	2.31	1.98 %
RPM1	1.65	5.54 %
TUT2	1.57	3.48 %
VLY1	1.30	3.47 %
NGR1	1.06	2.05 %
MAR1	1.00	5.50 %
VNR1	0.97	5.73 %
SDI1	0.80	5.08 %
SNL1	0.72	4.73 %
TYI1	0.68	5.20 %
ARM1	0.45	4.47 %
TKY1	0.33	4.50 %
SGT1	0.13	3.02 %
KGL1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>54.79</b>	<b>6.22 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	16.54	26.05 %
Air-Cond	14.91	3.35 %
Wash-Mac	13.72	20.13 %
<b>Total</b>	<b>45.17</b>	<b>7.84 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.24	4.40 %
SLM3	1.74	5.57 %
SLM2	1.46	4.74 %
KRI1	1.16	5.83 %
ATU1	0.99	4.12 %
TCG1	0.87	5.47 %
RSP1	0.75	4.60 %
KMM1	0.67	5.61 %
MCR1	0.62	5.86 %
HSR1	0.61	4.66 %
ERD1	0.49	0.87 %
DPR2	0.34	3.40 %
NKL2	0.27	1.01 %
SGI1	0.18	4.47 %
DPR1	0.17	1.96 %
VKL1	0.15	3.92 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>45.17</b>	<b>7.84 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.03	1.83 %
Fridge	12.72	17.82 %
Wash-Mac	11.29	16.70 %
Total	39.04	4.07 %

Branch *	MTD Sales L	Brand Share %
CH05	4.16	5.79 %
CH14	3.42	5.59 %
CH47	2.43	4.44 %
CH16	2.28	4.26 %
CH45	1.95	5.77 %
CH07	1.95	4.89 %
CH49	1.47	4.36 %
CH30	1.43	3.52 %
CH19	1.35	2.59 %
GUD1	1.29	4.57 %
CH25	1.17	3.49 %
CH08	1.16	2.40 %
CH39	1.12	5.26 %
CH48	0.86	2.01 %
MRM1	0.77	2.77 %
CH22	0.74	2.56 %
GUD2	0.71	4.85 %
AVD1	0.54	1.58 %
CH38	0.28	1.44 %
CGL1	0.19	0.91 %
CH40	0.16	4.43 %
TKM1	0.16	1.36 %
CH42	0.14	0.41 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.25	3.57 %
Total	39.04	4.07 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.56	4.81 %
Fridge	13.13	26.25 %
Wash-Mac	9.48	21.92 %
Total	37.17	9.38 %

Branch *	MTD Sales L	Brand Share %
SYM2	0.33	5.43 %
PLI1	0.31	1.67 %
DPM2	0.19	2.66 %
PDM1	0.11	1.24 %
CBE4		0.00 %
CBE6		0.00 %
GDR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	37.17	9.38 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.05	1.76 %
Fridge	11.75	19.76 %
Wash-Mac	11.71	24.17 %
<b>Total</b>	<b>35.51</b>	<b>4.49 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	3.51	4.98 %
CH15	3.05	3.27 %
CH06	2.09	5.49 %
CH50	1.42	5.09 %
CH51	1.35	5.16 %
CH18	1.22	3.44 %
CH20	1.06	3.71 %
CH41	1.01	3.25 %
CH21	0.87	1.48 %
CH44	0.79	3.25 %
CH24	0.77	1.63 %
CH12	0.44	0.95 %
CH36	0.41	3.02 %
CH23	0.24	1.36 %
MC06	0.15	3.95 %
CH34	0.13	0.53 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>35.51</b>	<b>4.49 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	3.70 %
Fridge	9.21	24.47 %
Wash-Mac	6.90	19.30 %
<b>Total</b>	<b>30.02</b>	<b>6.68 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	1.54	5.60 %
AKM1	1.33	4.78 %
VEL2	1.24	2.74 %
CPT1	0.53	5.06 %
VNB1	0.43	3.13 %
CGM1	0.21	2.96 %
SLG1	0.16	1.46 %
TRT1	0.13	0.57 %
KPM1	0.09	0.66 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.28	3.16 %
<b>Total</b>	<b>30.02</b>	<b>6.68 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.65	19.26 %
Wash-Mac	5.73	16.45 %
Air-Cond	4.43	1.04 %
<b>Total</b>	<b>16.80</b>	<b>3.39 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.46	4.43 %
KLM1	1.57	5.86 %
POY2	1.28	3.90 %
ULP1	1.02	3.84 %
PRT1	0.90	4.34 %
KML1	0.78	2.86 %
CUD1	0.70	1.35 %
SJI2	0.41	1.77 %
VPM1	0.36	4.62 %
NVL2	0.16	0.59 %
TDM1	0.14	1.06 %
TVM2	0.13	1.72 %
KKI2		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>16.80</b>	<b>3.39 %</b>