



TN : WHIRLPOL Sales Performance 04/04/2026 9:05 AM

MTD Sales
229.40 L

Brand Share %
5.50 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	84.26	21.25 %
Air-Cond	73.57	2.18 %
Wash-Mac	71.56	17.73 %
Total	229.40	5.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	34.42	5.50 %
SOUTH-01	33.66	4.54 %
WEST-01	32.59	7.38 %
TRICHY-01	30.47	4.42 %
WEST-02	25.24	6.05 %
CHENNAI-01	24.13	5.83 %
CHENNAI-02	19.38	5.02 %
NORTH ARCOT	18.82	8.08 %
SOUTH ARCOT	10.69	4.87 %
Total	229.40	5.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	14.19	25.34 %
Air-Cond	11.85	2.33 %
Wash-Mac	8.37	13.57 %
Total	34.42	5.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.18	5.13 %
MPA1	1.54	2.68 %
MDU6	1.06	3.48 %
KKD3	0.78	2.84 %
TEN2	0.55	4.14 %
MDU5	0.36	4.28 %
PNI1	0.35	4.25 %
TEN1	0.29	3.11 %
SGP1	0.29	4.50 %
KRR1	0.14	0.53 %
BTU1	0.13	1.75 %
NKI1	0.08	1.71 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	34.42	5.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	13.05	21.09 %
Air-Cond	12.72	2.04 %
Wash-Mac	7.89	13.74 %
Total	33.66	4.54 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.87	3.29 %
TUT1	2.34	3.19 %
TKS2	1.40	4.29 %
MAR1	1.28	5.20 %
TKS1	1.07	5.39 %
TUT2	0.93	2.89 %
NGR1	0.71	1.06 %
KGL1	0.70	3.92 %
KVT1	0.65	1.83 %
ASM1	0.47	3.66 %
UDN1	0.46	4.37 %
TKY1	0.45	5.38 %
APK2	0.44	5.19 %
COL1	0.43	5.30 %
TY11	0.39	2.96 %
SKD1	0.26	4.32 %
VL11	0.22	1.19 %
PKD1	0.19	1.18 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV		0.00 %
Total	33.66	4.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.90	3.51 %
Wash-Mac	11.51	31.77 %
Fridge	8.19	21.32 %
Total	32.59	7.38 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.49	5.43 %
KMR1	0.82	3.00 %
SNR1	0.76	2.49 %
CBE6	0.48	2.09 %
TPR3	0.40	3.48 %
CBE4	0.28	0.88 %
ANR1	0.26	4.55 %
AVI1	0.23	2.10 %
PDM1	0.19	2.27 %
UMP1	0.10	1.26 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	32.59	7.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.19	18.90 %
Air-Cond	10.90	1.88 %
Fridge	8.39	16.49 %
Total	30.47	4.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.49	3.20 %
MVM1	1.63	4.13 %
TVR2	1.43	4.57 %
MDI1	1.25	5.35 %
TYR1	1.15	3.20 %
TRY3	1.11	2.73 %
TRY4	0.90	4.29 %
TNJ1	0.89	2.76 %
PTK1	0.79	2.88 %
KUM1	0.71	2.61 %
TNJ2	0.71	2.83 %
PDK1	0.68	5.50 %
TVR1	0.58	4.37 %
KRN1	0.35	3.40 %
PBR1	0.25	1.91 %
NMM1	0.12	1.79 %
NGT1		0.00 %
TZSD		0.00 %
Total	30.47	4.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.20	16.13 %
Air-Cond	8.98	2.88 %
Fridge	7.06	14.41 %
Total	25.24	6.05 %

Branch *	MTD Sales L	Brand Share %
WHKP	1.08	3.39 %
NKL2	0.96	4.53 %
SLM1	0.91	2.37 %
KRI1	0.60	4.54 %
TCG1	0.56	4.18 %
ERD2	0.32	0.96 %
HSR1	0.24	3.00 %
MCR1	0.22	1.94 %
PMP1	0.21	3.93 %
KMM1	0.17	2.06 %
DPR1	0.15	5.07 %
OML1	0.12	2.21 %
DPR2		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	25.24	6.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	12.49	27.10 %
Wash-Mac	7.22	16.17 %
Air-Cond	4.43	1.37 %
Total	24.13	5.83 %

Branch *	MTD Sales L	Brand Share %
CH14	1.47	4.55 %
CH49	1.08	5.14 %
CH07	0.76	4.01 %
GUD1	0.65	4.44 %
CH48	0.64	4.25 %
CH39	0.54	5.11 %
CH35	0.38	3.36 %
CGL1	0.36	3.47 %
CH28	0.34	2.26 %
SKL1	0.32	2.48 %
CH38	0.29	4.59 %
TKM1	0.19	4.39 %
CH42	0.17	0.81 %
CH25	0.15	0.79 %
AVD1	0.11	0.74 %
CH26		0.00 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	24.13	5.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	8.89	22.95 %
Wash-Mac	6.20	18.13 %
Air-Cond	4.28	1.37 %
Total	19.38	5.02 %

Branch *	MTD Sales L	Brand Share %
CH15	1.44	3.93 %
CH12	0.86	3.51 %
CH33	0.71	5.32 %
CH21	0.70	3.28 %
CH20	0.50	3.17 %
CH41	0.42	1.80 %
CH44	0.21	2.45 %
CH34	0.12	1.00 %
GPD1	0.11	1.00 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
Total	19.38	5.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.21	29.15 %
Wash-Mac	7.06	24.73 %
Air-Cond	4.55	2.53 %
Total	18.82	8.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	4.77 %
ABR1	0.47	5.02 %
VNB1	0.33	2.44 %
TRT1	0.21	2.33 %
CGM1	0.19	2.17 %
KPM1	0.11	1.51 %
UGI1	0.11	5.44 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	18.82	8.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.79	15.61 %
Air-Cond	2.97	1.81 %
Wash-Mac	2.92	11.88 %
Total	10.69	4.87 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.75	5.41 %
NVL2	0.59	4.18 %
POY2	0.54	2.35 %
CUD1	0.48	2.32 %
KML1	0.46	4.65 %
KKI2	0.28	2.00 %
PRT1	0.26	2.79 %
VPM1	0.13	4.34 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	10.69	4.87 %