

MTD Sales
41.74 L

Brand Share %
16.77 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	23.25	18.22 %
Fridge	18.22	20.76 %
Air-Cond	0.26	0.78 %
Total	41.74	16.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	8.20	18.91 %
WEST-01	6.98	20.57 %
SOUTH-01	6.86	15.47 %
WEST-02	6.33	21.60 %
CHENNAI-01	3.45	10.62 %
TRICHY-01	3.45	13.14 %
CHENNAI-02	2.27	15.11 %
SOUTH ARCOT	2.10	17.23 %
NORTH ARCOT	1.93	20.51 %
KL-SOUTH	0.17	6.42 %
Total	41.74	16.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.38	18.73 %
Fridge	3.56	22.35 %
Air-Cond	0.26	6.46 %
Total	8.20	18.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.71	16.17 %
MDU1	0.50	14.48 %
MDU2	0.27	11.02 %
DKI1	0.19	14.16 %
MDU3	0.14	9.92 %
ATG1	0.13	11.47 %
SGP1	0.13	14.77 %
MDU5	0.13	15.68 %
MDU4	0.11	15.95 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KYK1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	8.20	18.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.51	24.75 %
Wash-Mac	3.47	20.03 %
Total	6.98	20.57 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.32	9.35 %
CBE4	0.23	11.11 %
AVI1	0.18	9.30 %
TPR2	0.16	11.19 %
GBM1	0.15	-389.18 %
PDM1	0.11	14.23 %
UAM1	0.10	13.71 %
TPR1	0.10	7.15 %
CBE3		0.00 %
CBE6		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	6.98	20.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.63	13.81 %
Fridge	3.23	26.72 %
Total	6.86	15.47 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.48	13.49 %
TKS1	0.24	12.67 %
RPM1	0.19	6.83 %
SDI1	0.16	13.81 %
TVL1	0.15	3.05 %
TCN1	0.08	6.55 %
TKS2	0.08	3.00 %
ERL2	0.08	8.32 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TVL2		0.00 %
NGR1		-0.24 %
Total	6.86	15.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.33	21.96 %
Fridge	3.00	25.33 %
Total	6.33	21.60 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.16	13.27 %
PMP1	0.12	9.90 %
KMM1	0.10	16.58 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	6.33	21.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.19	14.28 %
Fridge	1.27	10.74 %
Total	3.45	10.62 %

Branch *	MTD Sales L	Brand Share %
CH19	0.10	4.13 %
GUD2	0.09	6.33 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	3.45	10.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.03	19.97 %
Fridge	1.42	16.23 %
Total	3.45	13.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.25	3.88 %
TVR2	0.15	14.44 %
MVM1	0.12	10.97 %
TRY4	0.12	4.00 %
TNJ2	0.10	14.94 %
TRY3	0.10	6.62 %
AYR1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	3.45	13.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.56	24.01 %
Fridge	0.71	11.14 %
Total	2.27	15.11 %

Branch *	MTD Sales L	Brand Share %
CH15	0.31	13.26 %
CH44	0.20	-376.93 %
CH33	0.12	8.40 %
CH09	0.11	13.04 %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH32		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.27	15.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.26	31.14 %
Wash-Mac	0.84	14.47 %
Total	2.10	17.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.09	6.87 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.10	17.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.65	24.96 %
Fridge	0.27	10.93 %
Total	1.93	20.51 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.22	-1044.49 %
SBR1	0.07	6.25 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	1.93	20.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.17	16.68 %
Total	0.17	6.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.17	7.74 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.17	6.42 %