

MTD Sales
96.99 L

Brand Share %
8.49 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	51.60	21.14 %
Wash-Mac	43.54	17.93 %
Air-Cond	1.42	0.22 %
Dishwash	0.42	2.73 %
Total	96.99	8.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	15.11	8.10 %
CHENNAI-01	14.85	7.05 %
SOUTH-01	12.37	7.38 %
TRICHY-01	12.04	10.25 %
NORTH ARCOT	9.78	13.32 %
CHENNAI-02	9.48	7.07 %
WEST-02	6.99	15.10 %
WEST-01	6.79	10.87 %
WEST-03	6.38	8.86 %
SOUTH ARCOT	3.20	4.46 %
Total	96.99	8.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	8.56	21.98 %
Wash-Mac	6.55	19.59 %
Total	15.11	8.10 %

Branch *	MTD Sales L	Brand Share %
MDU8	2.11	2.65 %
KRR1	0.37	6.76 %
MPA1	0.32	7.68 %
MDU6	0.28	5.81 %
TMM1	0.19	6.66 %
MDU7	0.16	2.78 %
MDU5	0.12	7.22 %
TDI1	0.10	3.19 %
CMR1	0.09	7.48 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	15.11	8.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	8.57	21.87 %
Wash-Mac	5.56	14.30 %
Air-Cond	0.71	0.56 %
Total	14.85	7.05 %

Branch *	MTD Sales L	Brand Share %
CH14	1.25	7.87 %
CH28	1.08	8.35 %
CH49	0.91	6.37 %
CH47	0.85	7.69 %
AVD1	0.63	6.53 %
CH07	0.62	7.51 %
CH25	0.59	2.80 %
CH48	0.30	2.94 %
TKM1	0.17	8.07 %
KNR1	0.15	5.11 %
CGL1		0.00 %
CH08		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
MRM1		0.00 %
Total	14.85	7.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.59	21.10 %
Fridge	5.78	16.30 %
Total	12.37	7.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.12	5.41 %
KVT1	0.48	6.86 %
TUT2	0.43	8.19 %
TKS2	0.25	2.97 %
RND1	0.22	5.35 %
TCN1	0.22	7.72 %
VKM1	0.21	7.21 %
KGL1	0.15	3.01 %
SDI1	0.14	3.77 %
RND2	0.13	3.36 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	12.37	7.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	7.07	29.08 %
Wash-Mac	4.61	20.83 %
Air-Cond	0.36	0.50 %
Total	12.04	10.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.48	6.58 %
KUM1	0.42	3.73 %
TRY3	0.28	5.02 %
PTK1	0.13	3.09 %
TVR2	0.10	3.84 %
APM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	12.04	10.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.77	24.62 %
Wash-Mac	4.66	22.53 %
Air-Cond	0.36	1.07 %
Total	9.78	13.32 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.45	6.15 %
VEL4	0.38	7.56 %
KPM2	0.32	7.07 %
SBR1	0.26	7.51 %
TRR1	0.16	3.44 %
CYR1	0.15	6.62 %
VNB1	0.15	7.70 %
AKM1	0.14	8.12 %
BGR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	9.78	13.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	4.96	19.72 %
Wash-Mac	4.52	17.36 %
Total	9.48	7.07 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	5.66 %
CH50	0.61	7.03 %
CH18	0.52	5.36 %
CH12	0.52	5.40 %
CH06	0.43	6.90 %
CH17	0.39	4.10 %
CH34	0.38	8.39 %
CH43	0.21	4.95 %
CH27	0.17	6.34 %
CH24	0.16	2.23 %
CH51	0.13	1.66 %
CH21		0.00 %
CH23		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
WCHN	-0.21	3.74 %
WHC3	-0.79	7.73 %
Total	9.48	7.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.56	19.64 %
Fridge	3.43	27.10 %
Total	6.99	15.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.50	7.24 %
ATU1	0.17	4.82 %
KRI1	0.16	8.17 %
APN1		0.00 %
DPR2		0.00 %
KAM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	6.99	15.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.42	20.09 %
Wash-Mac	2.95	14.63 %
Dishwash	0.42	21.35 %
Total	6.79	10.87 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.15	4.21 %
CBE6	0.14	2.72 %
SUL1	0.09	7.15 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
Total	6.79	10.87 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	3.20	21.19 %
Wash-Mac	3.17	18.53 %
Total	6.38	8.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.51	5.71 %
TPR2	0.36	2.94 %
AVI1	0.29	5.42 %
PDR1	0.24	7.20 %
TPR1	0.12	2.27 %
KMM1		0.00 %
SYM2		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	6.38	8.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.83	10.85 %
Wash-Mac	1.37	9.15 %
Total	3.20	4.46 %

Branch *	MTD Sales L	Brand Share %
POY1	0.62	6.85 %
PRT1	0.25	7.57 %
TRK1	0.20	5.99 %
POY2	0.16	1.15 %
CUD1	0.14	2.91 %
KML1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.20	4.46 %