

MTD Sales
112.55 L

Brand Share %
12.26 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	62.53	22.07 %
Wash-Mac	48.03	16.97 %
Air-Cond	1.99	0.57 %
Total	112.55	12.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	16.88	15.48 %
SOUTH-01	16.42	10.09 %
WEST-02	14.77	16.20 %
TRICHY-01	13.95	12.98 %
CHENNAI-01	12.77	9.13 %
CHENNAI-02	11.19	10.37 %
WEST-01	10.31	14.88 %
NORTH ARCOT	9.01	15.13 %
SOUTH ARCOT	7.15	10.73 %
KL-SOUTH	0.11	2.47 %
Total	112.55	12.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	8.70	24.37 %
Wash-Mac	8.18	25.75 %
Total	16.88	15.48 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.32	7.77 %
TEN2	0.32	7.63 %
SVG1	0.32	11.50 %
NKI1	0.20	10.13 %
SGP1	0.15	11.07 %
CBM1	0.12	4.32 %
MNM1	0.11	4.89 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
Total	16.88	15.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.10	21.39 %
Wash-Mac	7.00	14.89 %
Air-Cond	0.31	0.43 %
Total	16.42	10.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.32	12.15 %
RPM1	2.15	11.01 %
TVL1	0.67	3.62 %
TKS1	0.38	4.58 %
SNL1	0.26	10.58 %
TKY1	0.15	4.12 %
MAR1	0.12	4.59 %
PKD1	0.12	4.21 %
NGR1	0.12	2.72 %
TYI1	0.11	4.15 %
ARM1	0.10	7.23 %
TUT2	0.08	1.70 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
RND1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TVL2		0.00 %
Total	16.42	10.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.81	24.49 %
Wash-Mac	5.66	13.95 %
Air-Cond	0.29	2.01 %
Total	14.77	16.20 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.70	10.61 %
HSR2	0.39	5.51 %
PLC1	0.31	11.85 %
HRR1	0.30	12.23 %
HSR1	0.18	3.46 %
SLM2	0.16	8.84 %
SGI1	0.08	5.39 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
Total	14.77	16.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	8.31	26.11 %
Wash-Mac	4.86	16.38 %
Air-Cond	0.78	1.70 %
Total	13.95	12.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.92	11.34 %
TNJ1	1.35	8.23 %
MVM1	0.71	10.60 %
PBR2	0.56	7.44 %
TRY3	0.46	7.93 %
PTK1	0.31	9.83 %
KUM1	0.25	3.63 %
TYR1	0.20	8.30 %
NMM1	0.12	10.19 %
MSI1	0.11	7.23 %
NGT1	0.10	2.88 %
PBR1	0.10	8.66 %
TVR1	0.08	4.15 %
AYR1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
Total	13.95	12.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	6.94	18.52 %
Wash-Mac	5.83	16.34 %
Total	12.77	9.13 %

Branch *	MTD Sales L	Brand Share %
CH16	1.48	10.38 %
CH19	0.94	11.54 %
CH05	0.80	5.82 %
CH42	0.59	8.56 %
CH28	0.49	5.93 %
SKL1	0.48	12.07 %
CH48	0.41	9.57 %
CH08	0.37	3.10 %
CH22	0.24	4.19 %
AVD1	0.23	5.54 %
CH30	0.20	4.99 %
CH07	0.15	2.08 %
GUD1	0.14	4.79 %
MRM1	0.12	3.25 %
CH45	0.05	1.56 %
CGL1		0.00 %
CH29		0.00 %
TKM1		0.00 %
Total	12.77	9.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	5.60	18.41 %
Wash-Mac	5.58	18.38 %
Total	11.19	10.37 %

Branch *	MTD Sales L	Brand Share %
CH15	1.54	8.84 %
CH03	1.03	10.79 %
CH46	0.53	7.25 %
MJR1	0.48	10.98 %
CH33	0.48	10.06 %
CH21	0.38	6.94 %
CH09	0.35	9.79 %
PON1	0.16	9.14 %
CH20	0.16	3.58 %
CH06	0.12	3.09 %
GPD1	0.10	4.08 %
CH31	0.08	3.05 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
MC06		0.00 %
Total	11.19	10.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	5.64	20.39 %
Wash-Mac	4.67	16.57 %
Total	10.31	14.88 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.69	11.30 %
TPR4	0.20	9.95 %
SNR1	0.18	11.43 %
PLI1	0.15	6.68 %
GBM1	0.14	4.64 %
CBE1	0.13	7.80 %
GDR1	0.12	7.35 %
SYM2	0.12	11.63 %
TPR3	0.12	5.80 %
CNR1	0.11	8.98 %
ANR1		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
CBE5		0.00 %
Total	10.31	14.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.86	23.85 %
Wash-Mac	3.55	19.99 %
Air-Cond	0.60	2.81 %
Total	9.01	15.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.46	6.18 %
TRR1	0.43	11.31 %
VEL2	0.42	10.22 %
VEL1	0.37	9.22 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	9.01	15.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.56	22.52 %
Wash-Mac	2.59	12.50 %
Total	7.15	10.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.97	11.26 %
POY2	0.47	5.31 %
POY1	0.36	4.84 %
TDM1	0.27	10.33 %
KKI2	0.26	6.50 %
VPM1	0.16	6.36 %
MKM1	0.13	5.27 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
NVL2	-0.19	-2.95 %
Total	7.15	10.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.11	7.82 %
Total	0.11	2.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.11	3.24 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.11	2.47 %