

MTD Sales
70.02 L

Brand Share %
10.25 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	40.47	19.17 %
Wash-Mac	27.10	14.20 %
Air-Cond	2.46	0.87 %
Total	70.02	10.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.63	12.49 %
SOUTH-03	12.09	13.22 %
TRICHY-01	10.09	10.13 %
CHENNAI-01	6.75	5.90 %
CHENNAI-02	6.22	8.11 %
WEST-02	5.87	9.17 %
WEST-01	5.55	12.38 %
NORTH ARCOT	5.42	13.23 %
SOUTH ARCOT	4.65	10.12 %
KL-SOUTH	0.75	17.77 %
Total	70.02	10.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	7.11	22.47 %
Wash-Mac	5.01	16.20 %
Air-Cond	0.51	1.33 %
Total	12.63	12.49 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.45	10.14 %
RND1	0.39	9.15 %
VLY1	0.21	3.99 %
TVL1	0.20	2.51 %
STU2	0.18	10.03 %
TUT2	0.15	3.76 %
ASM1	0.13	5.23 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
NGR1	-0.19	-3.23 %
Total	12.63	12.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	7.30	23.71 %
Wash-Mac	4.55	16.13 %
Air-Cond	0.23	0.72 %
Total	12.09	13.22 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.42	3.78 %
MDU5	0.22	7.20 %
DKI1	0.18	8.50 %
MPA1	0.17	5.47 %
MLR1	0.15	9.45 %
NKI1	0.15	6.88 %
MDU4	0.15	10.10 %
CBM1	0.12	7.35 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
PVI1	-0.12	-10.61 %
Total	12.09	13.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	6.30	20.40 %
Wash-Mac	2.95	13.39 %
Air-Cond	0.83	1.79 %
Total	10.09	10.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.39	8.88 %
TNJ2	0.49	9.67 %
NGT1	0.41	10.25 %
MVM1	0.39	7.81 %
TVR1	0.32	9.51 %
KUM1	0.32	7.21 %
TRY3	0.29	8.38 %
KIK1	0.27	6.00 %
PBR2	0.22	2.32 %
PTK1	0.11	2.45 %
KRN1	0.10	6.43 %
APM1		0.00 %
AYR1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
Total	10.09	10.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.47	14.36 %
Fridge	2.71	11.30 %
Air-Cond	0.57	0.86 %
Total	6.75	5.90 %

Branch *	MTD Sales L	Brand Share %
CH08	0.60	6.63 %
CH48	0.58	3.92 %
CH05	0.51	6.93 %
CH11	0.51	6.87 %
CH14	0.48	9.28 %
CH07	0.35	5.92 %
CH39	0.25	6.24 %
MRM1	0.20	6.14 %
AVD1	0.16	5.12 %
CH30	0.16	5.45 %
GUD1	0.16	5.12 %
CGL1		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	6.75	5.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	3.58	18.76 %
Wash-Mac	2.64	14.71 %
Total	6.22	8.11 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	7.35 %
CH21	0.65	9.53 %
CH06	0.54	8.26 %
CH15	0.38	5.87 %
CH18	0.19	5.03 %
CH27	0.16	9.03 %
CH31	0.16	7.13 %
CH43	0.16	5.85 %
CH41	0.09	5.51 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	6.22	8.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	3.43	13.73 %
Wash-Mac	2.14	8.94 %
Air-Cond	0.31	2.03 %
Total	5.87	9.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.44	9.04 %
ERD1	0.36	9.51 %
HSR2	0.20	3.67 %
RSP1	0.20	8.08 %
HSR1	0.20	6.20 %
NKL2	0.18	6.80 %
TRM1	0.13	5.98 %
OML1	0.10	6.59 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	5.87	9.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.85	15.58 %
Wash-Mac	2.70	12.85 %
Total	5.55	12.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.44	8.06 %
KMR1	0.26	8.73 %
PPI1	0.12	6.20 %
SUL1	0.10	7.85 %
CBE6	0.09	5.90 %
UAM1	0.09	5.02 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	5.55	12.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.12	20.32 %
Wash-Mac	2.30	22.03 %
Total	5.42	13.23 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.18	10.12 %
CGM1	0.14	5.26 %
AKM1	0.13	3.98 %
ANI1		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	5.42	13.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.72	24.23 %
Wash-Mac	0.93	8.80 %
Total	4.65	10.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.44	7.75 %
POY1	0.26	3.44 %
KLM1	0.22	8.90 %
TVM1	0.09	9.28 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	4.65	10.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.40	26.00 %
Fridge	0.36	45.61 %
Total	0.75	17.77 %

Branch *	MTD Sales L	Brand Share %
Total	0.75	17.77 %