



TN : WHIRLPOL Sales Performance 03/04/2026 9:06 AM

MTD Sales
193.20 L

Brand Share %
5.67 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	68.61	21.35 %
Air-Cond	66.29	2.40 %
Wash-Mac	58.30	17.90 %
Total	193.20	5.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	29.33	5.76 %
SOUTH-01	27.67	4.57 %
TRICHY-01	26.12	4.73 %
WEST-01	24.79	6.88 %
WEST-02	22.23	6.32 %
CHENNAI-01	20.21	6.14 %
CHENNAI-02	16.84	5.34 %
NORTH ARCOT	16.66	8.56 %
SOUTH ARCOT	9.34	5.01 %
Total	193.20	5.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.20	2.70 %
Fridge	10.77	23.68 %
Wash-Mac	7.36	14.82 %
Total	29.33	5.76 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.06	4.15 %
KKD3	0.78	3.38 %
DGL2	0.78	5.20 %
MPA1	0.66	1.46 %
TEN2	0.55	5.34 %
ATG1	0.45	3.50 %
PNI1	0.35	5.31 %
SGP1	0.29	4.90 %
MDU5	0.23	3.66 %
TEN1	0.15	1.95 %
KRR1	0.14	0.62 %
NTM1	0.13	5.01 %
BTU1	0.13	2.33 %
NKI1	0.08	2.02 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	29.33	5.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.24	2.20 %
Fridge	10.49	21.27 %
Wash-Mac	5.95	12.83 %
Total	27.67	4.57 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.66	3.71 %
TUT1	1.66	2.86 %
TKS2	1.40	5.13 %
MAR1	1.00	4.46 %
TUT2	0.93	3.40 %
NGR1	0.84	1.51 %
TKS1	0.74	5.18 %
KGL1	0.70	4.33 %
ASM1	0.47	4.69 %
UDN1	0.46	5.52 %
KVT1	0.41	1.50 %
PDI1	0.37	4.52 %
APK2	0.28	3.74 %
SKD1	0.26	5.27 %
VLY1	0.22	1.34 %
TKY1	0.20	3.83 %
PKD1	0.19	1.29 %
TYI1	0.14	1.24 %
COL1	0.13	2.02 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
WHTV		0.00 %
Total	27.67	4.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.79	2.12 %
Wash-Mac	9.22	18.96 %
Fridge	7.11	17.07 %
Total	26.12	4.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.60	3.73 %
PBR2	1.99	5.40 %
TVR2	1.43	5.06 %
MVM1	1.36	3.99 %
TYR1	1.15	3.71 %
TRY3	0.96	3.89 %
MDI1	0.87	4.53 %
PTK1	0.79	3.65 %
TNJ2	0.71	3.30 %
TNJ1	0.58	2.10 %
KUM1	0.31	1.40 %
PBR1	0.25	2.28 %
KRN1	0.22	2.64 %
TRY4	0.15	0.94 %
NMM1	0.12	1.93 %
NGT1		0.00 %
Total	26.12	4.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.52	3.16 %
Wash-Mac	8.57	29.79 %
Fridge	6.70	21.95 %
Total	24.79	6.88 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.03	4.09 %
SNR1	0.76	3.03 %
CBE6	0.48	2.46 %
TPR3	0.40	3.94 %
KMR1	0.27	1.31 %
ANR1	0.26	5.26 %
CBE4	0.19	0.76 %
AVI1	0.11	1.16 %
PDM1	0.09	1.33 %
KGI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	24.79	6.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.65	3.24 %
Wash-Mac	7.55	16.24 %
Fridge	6.02	15.79 %
Total	22.23	6.32 %

Branch *	MTD Sales L	Brand Share %
WHKP	1.08	3.73 %
SLM1	0.91	2.90 %
NKL2	0.77	4.55 %
KRI1	0.60	5.03 %
TCG1	0.56	5.01 %
SLM3	0.42	4.26 %
ERD2	0.32	1.19 %
HSR1	0.24	3.94 %
MCR1	0.22	2.03 %
DPR1	0.15	5.62 %
DPR2		0.00 %
KMM1		0.00 %
OML1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	22.23	6.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	9.58	26.44 %
Wash-Mac	6.29	18.09 %
Air-Cond	4.35	1.68 %
Total	20.21	6.14 %

Branch *	MTD Sales L	Brand Share %
CH14	1.22	4.75 %
CH07	0.76	4.75 %
CH22	0.69	5.66 %
MRM1	0.61	5.38 %
CH35	0.38	4.13 %
CGL1	0.36	4.55 %
CH48	0.34	3.41 %
CH28	0.34	3.20 %
SKL1	0.32	3.04 %
CH38	0.29	5.25 %
TKM1	0.19	4.89 %
CH42	0.17	0.94 %
CH39	0.15	1.60 %
CH25	0.15	1.13 %
AVD1	0.11	0.93 %
CH26		0.00 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	20.21	6.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	7.52	23.08 %
Wash-Mac	5.03	18.08 %
Air-Cond	4.28	1.68 %
Total	16.84	5.34 %

Branch *	MTD Sales L	Brand Share %
CH15	1.29	4.48 %
CH21	0.70	3.87 %
CH12	0.65	3.68 %
CH41	0.42	2.23 %
CH20	0.39	3.30 %
CH44	0.21	3.30 %
CH34	0.12	1.36 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
Total	16.84	5.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.11	27.67 %
Wash-Mac	6.01	26.50 %
Air-Cond	4.55	3.03 %
Total	16.66	8.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.44	2.71 %
VNB1	0.33	2.75 %
CGM1	0.19	3.33 %
KPM1	0.11	1.72 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
Total	16.66	8.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.31	17.05 %
Air-Cond	2.70	1.92 %
Wash-Mac	2.33	11.36 %
Total	9.34	5.01 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.59	4.86 %
NVL2	0.59	4.68 %
CUD1	0.48	2.65 %
KML1	0.46	5.30 %
POY2	0.41	2.15 %
KKI2	0.28	2.64 %
PRT1	0.26	3.62 %
VPM1	0.13	5.51 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	9.34	5.01 %