

MTD Sales
27.42 L

Brand Share %
17.50 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	15.05	17.58 %
Fridge	12.11	22.73 %
Air-Cond	0.26	1.47 %
Total	27.42	17.50 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	5.33	23.53 %
SOUTH-01	4.77	17.83 %
SOUTH-03	4.73	17.62 %
WEST-02	4.19	21.32 %
TRICHY-01	2.79	14.38 %
CHENNAI-01	2.33	13.55 %
SOUTH ARCOT	1.29	14.73 %
NORTH ARCOT	1.13	19.19 %
CHENNAI-02	0.87	10.20 %
KL-SOUTH		0.00 %
Total	27.42	17.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.88	31.90 %
Wash-Mac	2.45	18.34 %
Total	5.33	23.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.32	14.92 %
CBE2	0.26	10.58 %
TPR2	0.16	17.27 %
SUL1	0.14	17.10 %
TPR1	0.10	16.32 %
AVI1	0.09	6.89 %
CBE3		0.00 %
CBE6		0.00 %
DPM2		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	5.33	23.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.60	35.25 %
Wash-Mac	2.17	13.19 %
Total	4.77	17.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.24	11.46 %
RPM1	0.19	13.26 %
TKS1	0.12	11.12 %
MAR1	0.12	17.27 %
PDI1	0.10	17.25 %
TCN1	0.08	6.55 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
VNR1		0.00 %
NGR1		-0.38 %
ERL2	-0.02	-2.73 %
Total	4.77	17.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.84	18.41 %
Fridge	1.62	17.83 %
Air-Cond	0.26	11.47 %
Total	4.73	17.62 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.36	16.15 %
MDU6	0.17	8.42 %
MDU3	0.14	13.90 %
ATG1	0.13	11.47 %
MDU5	0.13	15.68 %
MDU2	0.12	7.51 %
MDU1	0.12	9.43 %
MDU4	0.11	15.95 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KYK1		0.00 %
MNM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.73	17.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.60	24.15 %
Fridge	1.60	19.86 %
Total	4.19	21.32 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.20	13.47 %
KMM1	0.10	16.58 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	4.19	21.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.67	21.09 %
Fridge	1.12	16.62 %
Total	2.79	14.38 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.12	10.97 %
TRY1	0.12	2.51 %
TRY4	0.12	7.73 %
TRY3	0.10	7.51 %
AYR1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TVR1		0.00 %
Total	2.79	14.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.53	19.26 %
Fridge	0.79	12.93 %
Total	2.33	13.55 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	2.33	13.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.04	36.98 %
Wash-Mac	0.25	5.99 %
Total	1.29	14.73 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.20	16.06 %
SJI2	0.09	12.97 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
CUD1	-0.01	-0.54 %
Total	1.29	14.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.98	20.29 %
Fridge	0.14	19.17 %
Total	1.13	19.19 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.22	-1044.49 %
TRL1	0.14	11.46 %
SBR1	0.07	11.46 %
AKM1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
Total	1.13	19.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.54	13.67 %
Fridge	0.32	10.20 %
Total	0.87	10.20 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
Total	0.87	10.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %