

MTD Sales
41.06 L

Brand Share %
7.92 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.37	18.72 %
Wash-Mac	18.97	16.40 %
Air-Cond	0.71	0.25 %
Total	41.06	7.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.23	13.01 %
TRICHY-01	6.32	10.72 %
SOUTH-01	6.15	8.12 %
CHENNAI-01	4.86	4.90 %
WEST-01	4.45	15.23 %
NORTH ARCOT	4.26	10.97 %
WEST-03	2.65	6.06 %
SOUTH ARCOT	1.78	4.70 %
CHENNAI-02	1.74	3.05 %
WEST-02	1.62	7.28 %
Total	41.06	7.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.79	24.47 %
Wash-Mac	3.44	26.48 %
Total	7.23	13.01 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.16	5.93 %
TDI1	0.10	3.76 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MDU8		0.00 %
MLR1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	7.23	13.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.39	30.21 %
Wash-Mac	2.58	21.37 %
Air-Cond	0.36	1.00 %
Total	6.32	10.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.47	4.10 %
KUM1	0.17	1.87 %
PTK1	0.13	6.58 %
TRY3	0.12	3.25 %
APM1		0.00 %
AYR1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	6.32	10.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	3.32	17.41 %
Wash-Mac	2.83	19.85 %
Total	6.15	8.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.71	7.41 %
TKS2	0.15	4.49 %
KVT1	0.14	4.01 %
RND2	0.13	5.23 %
PDI1	0.10	4.06 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	6.15	8.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	3.24	18.69 %
Wash-Mac	1.61	9.18 %
Total	4.86	4.90 %

Branch *	MTD Sales L	Brand Share %
CH25	0.59	3.23 %
AVD1	0.45	7.10 %
CH28	0.30	5.10 %
CH05	0.30	4.42 %
CH45	0.14	7.55 %
CH07	0.13	2.99 %
CGL1		0.00 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.86	4.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.70	26.75 %
Wash-Mac	1.75	21.11 %
Total	4.45	15.23 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.14	6.41 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
Total	4.45	15.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.38	21.52 %
Fridge	1.52	18.07 %
Air-Cond	0.36	1.84 %
Total	4.26	10.97 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.17	4.48 %
TRR1	0.16	6.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	4.26	10.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.65	18.76 %
Fridge	1.00	10.05 %
Total	2.65	6.06 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.34	6.50 %
CMI1	0.18	7.90 %
TPR1	0.12	2.75 %
AVI1		0.00 %
GBM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	2.65	6.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.07	10.96 %
Fridge	0.71	9.35 %
Total	1.78	4.70 %

Branch *	MTD Sales L	Brand Share %
POY1	0.45	7.67 %
POY2	0.16	1.48 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.78	4.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.34	10.73 %
Fridge	0.40	4.86 %
Total	1.74	3.05 %

Branch *	MTD Sales L	Brand Share %
CH03	0.34	5.79 %
CH17	0.19	3.27 %
CH50	0.16	3.67 %
CH24	0.16	3.77 %
CH15	0.13	2.40 %
CH51	0.13	3.83 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3	-0.17	2.53 %
WCHN	-0.21	5.95 %
Total	1.74	3.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.30	19.22 %
Wash-Mac	0.32	3.81 %
Total	1.62	7.28 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	1.62	7.28 %