

MTD Sales
52.59 L

Brand Share %
12.40 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.02	22.51 %
Wash-Mac	22.74	17.09 %
Air-Cond	0.83	0.51 %
Total	52.59	12.40 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	8.06	18.47 %
SOUTH-03	8.01	16.71 %
SOUTH-01	7.44	9.74 %
CHENNAI-01	6.38	9.84 %
TRICHY-01	6.03	13.31 %
CHENNAI-02	5.46	10.24 %
WEST-01	4.09	13.77 %
NORTH ARCOT	3.85	13.72 %
SOUTH ARCOT	3.26	9.61 %
KL-SOUTH		0.00 %
Total	52.59	12.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	5.26	31.24 %
Wash-Mac	2.81	14.81 %
Total	8.06	18.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.43	11.95 %
HSR2	0.27	6.26 %
NKL2	0.20	7.72 %
SLM3	0.12	6.89 %
APN1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
Total	8.06	18.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.48	29.16 %
Fridge	3.53	21.80 %
Total	8.01	16.71 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.48	10.27 %
TEN2	0.20	7.71 %
TEN1	0.16	8.01 %
MNM1	0.11	5.18 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	8.01	16.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	3.81	19.99 %
Wash-Mac	3.62	15.68 %
Total	7.44	9.74 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.83	7.39 %
TVL1	0.31	3.48 %
TKS1	0.15	8.66 %
SNL1	0.14	11.62 %
MAR1	0.12	7.20 %
NGR1	0.12	3.98 %
TYI1	0.11	4.35 %
TUT2	0.08	4.37 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	7.44	9.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.03	21.59 %
Wash-Mac	2.35	15.37 %
Total	6.38	9.84 %

Branch *	MTD Sales L	Brand Share %
CH05	0.61	8.77 %
CH28	0.36	7.71 %
CH42	0.29	10.50 %
AVD1	0.23	9.78 %
CH08	0.22	5.91 %
CH30	0.20	8.02 %
SKL1	0.19	9.80 %
GUD1	0.14	8.85 %
CGL1		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH38		0.00 %
CH48		0.00 %
MRM1		0.00 %
TKM1		0.00 %
CH45	-0.23	-24.51 %
Total	6.38	9.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.91	29.21 %
Wash-Mac	1.89	13.19 %
Air-Cond	0.23	1.30 %
Total	6.03	13.31 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.41	11.71 %
TNJ1	0.39	4.70 %
TNJ2	0.28	11.13 %
PTK1	0.16	10.14 %
KUM1	0.12	5.07 %
PBR2	0.08	2.77 %
TVR1	0.08	12.19 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
TZSD		0.00 %
Total	6.03	13.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.75	18.49 %
Fridge	2.72	19.40 %
Total	5.46	10.24 %

Branch *	MTD Sales L	Brand Share %
CH15	0.90	9.99 %
CH03	0.47	10.68 %
CH18	0.39	12.14 %
CH46	0.32	5.55 %
CH21	0.28	8.57 %
CH24	0.25	8.78 %
CH09	0.16	7.69 %
CH20	0.16	9.03 %
CH33	0.13	6.48 %
GPD1	0.10	7.46 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	5.46	10.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.48	21.05 %
Wash-Mac	1.61	13.93 %
Total	4.09	13.77 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.19	5.89 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	4.09	13.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.95	24.65 %
Fridge	1.30	16.19 %
Air-Cond	0.60	4.97 %
Total	3.85	13.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.28	10.43 %
KPM1	0.16	5.61 %
TRR1	0.16	8.10 %
VEL1	0.16	6.29 %
KPM2	0.14	4.47 %
ABR1	0.10	7.53 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	3.85	13.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.98	19.12 %
Wash-Mac	1.29	11.46 %
Total	3.26	9.61 %

Branch *	MTD Sales L	Brand Share %
POY2	0.27	5.58 %
KKI2	0.26	8.61 %
VPM1	0.16	8.52 %
POY1	0.16	3.64 %
CUD1	0.12	3.33 %
TVM1	0.03	4.54 %
CDM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
NVL2	-0.19	-5.70 %
Total	3.26	9.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %