

MTD Sales
29.96 L

Brand Share %
9.65 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.04	19.78 %
Wash-Mac	10.76	13.25 %
Air-Cond	1.15	0.84 %
Total	29.96	9.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.83	14.60 %
TRICHY-01	4.62	8.85 %
SOUTH-01	4.07	10.35 %
CHENNAI-01	3.20	6.47 %
WEST-02	2.80	9.40 %
WEST-01	2.47	10.59 %
NORTH ARCOT	2.44	13.13 %
CHENNAI-02	1.61	5.26 %
SOUTH ARCOT	1.49	8.26 %
KL-SOUTH	0.43	18.40 %
Total	29.96	9.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	4.47	27.64 %
Wash-Mac	2.13	16.03 %
Air-Cond	0.23	1.34 %
Total	6.83	14.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.29	4.67 %
ATG1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
MDU3		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	6.83	14.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.02	19.55 %
Wash-Mac	1.30	12.99 %
Air-Cond	0.31	1.15 %
Total	4.62	8.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.35	4.58 %
KIK1	0.16	5.83 %
TVR1	0.16	6.86 %
PDK1	0.14	9.60 %
PTK1	0.11	3.62 %
TVR2	0.11	8.54 %
APM1		0.00 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	4.62	8.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.41	24.67 %
Wash-Mac	1.65	13.21 %
Total	4.07	10.35 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.23	9.45 %
TUT1	0.20	6.43 %
TKS2	0.12	6.31 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
VLY1		0.00 %
Total	4.07	10.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.64	18.29 %
Wash-Mac	1.25	17.63 %
Air-Cond	0.31	0.92 %
Total	3.20	6.47 %

Branch *	MTD Sales L	Brand Share %
CH48	0.41	3.59 %
CH11	0.19	6.24 %
AVD1	0.16	7.46 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.20	6.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.63	16.81 %
Wash-Mac	0.86	6.74 %
Air-Cond	0.31	4.22 %
Total	2.80	9.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	8.50 %
ERD1	0.16	8.99 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	2.80	9.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.26	12.14 %
Fridge	1.21	12.59 %
Total	2.47	10.59 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.17	8.79 %
KMR1	0.16	8.93 %
CBE2	0.12	6.34 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.47	10.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.39	21.31 %
Wash-Mac	1.05	23.21 %
Total	2.44	13.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.21	8.52 %
CGM1	0.14	6.60 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	2.44	13.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.91	11.88 %
Fridge	0.70	8.35 %
Total	1.61	5.26 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	7.72 %
CH06	0.12	5.68 %
CH18	0.09	5.49 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.61	5.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.39	21.91 %
Wash-Mac	0.10	4.09 %
Total	1.49	8.26 %

Branch *	MTD Sales L	Brand Share %
POY1	0.10	3.26 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.49	8.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.25	39.22 %
Fridge	0.18	59.39 %
Total	0.43	18.40 %

Branch *	MTD Sales L	Brand Share %
Total	0.43	18.40 %