



# TN : WHIRLPOL Sales Performance 02/05/2026 9:05 AM

MTD Sales  
213.51 L

Brand Share %  
6.39 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	87.38	3.14 %
Fridge	69.34	24.66 %
Wash-Mac	56.79	20.20 %
<b>Total</b>	<b>213.51</b>	<b>6.39 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	41.60	7.97 %
SOUTH-01	30.81	6.06 %
WEST-02	28.86	7.68 %
TRICHY-01	27.16	5.36 %
WEST-01	26.83	9.62 %
NORTH ARCOT	16.48	7.08 %
CHENNAI-02	16.46	5.64 %
CHENNAI-01	15.41	4.30 %
SOUTH ARCOT	9.89	3.69 %
<b>Total</b>	<b>213.51</b>	<b>6.39 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.02	5.17 %
Fridge	11.66	29.28 %
Wash-Mac	6.92	18.60 %
<b>Total</b>	<b>41.60</b>	<b>7.97 %</b>

Branch *	MTD Sales L	Brand Share %
KRR1	1.88	5.92 %
MDU2	1.22	4.30 %
KKD3	1.15	4.04 %
DGL2	0.54	4.73 %
MDU5	0.29	4.30 %
TEN2	0.28	3.83 %
PKM1	0.27	5.28 %
MDU4	0.27	3.65 %
MNM1	0.26	4.39 %
ATG1	0.21	1.84 %
PNI1	0.21	3.40 %
PVI1	0.16	1.79 %
KYK1	0.15	2.19 %
MDU3	0.13	1.36 %
NKI1	0.11	2.88 %
BTU1		0.00 %
CMR1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>41.60</b>	<b>7.97 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	10.44	22.32 %
Wash-Mac	10.24	20.46 %
Air-Cond	10.13	2.46 %
Total	30.81	6.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.87	5.58 %
TVL1	1.58	2.41 %
KVT1	1.29	3.43 %
TUT2	1.24	4.92 %
TKS2	1.02	6.20 %
TKS1	0.77	5.96 %
VLY1	0.73	3.13 %
RPM1	0.60	3.22 %
RND1	0.58	3.23 %
NGR1	0.53	1.96 %
VNR1	0.41	5.07 %
ASM1	0.41	4.74 %
PDI1	0.35	4.87 %
ARM1	0.32	6.11 %
SDI1	0.27	2.87 %
TYI1	0.24	3.94 %
TKY1	0.16	5.04 %
SGT1	0.13	5.31 %
COL1		0.00 %
KGL1		0.00 %
S2SD		0.00 %
VKM1		0.00 %
Total	30.81	6.06 %

## WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.76	22.52 %
Air-Cond	9.59	3.26 %
Fridge	9.51	25.03 %
Total	28.86	7.68 %

Branch *	MTD Sales L	Brand Share %
SLM2	1.16	4.41 %
ERD2	1.07	3.02 %
SLM3	0.82	5.21 %
TCG1	0.75	6.37 %
ATU1	0.72	4.41 %
RSP1	0.50	3.79 %
DPR2	0.34	4.70 %
NKL2	0.27	1.55 %
SGI1	0.18	6.34 %
DPR1	0.17	3.54 %
VKL1	0.15	5.47 %
MCR1	0.13	2.66 %
ERD1	0.12	0.38 %
WHKP		0.00 %
WHPD		0.00 %
Total	28.86	7.68 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	13.31	3.00 %
Fridge	8.12	24.44 %
Wash-Mac	5.73	18.86 %
<b>Total</b>	<b>27.16</b>	<b>5.36 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	1.55	4.80 %
TNJ1	1.34	6.20 %
JKM1	1.06	5.85 %
PTK1	0.66	3.73 %
TTP1	0.49	3.91 %
TVR1	0.48	4.68 %
TRY2	0.44	3.13 %
TRY4	0.35	2.51 %
KIK1	0.34	2.00 %
KUM2	0.30	3.05 %
TNJ2	0.27	1.52 %
PBR1	0.22	1.79 %
MVM1	0.16	0.61 %
KUM1	0.16	0.83 %
AYR1		0.00 %
NGT1		0.00 %
<b>Total</b>	<b>27.16</b>	<b>5.36 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	12.10	5.58 %
Fridge	9.00	26.54 %
Wash-Mac	5.72	20.40 %
<b>Total</b>	<b>26.83</b>	<b>9.62 %</b>

Branch *	MTD Sales L	Brand Share %
GBM1	0.41	6.27 %
PLI1	0.31	2.43 %
SYM2	0.20	4.62 %
ANR1	0.12	2.86 %
PPI1	0.11	2.72 %
PDM1	0.11	1.64 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>26.83</b>	<b>9.62 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.13	3.25 %
Fridge	5.63	26.29 %
Wash-Mac	4.72	20.43 %
<b>Total</b>	<b>16.48</b>	<b>7.08 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.59	3.52 %
ARC2	0.56	5.58 %
VSI1	0.51	5.04 %
VEL2	0.48	2.37 %
ABR1	0.30	4.49 %
VNB1	0.29	4.57 %
CGM1	0.21	4.32 %
SLG1	0.16	2.70 %
KPM1	0.09	1.31 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>16.48</b>	<b>7.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	6.50	27.98 %
Wash-Mac	5.26	26.76 %
Air-Cond	4.70	1.89 %
<b>Total</b>	<b>16.46</b>	<b>5.64 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.35	3.90 %
CH03	0.84	3.29 %
CH06	0.83	5.18 %
CH20	0.69	4.81 %
CH21	0.61	3.71 %
CH41	0.49	4.60 %
CH44	0.38	3.92 %
CH24	0.26	1.57 %
CH12	0.24	1.55 %
CH23	0.24	3.35 %
CH34	0.13	1.29 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
<b>Total</b>	<b>16.46</b>	<b>5.64 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	5.53	20.57 %
Air-Cond	5.04	1.66 %
Wash-Mac	4.84	17.16 %
<b>Total</b>	<b>15.41</b>	<b>4.30 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.28	5.07 %
CH05	1.24	5.10 %
CH19	0.79	4.46 %
CH30	0.69	4.35 %
CH25	0.59	4.89 %
AVD1	0.54	3.18 %
CH16	0.43	2.31 %
CH14	0.39	1.93 %
GUD1	0.32	3.17 %
CH08	0.21	1.31 %
CH22	0.20	1.67 %
CH39	0.13	2.01 %
MRM1	0.10	0.85 %
CGL1		0.00 %
CH29		0.00 %
CH38		0.00 %
CH42		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>15.41</b>	<b>4.30 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.59	16.97 %
Air-Cond	3.34	1.46 %
Fridge	2.95	16.48 %
<b>Total</b>	<b>9.89</b>	<b>3.69 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.41	5.12 %
POY2	1.14	5.13 %
VCM2	0.64	5.20 %
ULP1	0.53	2.87 %
SJ2	0.41	3.01 %
KML1	0.37	2.13 %
PRT1	0.28	2.13 %
NVL2	0.16	1.15 %
VPM1	0.10	2.12 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>9.89</b>	<b>3.69 %</b>