



TN : WHIRLPOL Sales Performance 02/04/2026 9:05 AM

MTD Sales
155.98 L

Brand Share %
6.19 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	54.48	22.75 %
Air-Cond	53.65	2.65 %
Wash-Mac	47.85	19.06 %
Total	155.98	6.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	23.89	5.98 %
TRICHY-01	22.35	6.55 %
SOUTH-01	20.66	4.90 %
WEST-01	18.08	6.78 %
CHENNAI-01	17.21	6.52 %
WEST-02	16.83	6.54 %
NORTH ARCOT	14.39	9.13 %
CHENNAI-02	13.89	5.54 %
SOUTH ARCOT	8.67	5.44 %
Total	155.98	6.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	9.10	2.79 %
Fridge	8.91	25.72 %
Wash-Mac	5.88	15.33 %
Total	23.89	5.98 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.78	4.27 %
MPA1	0.66	2.09 %
MDU6	0.61	2.81 %
DGL2	0.53	4.06 %
TEN2	0.44	4.97 %
ATG1	0.34	3.43 %
MDU5	0.23	4.30 %
PNI1	0.21	3.75 %
TEN1	0.15	2.46 %
NTM1	0.13	5.96 %
BTU1	0.13	2.64 %
NKI1	0.08	2.56 %
SGP1	0.08	1.56 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	23.89	5.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.15	22.44 %
Air-Cond	7.79	2.86 %
Fridge	6.40	19.84 %
Total	22.35	6.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.53	5.95 %
PBR2	1.23	5.39 %
MDI1	0.87	5.32 %
TNJ2	0.54	3.35 %
PTK1	0.52	5.10 %
TRY2	0.42	4.42 %
PBR1	0.25	3.22 %
TNJ1	0.25	1.96 %
KRN1	0.22	3.74 %
TRY4	0.15	1.52 %
KUM1	0.12	0.86 %
NMM1	0.12	2.61 %
NGT1		0.00 %
Total	22.35	6.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.22	2.31 %
Fridge	7.16	22.40 %
Wash-Mac	5.28	15.48 %
Total	20.66	4.90 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.11	4.48 %
TUT1	1.21	2.65 %
TKS2	1.02	6.12 %
KGL1	0.70	5.30 %
TUT2	0.67	4.42 %
RPM1	0.57	5.24 %
ASM1	0.47	5.53 %
NGR1	0.44	1.26 %
TKS1	0.27	3.42 %
KVT1	0.24	1.35 %
MAR1	0.23	1.57 %
ARM1	0.23	4.97 %
VKM1	0.20	5.21 %
TKY1	0.20	4.23 %
PKD1	0.19	1.87 %
TYI1	0.14	1.62 %
COL1	0.13	2.71 %
ERL2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	20.66	4.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.33	3.29 %
Wash-Mac	5.72	27.01 %
Fridge	5.04	21.95 %
Total	18.08	6.78 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.16	5.78 %
PLI1	0.74	5.09 %
CBE1	0.72	5.02 %
KMR1	0.27	1.89 %
ANR1	0.26	5.61 %
CBE4	0.19	1.29 %
TPR3	0.19	2.53 %
SNR1	0.17	1.35 %
PDM1	0.09	1.71 %
AVI1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
KGI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	18.08	6.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	8.13	30.61 %
Wash-Mac	4.73	17.37 %
Air-Cond	4.35	2.07 %
Total	17.21	6.52 %

Branch *	MTD Sales L	Brand Share %
CH14	0.94	5.38 %
CH07	0.76	5.78 %
MRM1	0.61	5.75 %
CH22	0.55	5.66 %
CH30	0.53	4.60 %
CH19	0.52	4.57 %
CGL1	0.36	5.43 %
CH28	0.34	3.89 %
SKL1	0.32	3.93 %
CH48	0.19	2.31 %
TKM1	0.19	5.30 %
CH35	0.15	2.08 %
CH25	0.15	1.41 %
AVD1	0.11	0.98 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH42		0.00 %
CZWH		0.00 %
MC09		0.00 %
WCHN	-0.31	6.03 %
Total	17.21	6.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.48	17.94 %
Air-Cond	5.79	3.04 %
Fridge	4.55	14.91 %
Total	16.83	6.54 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.68	4.75 %
SLM1	0.71	2.98 %
TCG1	0.56	6.19 %
SLM2	0.53	3.15 %
NKL2	0.50	3.37 %
KRI1	0.38	4.40 %
HSR1	0.24	4.93 %
MCR1	0.22	2.82 %
ERD2	0.15	0.81 %
CMI1	0.11	1.87 %
SLM3	0.09	1.27 %
DPR2		0.00 %
KMM1		0.00 %
OML1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
Total	16.83	6.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.46	29.54 %
Fridge	4.65	27.83 %
Air-Cond	4.29	3.51 %
Total	14.39	9.13 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.46	4.99 %
KPM2	0.44	3.68 %
VNB1	0.33	3.36 %
ABR1	0.32	4.40 %
CGM1	0.19	4.31 %
KPM1	0.11	2.69 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	14.39	9.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	5.49	23.79 %
Air-Cond	4.28	2.09 %
Wash-Mac	4.12	18.36 %
Total	13.89	5.54 %

Branch *	MTD Sales L	Brand Share %
CH03	0.85	3.89 %
CH15	0.85	4.15 %
CH50	0.79	5.92 %
CH21	0.70	4.55 %
CH12	0.65	4.67 %
CH33	0.58	6.07 %
CH41	0.42	2.31 %
CH20	0.39	3.92 %
CH44	0.21	4.21 %
UKI1	0.15	4.38 %
CH34	0.12	1.58 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
Total	13.89	5.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.14	19.99 %
Air-Cond	2.49	2.04 %
Wash-Mac	2.04	12.14 %
Total	8.67	5.44 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.59	5.51 %
CUD1	0.48	3.56 %
KML1	0.46	5.69 %
SJI2	0.34	4.20 %
KKI2	0.28	2.80 %
POY2	0.27	1.59 %
PRT1	0.26	3.92 %
VPM1	0.13	5.51 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	8.67	5.44 %